

CV Link - Measure 1 Argument

Neither the Rancho Mirage City Council nor our residents were ever asked by the Coachella Valley Association of Governments (CVAG) to approve their 50-mile, 20-to-30-foot wide CV Link as a valley-wide project for bicyclists, electric vehicles and pedestrians.

The cost of this extraordinarily expensive venture was projected by CVAG on October 1, 2013, to cost \$70 million; months later the projection was at \$80 million; then \$90 Million; and currently \$100 million. Not to mention the projected \$1.6 million in annual operations and maintenance expenses that would be divided among eight cities and the County.

Contrary to CVAG's false claims, the vast majority of the money thus far raised by CVAG would be available for other local projects the Coachella Valley sorely needs. Virtually all of it comes from governmental tax sources.

A majority of CVAG's Executive Committee has stubbornly refused to acknowledge the negative impact on traffic flow on Highway 111, turning our Public Library into a restroom stop, impeding the entrance to our fire station, and excessive traffic in residential communities. No other city is remotely similarly impacted.

After being convinced that CVAG was adamant on routing CV Link along Highway 111 to Bob Hope Dr., and north to San Jacinto Dr. and back to Highway 111 and our Library, and then continuing west on Highway 111, the council voted 5-0 to ban the route as unsafe within our business community and disruptive in our residential communities.

Rejecting our city council's decision to protect our quality of life, CVAG voted to waste \$150,000 on an environmental study examining the exact route the council has prohibited.

To give our residents peace of mind and increased protection, "Yes on Measure 1" will place future route decisions in the hands of residents rather than the politics of future city councils.

For your long term protection, vote "Yes" on Measure 1.