

Construction of the CV Link is not being paid for by the City of Rancho Mirage. There is no proposal that would raise taxes on local residents for any aspect of CV Link. Nor would the project divert funds from existing priorities.

Approximately \$75 million of the \$100 million project cost is already in place and much of it comes from outside of the Coachella Valley. These include grant funds that recognize the positive impact of CV Link on safety, air quality, public health and transportation. Similar pathways have been shown to increase tourist visitation and economic activity. CV Link will be a premier tourism attraction, with the obvious potential to increase tourism by cyclists and overnight visitors as well as a boost to our economy and our struggling shopping centers.

Biking, walking or riding a golf cart on Highway 111 is dangerous. Sadly, more than 900 cyclists and pedestrians were killed or injured valley-wide between 2007 and 2013. Residents who enjoy biking or own golf carts rightly feel unsafe using them on our major roadways.

CV Link will have a 14-foot wide concrete path for bikes and electric vehicles and a soft 6-foot wide path for pedestrians. Bridges and underpasses enable less dangerous traffic interaction and shade stations and its unique design add to its appeal.

Rancho Mirage will be a vital part of a world-class, 50-mile pathway that creates a SAFE route to access jobs, schools and businesses. Providing a safe alternative to the polluting car will encourage more local people to enjoy a healthy and safe trip.

For more information, visit www.FriendsofCVLink.org.

CV Link will provide a much needed boost to our local economy. **VOTE YES** and make sure we don't end up as the **MISSING LINK**.