

A detailed report of the operation & maintenance (O&M) cost have been conducted by private professional companies and reviewed last April by the CVAG Executive Committee. The report estimated future O&M cost for maintaining the entire 50 mile route to be \$1,063,900 per year. That is \$21,260 per mile per year which is on par with what is now being paid for trail maintenance in the area.

The numbers cited in Measure 3 are a gross mischaracterization of what was in that report.

As one of the most well off cities in the country, Rancho Mirage will continue to maintain its facilities in top notch shape. Any cost of operating and maintaining CV Link that Rancho Mirage might be asked to cover in the future will be a very small cost compared to other roads, city parks, library and buildings the city cares for.

There's a good chance that cities will not need to consider funding O&M cost as the concert promoter for Coachella and Stagecoach has shown interest in paying O&M for CV Link.

The April report referred to in the ballot question, proposed that since CV Link will boost tourism, CVAG asked cities to discuss the pros and cons of using a small part of the increased revenue from these tourists to offset the O&M costs. The plan was never taken up by any committee. However, paying for O&M cost through the increase due to the CV Link through the Hotel tax is a great idea. Wouldn't you rather have visitors pay for it?

A responsible City Council would work with the region to find a fair and reasonable way to pay for the O&M of a regional facility. www.FriendsofCVLink.com

Of course we want the CV Link maintained. VOTE YES ON MEASURE 3.