

Rancho Mirage City officials are quick to bring up Measure A when discussing CV Link. Here's the truth: Not a single dime of "Measure A" funding has been used for CV Link.

"Measure A" is a half-cent sales tax that Riverside County voters approved so we could invest in our transportation network. The money has made a huge difference for our entire Valley by improving the way traffic flows along Highway 111, constructing new interchanges along Interstate 10 and a long list of other projects. Nowhere in "Measure A" does it state that money must be used for "dilapidated and crumbling roads." Every time you exit Interstate 10 at Bob Hope Drive, you can thank the voters for supporting a proactive approach to addressing traffic and congestion.

"Measure A" is important, but it is not the only source of funding that the Coachella Valley Association of Governments uses for transportation projects. It is used to fund the region's priority projects, as long as the local cities or jurisdictions can agree to match some of the costs with their own funding.

The CVAG Executive Committee voted in 2012 to commit \$20 million in transportation funds for CV Link – but only if it doesn't delay construction of other pending high-priority projects. They did it as a match, and secured more than \$55 million in grants with the commitment. Our own Mayor voted to support the idea.

The lawyers that crafted the original "Measure A" ordinance opinion is that it can be a funding source for CV Link. But that doesn't mean it will be. Again, the \$20 million could come from a variety of sources. www.friendsofCVLink.com

VOTE YES on Measure 4 – just like Mayor Hobart voted yes to approve this funding.