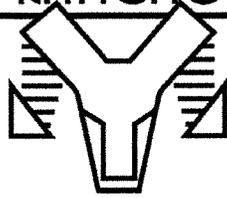


CITY OF RANCHO MIRAGE



DATE: July 28, 2015

TO: ► Members of the City Council
 ► Planning Commission

FROM: Randal K. Bynder, City Manager *RKB*

SUBJECT: 2015 Second Quarter Activity Report

The following report represents a summary for various departmental activities as well as updates for ongoing COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS for the Second Quarter of 2015:

ADMINISTRATION

BUILDING & SAFETY

Building Permits Issued – Ten Year Comparison of Second Quarter Construction Activity

CALENDAR YEAR TO DATE (Jan-June)	TOTAL NUMBER OF PERMITS	TOTAL VALUATION	SINGLE FAMILY HOME PERMITS	VALUATION OF DWELLINGS ONLY
2015	699	\$35,126,859	22	\$10,911,768
2014	1,578	\$ 65,267,451	38	\$24,515,579
2013	1,052	\$ 40,581,579	31	\$12,891,431
2012	822	\$ 26,289,069	11	\$ 4,735,055
2011	755	\$ 22,865,379	3	\$ 1,850,358
2010	867	\$ 27,810,522	5	\$ 6,350,183
2009	852	\$ 30,985,715	4	\$ 3,711,678
2008	865	\$ 46,645,375	14	\$ 7,023,743
2007	1,148	\$103,306,397	41	\$20,227,300
2006	1,015	\$ 65,972,274	68	\$26,383,036

Building Permit Highlights

- 86 photovoltaic permits with a total construction valuation of over \$3,100,000
- 96 energy efficient air conditioning and water heater replacement permits with a total construction valuation of over \$1,100,000
- 66 single family dwelling remodel permits with a construction valuation of over \$2,600,000
- 11 commercial tenant improvement permits with a construction valuation of over \$1,900,000
- 1 new commercial building permits with a construction valuation of \$1,800,000
- 20 new use and occupancy permits for new businesses
- 17 fire department permits
- 397 Total receipts for building permits is over \$400,000
- A total of 1,980 field inspections have been conducted with an average of over 22 inspections a day.

CODE COMPLIANCE

Comprehensive Approach to Code Compliance

Code Compliance is responsible for helping citizens maintain and preserve their property values, and providing Animal Services through the enforcement of the City's Municipal Code. Although compliance is the primary objective, the road to compliance may be complex. Taking the comprehensive route includes outreach opportunities to educate Home Owner Associations and residents alike in establishing measureable goals based on the community needs and to determine the magnitude of the issues in seeking cooperative resolution.

Highlights of the Division's 2nd Quarter accomplishments include:

- Received and processed **365** complaints with **414** violation types.
- Participate in Riverside County Waste Management Graffiti Reimbursement Program to recover over \$3,000 in graffiti abatement expenditures.
- CVWD Water Waster Program (ongoing) – Code staff to identify and report excessive water run-off and waste to meet new legislative requirements in reducing water usage by **36%** from amounts used in **2013**.
- Transient Occupancy/Vacation Rental Program – conduct thorough investigation into two properties that were reported as vacation rentals (not registered) and problems during Coachella weekend. Code staff not only collected payment of the administrative fines (over \$5,000), but also brought the properties into compliance by registering them as vacation rentals and collecting unreported transient occupancy taxes, and ensuring both properties will adhere to the “Good Neighbor” standards required by the City.
- Secure property (window and install new locks), abate dry/dead vegetation, and remove excessive junk/debris for two properties located in the Cove Community that had become attractive nuisances.
- Annual lien/assessment of abatement costs presented and approved by to City Council for (9) properties in the amount of \$19,137.50.
- Collected past due administrative fines in the amount of \$20,400.00, for two abandoned homes that were vacant for an extended period of time.

Code Compliance Fee Receipts

Massage Permits	\$ 150.00
Administrative Fines	\$27,781.25
Abatement Fees	\$ 4,323.75
Document Releases	\$ 794.00
TOTAL	\$33,049.00

Inspections and Code Activities	Inspection Results
<ul style="list-style-type: none"> • 269 Initial Inspections • 378 Follow-Ups • 169 Animal Control • 457 Phone Call Inspections • 14 Graffiti Inspections • 235 Weekend Inspections • 3 Massage Licenses • 42 Business License 	<ul style="list-style-type: none"> • 6 City Abatements (includes graffiti and vacant properties) • 15 Abatement by owners • 265 Cases Closed • 7 Administrative Citations Issued • 60 Documents submitted for recordation at County

ECONOMIC DEVELOPMENT

Successor Agency Long-Range Property Management Plan

Property 1: Highway 111 & East Veldt – The buyer is scheduled to meet with staff the week of July 13th to discuss plans for the development of a retail building.

ICSC

Economic Development staff attended the annual global International Council of Shopping Centers (ICSC) conference in Las Vegas. With nearly 50,000 attendees, this is the largest gathering of commercial brokers, land owners, developers, retailers and agencies in the world. The conference provides a tremendous opportunity for marketing Rancho Mirage for commercial development. Rancho Mirage, along with several other cities, again partnered with Riverside County EDA for a booth, making for an affordable and effective presence. In addition to participating in several educational sessions on commercial development, staff met with representatives of The River, Rancho Las Palmas Shopping Center and a variety of vendors and parties interested in doing business in Rancho Mirage.

Property Improvement Program

The Property Improvement Program allows eligible businesses to apply for two grants: monument signs and façade/property improvements. The monument sign grant provides eligible applicants up to \$15,000 in grant funds for the installation of a new or refurbished monument sign. The façade/property improvements grant provides eligible applicants up to \$50,000 in grant funds for the refurbishment of non-conforming and/or substandard properties on a dollar-for-dollar matching basis.

To date, the program has funded new signage for Rancho Mirage Professional Office Building, Allan Pitchko Galleries, Misty's Consignments, Dr. Walsh Urology, Rancho Mirage Florist, and the former Right Bank building, with plans for new monument signs at Old Spaghetti Factory, Sleep N Den, The River, Wally's Desert Turtle, and Kobe in the works. No façade or property improvement grants have been issued through the program.

CUP 13004 (Verizon Wireless Cell Tower)

Verizon received an extension of time request to extend the date of their CUP which was due to terminate on March 23, 2015. Verizon subsequently signed their end of the lease agreement on March 27, 2015 and after receipt of some outstanding insurance documents the City executed the lease on April 23, 2015.

Rancho Las Palmas Shopping Center

Redevelopment of the Rancho Las Palmas Shopping Center continues. After closing escrow on the former City-owned Annex Building in December of last year, the center's new owners, Paragon, quickly began the demolition phase of the project. To date, the former City-owned building, the former Chili's building, and the inline tenant building that was home to Thai Smile have been demolished and a complete façade makeover of the former Vons (what will be home to a new Stein Mart) and adjacent inline spaces is underway.

Leasing activity for the center has been hot with leases for Hobby Lobby, Stein Mart, CVS, Brandini Toffee, Greens International Grocer and Ciro's Ristorante all in place. More tenants are in line to be announced in the very near future.

Pavilions/Haggen Shopping Center

The Pavilions store at Bob Hope and Gerald Ford was purchased by Washington based Haggen Inc. The purchase is part of a package of 146 Albertsons, Pavilions, Safeway and Vons stores; the sale of which was necessitated by order of the Federal Trade Commission as a result of the Albertsons/Safeway merger. The change of ownership was accompanied by a brand change to Haggen in April.

HOUSING AUTHORITY

Cable Television Bulk Account Service Agreement

The Cable Television Bulk Account Service Agreements for Parkview Villas and Whispering Waters with Time Warner Cable are up for renewal. Time Warner Cable service is the number one complaint staff receives from residents of the affordable housing properties. As a result, staff has notified Time Warner that the contract agreements will not be automatically renewed and will instead be working toward a switch to DirecTV for more channels at a lower cost.

Parkview Villas

The following is a summary of activity at Parkview Villas for the period:

- Rent recertification was completed in June for the 2015/16 fiscal year with no increase to the minimum base rent
- Contracts for service with Hyder Property Management and Kirkpatrick Landscaping were approved
- New drought restrictions were implemented and staff was directed to engage a professional landscape architect to design a new drought tolerant landscape plan for the property
- The contents of the rental payment deposit box outside of the property management office were stolen in April, necessitating the installation of a new drop box located inside the office
- The clubhouse television was stolen in May resulting in the installation of a new camera security system inside of the clubhouse
- The work to replace cabinetry and flooring continues
- Information on how to recycle "hard to recycle items" was distributed to each tenant
- Annual unit inspections were completed
- The property manager has continued to administer the free food pantry program. The program is held every 2nd and 4th Monday of the month and is funded through the Cathedral Senior Center. Approximately 45 households participate in the program.

San Jacinto Villas

The following is a summary of activity at San Jacinto Villas for the period:

- Rent recertification was completed in June for the 2015/16 fiscal year with no increase to the minimum base rent
- Contracts for service with Hyder Property Management and Kirkpatrick Landscaping were approved
- New drought restrictions were implemented and staff was directed to engage a professional landscape architect to design a new drought tolerant landscape plan for the property
- Courtyard fountain enclosures were repaired to prevent leaking
- Inoperable lighting in the Dog Park was fixed
- Annual unit inspections were completed
- A number of dead agave plants were removed and are being replaced with alternative plants

Santa Rosa Villas

The following is a summary of activity at Santa Rosa Villas for the period:

- Rent recertification was completed in June for the 2015/16 fiscal year with no increase to the minimum base rent
- Contracts for service with Hyder Property Management and Kirkpatrick Landscaping were approved
- New drought restrictions were implemented and staff was directed to engage a professional landscape architect to design a new drought tolerant landscape plan for the property
- A number of dead agave plants were removed and are being replaced with alternative plants
- A dead Palo Verde tree near unit #1 was removed and will be replaced by more appropriate tree to be determined
- Annual unit inspections were completed

Whispering Waters

The following is a summary of activity at Whispering Waters for the period:

- Rent recertification was completed in June for the 2015/16 fiscal year with no increase to the minimum base rent
- Contracts for service with Hyder Property Management and Kirkpatrick Landscaping were approved
- New drought restrictions were implemented and staff was directed to engage a professional landscape architect to design a new drought tolerant landscape plan for the property
- Damaged non-skid adhesives were replaced on the walkway near the pool and at the rear of the property
- Food was distributed to the residents through the Food Pantry Program
- Annual unit inspections were completed

Rancho Palms Mobile Home Park

The following is a summary of activity at Rancho Palms for the period:

- Completion of quarterly site clean-up and removal of dead trees.
- Cable box cover has been installed for the clubhouse.
- Sealed louver windows in clubhouse and Men's restroom.
- Repaired pool gate locking mechanism.
- Repaired clubhouse rear door locking mechanism.
- Increased prices for pool chemicals and supplies resulted in an increase in the monthly pool/spa service charges commencing July 1st.

- Replaced two leaky pipes and O ring in pool equipment room.
- Replaced inoperable automatic spa light timer switch with new wiring and sensor.
- Issued California Climate Credit of \$29 (for month of May) approved by California Public Utilities Commission.

PLANNING

Planning Applications Submitted – April through June 2015

- 1 Conditional Use Permit
- 16 Minor & Major Modification Permits
- 3 Single Family Permits
- 9 Sign Permits
- 5 Temporary Use Permits
- 21 Use & Occupancy Permits
- 4 Variance
- 3 Zoning Interpretation
- 1 Zoning Text Amendment

Major Planning Projects – Applications Currently Being Reviewed/Processed

Section 19 Rancho Mirage Commons – Quorum Group

Staff has accepted an application for a Section 19 Specific Plan Amendment and a Development Agreement for the mixed use development in Section 19 known as Rancho Mirage Commons (a.k.a. Desert Shores). In March, May and early June, staff met with the Section 19 Subcommittee on aspects of the Development Agreement. Tribal consultation under SB-18 regulations has been completed and the applicant informed staff in late March that they continue to consider submitting a PDP to be processed concurrently with the Specific Plan Amendment, Development Agreement, and Environmental Agreement. The applicant is currently considering the proposed terms of the DA.

RMSW, LLC / Thunderbird Resort – PDP14007

The applicant has submitted a Preliminary Development Plan, Tentative Parcel Map, Specific Plan Amendment, and Environmental Assessment application for the construction of a 246,779 square foot development situated on 23.71 acres. The project known as “Thunderbird Resort and Spa” is a one and two story resort that includes a spa, fitness facility, restaurant, meeting rooms and residential buildings. The project is situated on the south side of Highway 111 between Frank Sinatra and Mirage Cove Drives opposite The Atrium. The project was reviewed by ARB on January 12, 2015 and the Board requested a series of improvements both to the site and the architecture. Items were brought back before the ARB on March 9, 2015 the project received their endorsement.

The project was reviewed and endorsed by the Planning Commission on May 14, 2015 and the entitlements were granted by the City Council on June 4, 2015.

Sunnylands MOD15008

On March 18, 2015, Lance O'Donnell, AIA submitted an application on behalf of the Sunnylands Trust to construct several new buildings on the Sunnylands Visitors Center campus. The buildings are proposed to be located west of the Visitors Center and include a 15,000 square foot administrative building, 7,374 square foot archive building, 13,746 square foot operations building and an 8,000 square foot storage building. The buildings are low profile and consistent with the mid-century architectural color and material palette. The applicant intends to pursue a high level LEED certification. The project was endorsed by the Architectural Review Board on June 22, 2015. The project will be scheduled for Planning Commission on July 23, 2015.

Magnesia Falls Plaza – TPM36913 and MOD15006

Two applications were submitted recently in conjunction with Magnesia Falls Plaza (adjacent to the Rancho Las Palmas Shopping Center): a Minor Modification application for façade improvements, and a Tentative Parcel

Map (TPM) to convert each of the four buildings to office condominiums. The façade improvements were initially taken to the Architectural Review Board (ARB) for comment on March 9, 2015. The ARB advised the applicant to reconsider some of the design elements, and reviewed the project again on April 27, 2015, at which time the project was endorsed by ARB. The TPM was submitted on March 26, 2015. The applicant is currently working on landscape plans and a common area maintenance plan. This project is expected to be considered by the Planning Commission on July 23, 2015.

Approved Under Construction

Escala (North and South) – TTM's 32320 (N) and 32330 (S)

Toll Brothers continues construction on both Escala South (11 lots) and Escala North (20 lots), using detached single-story house plans that range in size from 3,163 sq. ft. to 4,085 sq. ft. At this time, Toll had sold 16 homes. They have 13 lots left in Escala North and 2 lots left in Escala South.

Estilo – Toll Brothers – TTM34227

The City Council approved this 39 residential lot Development Plan (PDP) on November 15, 2012 with four models ranging from 2,995 to 3,790 sq. ft. with optional casitas. To date, nineteen (19) homes are either under construction or have been completed.

Revelle – Rudy Herrera (Family Development) – PDP13003

The applicant received City Council approval on September 3, 2013 for a Preliminary Development Plan including the construction of five model homes with associated landscaping for the subdivision development of Tract Map 36235 on Clancy Lane. The subdivision consists of 32 residential lots, multiple lettered lots (including retention basin), and multiple private cul-de-sac streets with one main gated entrance. The construction of seven homes including the model began in January 2014. The model home complex opened in June 2014. As of June 2015, eight homes were completed with 6 sold and four are under construction.

Siena Vista Estates – Ken Cokeley – TTM36530

On June 20, 2013 the City Council approved the applicant's Tentative Tract Map submittal for the subdivision of a 5-acre parcel into 10 single family residential lots and multiple lettered lots at the southeast corner of Landy Lane and Victory Drive. In conjunction with this application is a Preliminary Development Plan for the construction of 10 homes ranging in size between 3,500 and 3,800 sq. ft. plus three car garages. Grading began in early September 2014 with perimeter public improvements currently taking place. One model is under construction with an anticipated completion date for this summer.

Verlaine – TTM36623 – PDP14003

On February 13, 2014, the Planning Commission recommended denial of a request by Verlaine Ventures for a General Plan/Zoning Map Amendment, Tentative Tract Map 36623, Development Agreement and Street Name Change for consideration of an 18 lot subdivision on 6.7 acres at Tangerine Lane and Palm View Road in the Tamarisk neighborhood. The City Council considered this case on March 20, 2014, and following public testimony, approved the request(s) with a modification to decrease the number of lots to 17, and to provide a secondary pedestrian emergency access gate and easement for the benefit or residents in The Colony Mobile Home Park. The subdivision will have private streets but will not be gated and will have a public access easement overlay to blend with the existing character of the non-gated neighborhood. The developer will complete the tract obligations of TTM 31800 (Rick Johnson) while expanding the tract boundaries to include property along Sunny Lane. The developer submitted the Preliminary Development Plan (PDP14003) application on May 30, 2014. The project was heard by the Planning Commission on September 18, 2014 and the Commission recommended approval. The City Council approved the project at its October 16, 2014 meeting. Site grading work began in December; single family homes will range from 3,188 -3,986 s.f. The model complex (three homes) is currently under construction and opened June 23, 2015. Additionally, staff met with the developer after the perimeter wall was constructed and had them remove several courses of block and create a wider "view corridor" into the project by stepping the wall at the entry on Sunny Lane. The applicant is currently landscaping.

Rancho Mirage Community Park Expansion – PDP13004

The construction drawings, specifications and bid documents for the Rancho Mirage Community Park Expansion Plan were finalized and Public Works accepted bids on the project through April 16, 2014. A pre-bid meeting was held on April 2nd. Bids were rejected and the documentation package was clarified and updated. The project was

re-advertised as prevailing wage and was awarded by the City Council in October. Construction began in December, 2014. Significant construction progress has been made on the amphitheater, grading and infrastructure.

Mirada Villas

Eighteen lots were purchased by Davidson Communities in August 2013. Building permits for five (5) homes have been issued with three homes being completed.

Rancho Mirage Rehabilitation Center - TPM31761 and PDP07012

On December 11th, staff contacted David Hurst, with Falcon Companies, who will be purchasing the 43,336 sq. ft. private rehabilitation hospital on 6.79 acres at the southeast corner of Ramon Road and DaVall Drive project from Ray Sanders and the Dr. Bartell group.

- Business points have been agreed to and the acquisition agreements will be finalized by the end of July 2015.
- Construction will start after required OSHPOD modifications are approved, hopefully by the end of the year.
- A pedestrian sidewalk has been installed along Ramon Road.

At this point, we will continue to monitor the acquisition to verify that it is moving forward.

Desert European Motorcars – PDP14002

On May 23, 2014, the applicant submitted a Preliminary Development Plan to add a new sales and service auto dealership (Jaguar) to the existing Range Rover facility. The project was reviewed by the ARB in August. The project was considered by the Planning Commission in October and approved by the City Council November 6, 2014. Site grading commenced in January and building permits were issued in early March with an anticipated completion date of October 2015.

Rancho Las Palmas Shopping Center – CUP14006

On June 18, 2014, the application was submitted for a (Major) Modification and a Conditional Use Permit for a major renovation/remodel of the Rancho Las Palmas Shopping Center, which will include a new pharmacy with drive-thru. This project was approved by the City Council November 6, 2014. As of June 2015, site grading work had begun, two buildings have been demolished, the remodel of Buildings A, H, I and J have begun. Site work for the new CVS building has begun.

Approved Not Yet Under Construction

DW Johnson – TTM36698

Planning has accepted an application for a seven (7) lot subdivision on 3.68 acres located on the south side of La Paz Road approximately midway between Thompson Road and Los Reyes Drive (R-L-2 Zone). The applicant is proposing a gated entry to the development with desert landscaping along the La Paz street frontage. On April 24, 2014, the Planning Commission approved the project. City Council approved the project on May 15, 2014. The Tentative Tract Map is valid through May 15, 2016.

Los Angeles SMSA LP (dba Verizon Wireless) – CUP13004 and CUPX15001

A proposed 60' tall monopalm tree antenna with equipment building and backup emergency generator at 70-801 Highway 111, City Fire Station No. 1. The monopalm design accommodates co-location of other carriers. The City Council approved the project on September 23, 2014, provided building permits were acquired in six months. The building plans were approved in February, 2015. A building Permit cannot be issued until the City Attorney's office approves the final lease agreement which is pending. The lease agreement has been executed.

Rancho Bella (formerly Bella Sera) – TTM36553

Pelagic Real Estate LLC (applicant) submitted an application for a Tentative Tract Map, Map No. 36553 and a Preliminary Development Plan for consideration of a 122 lot residential community at the intersection of Ramon Road and Rattler Road (to the south side of Rancho Mirage High School). The proposal includes five different floor plans with multiple elevations, common area landscaping and unique aesthetic amenities. The City Council

approved the project on May 15, 2014, and reduced the number of lots to 115 and increased the landscaped open space. The applicant has begun submitting improvement plans for plan check.

Westin Mission Hills Cell Tower CUP – CUP13006

A wireless tower facility at the Westin Mission Hills was approved by staff to be integrated with the architecture of the conference room facilities over the parking structure. The apparatus will be entirely concealed within the architecture of the building. The project expires on November 21, 2015.

Meriweather Tracts (Section 30) – TTM’s 36620, 36621 and 36622

Meriweather submitted a Specific Plan Amendment for re-alignment of Via Florencia (a public street) and three applications for three separate Tentative Maps in Section 30 to the north of Versailles. Two of the Tentative Maps consisted of nine lots on 5 acres and were approved by the City Council on July 31, 2014. The third Tentative Map consists of 82 lots in a gated community immediately north of Versailles (TTM 36620). The Tentative map was approved by the City Council on December 4, 2014. Construction of the project is contingent upon the CVWD water line/reservoir project being completed or a “will-serve” letter from CVWD.

City of Rancho Mirage Section 30 Dog Park – PDP14006

A dog park was initially included in the Whitewater Park project, however, in October 2013, it was determined that the park was too small and removed from the project. In April, the Council conducted a Study Session, considered various sites, and generally agreed that a City owned site in Section 30 was a suitable location and was already zoned appropriately for such use. Further direction was given to work with the Section 30 Subcommittee and refine the proposal. Staff presented a revised site plan to the Subcommittee on July 22nd and the preliminary design and environmental assessment was forwarded to the Planning Commission for consideration on September 18, 2014. The Commission conducted the public hearing and recommended that the item be continued to the October 9th meeting. The Planning Commission approved on October 9, 2014 and the City Council approved the project on October 16, 2014. Plans are 90% complete and the project is expected to go out to bid mid-July 2015. We hope to recommend awarding a bid at the September 3, 2015 City Council meeting.

Special Projects

Comprehensive Zoning Text Amendments – ZTA 15002

Staff continues to monitor required and suggested changes in the Municipal Code. The City Council adopted ordinance #1090 which allows higher front yard privacy walls for gated developments if permitted by the HOA. The second reading occurred on May 21, 2015, the ordinance became effective June 20, 2015.

Staff Liaison Work

Trails Commission

The next meeting is scheduled for April 2015.

Historic Preservation Commission

The next meeting is scheduled in July 2015.

For additional information on any projects, please contact the Planning Division at (760) 328-2266.

ADMINISTRATIVE SERVICES DEPARTMENT

EMERGENCY PREPAREDNESS

The following activities took place during the quarter:

- New membership to the Commission has occurred and Marcia Stein was reelected to the Chair’s position. Several subcommittees have been formed to focus on business involvement,

safety and many more core functions the Commission would like to promote. A new program called, "Map Your Neighborhood" will be rolled out soon.

- Commission members will be sponsoring city-wide workshops and beginning September a schedule will be developed and announced.
- The Rancho Mirage Chamber of Commerce attended a most recent meeting and expressed interest in working with the Commission to promote "business" emergency preparedness.
- HOA radio drills continue each month and participation has steadily improved. Updates to the participants are in progress.
- The Commission will take a two month recess for July and August and will return in September.

ENERGY INITIATIVES

- Staff continued its work on energy conservation projects related to street lighting, boiler replacement at City Hall, and pool pumps at the Rancho Mirage Housing Authority properties.

RANCHO MIRAGE COPS

There are currently 25 badged COPS (Citizens on Patrol Services) serving the City. A new slate of officers was seated in April led by Captain Jim Freeman.

Stats for COPS Patrols for the time period April-June are:

- Total miles driven – 6,761
- Total incidents – 69
- Total hours – 1,169 (patrol hours only)
- Patrol value - \$27,377.98 (using \$23.42/hour value)

INFORMATION SERVICES

Information Services (IS) is a division of the Department of Administrative Services consisting of three full-time employees. The division is responsible for developing and maintaining effective, reliable and secure information systems to support administrative functions of the City. Highlights of the Division's notable accomplishments from April 1st to June 30th, 2015 include:

- Resolved over 630 helpdesk requests.
- Upgraded 11 staff workstations with dual screen monitors and 3 with larger single monitors.
- Deployed and/or reimaged 9 staff computers.
- Decommissioned all remaining computers running Windows XP.
- Provided AV support for over 35 meetings at City Hall.
- Provided technical support to library.
- Performed two ergonomic workstation evaluations providing successful low-cost improvements to prevent future injuries and increase staff productivity.
- Replaced Verizon Network Extenders in City Hall with newly released enterprise models, at no cost to the City to increase cell phone signal within the building.
- In conjunction with Homeland Security, conducted network and website scans to proactively detect and resolve emerging security concerns.
- Decommissioned three Xerox copiers and replaced with new Kyocera devices as a result of an RFP.

- Upgraded one Citizen's on Patrol cell phone to an iPhone as a trial to test enhanced communication with Code Compliance and Sheriff's personnel. If the trial is successful, the remaining phones will be upgraded.
- Wrote, released and analyzed responses to replace Cisco network switches and routers for City Hall, Yard and Library facilities.
- Josh Holsclaw, Network & Support Specialist, took week long training to prepare for recently released VSphere 6.0
- Purchased and installed 13 terabytes of expanded storage for the City's backup system.
- Configured e-ticket portal for the Annenberg estate tour for the League of California Cities Riverside County Division meeting.
- Supported Marketing department with the 2015 State of the City event including producing the PowerPoint, directing the videography and generating the post production work.
- Replaced the UPS for the audio-visual equipment in the City Council Chambers.

For additional information, please contact the Information Services Division at (760) 324-4511.

MARKETING & PUBLIC RELATIONS DEPARTMENT

The Department's increased focus on new media to disseminate messages to our residents has reaped some significant results for the City. By going to the home page of the City's website (www.RanchoMirageCA.gov), residents and all other interested parties are able to subscribe to one or more of eleven communication opportunities ranging from Emergency Preparedness messages to notices about Council action. One of the eleven platforms is entitled, *Mayors Message*. This bi-monthly *Mayor's Message* has been successfully utilized by Mayor Iris Smotrich and now Mayor Hobart to keep residents abreast of the many events and activities of the City.

Currently Mayor Hobart is using the *Mayors Message* communication platform to keep residents informed of the complexities associated with the CVLink debate that has not been adequately addressed by the regional media. Mayor Hobart prepares his messages with great care, outlining the City's position with clarity and conciseness. Then, using Constant Contact (an electronic communication platform), City staff formats and illustrates the Mayor's Messages and blasts them out to 7000 residential subscribers. Each of Mayor Hobart's *Mayors Message*, distributed in the last three months, has been opened and read by over 25% of the subscribers and, if links to additional information were embedded in the messages, over 15% of the message readers elected to click on the links and learn more. These are high readership percentages for the recipients of electronic communications underscoring the keen interest of our residents about City issues and especially the CVLink debate.

The *Mayor's Message* always allows for readers to respond to the Mayor by e-mail. During the last three months, over 300 residential recipients of the message, have responded to Mayor Hobart. Residents have been overwhelmingly supportive of the Mayor and the Council's effort to get CVAG to address the route plan and funding issues related to the CVLink project. Many responders have written lengthily support letters to the Mayor detailing their concerns about the project and praising the Mayor and our Council for their leadership in the effort to get answers to their questions from the CVAG leadership. In addition, many folks that are not residents of our City but are concerned about the project, have subscribed to the *Mayor's Message* to learn more about Rancho Mirage's leadership in questioning the project funding rationale. These folks are particularly grateful to our City's leaders for pursuing this issue on behalf of all the residents of the Coachella Valley.

Rancho Mirage's leadership in regards to communicating to residents was highlighted at a recent League of California Cities meeting. At the request of the League, our communication program was presented, in an illustrated speech, by the Director of Marketing and Public Relations to Mayors and Council Member from throughout the state as a model program.

PUBLIC LIBRARY DEPARTMENT

REPORT FOR APRIL, MAY, & JUNE 2015

LIBRARY STATISTICS FOR APRIL 2015

	<u>April 2014</u>	<u>April 2015</u>	<u>% CHANGE</u>
Items Checked Out	40,702	36,102	-11%
Patron Visits to Library	23,303	20,916	-10%
Reference Questions	6,461	5,911	-8.5%
Holds/Reserves Filled	6,226	5,566	-10%
Total Website Pageviews	75,412	65,057	-13.7%
Library Cardholders	42,515	41,921	-1.4%
Cards Issued	316	249	-21%
Daytime Adult Programs		8 With	1,068 Attendees
After Hours Programs		2 With	288 Attendees
Tutorials		22 With	22 Attendees
Preschool Programs		18 With	302 Attendees
Family Programs		2 With	79 Attendees

.....

LIBRARY STATISTICS FOR MAY 2015

	<u>May 2014</u>	<u>May 2015</u>	<u>% CHANGE</u>
Items Checked Out	39,616	35,754	-9.7%
Patron Visits to Library	22,001	18,678	-15%
Reference Questions	6,028	5,302	-12%
Holds/Reserves Filled	6,919	6,246	-9.7%
Total Website Pageviews	76,144	71,809	-5.6%
Library Cardholders	42,777	42,162	-1.4%
Cards Issued	259	242	-6 %
Daytime Adult Programs		8 With	1,226 Attendees
After Hours Programs		1 With	187 Attendees
Tutorials		17 With	17 Attendees

Preschool Programs	12	With	292	Attendees
Family Programs	1	With	48	Attendees

.....

LIBRARY STATISTICS FOR JUNE 2015

	<u>June 2014</u>	<u>June 2015</u>	<u>% CHANGE</u>
Items Checked Out	37,196	40,764	+9.6%
Patron Visits to Library	22,421	21,362	-4.7%
Reference Questions	5,818	6,123	+5.2%
Holds/Reserves Filled	5,975	NA*	%
Total Website Pageviews	74,443	51,590**	-30%
Library Cardholders	43,088	42,562	-1.2%
Cards Issued	309	309	even

*Transition from Sirsi to AutoGraphics library software, suspended patron access holds

** Transition also cut website visits as changeover took place

Daytime Adult Programs	1	With	125	Attendees
After Hours Programs	1	With	350	Attendees
Tutorials	23	With	23	Attendees
Preschool Programs	14	With	429	Attendees
Family Programs	1	With	25	Attendees

.....

JUST FOR KIDS

The Library's 2014 Summer Reading Club "Pop Fizz Read" booklet won best in the United States from the American Library Assn. The award will be presented to our Children's Librarian, Mim Gottschalk in San Francisco, June 27.

The Library's 2015 theme is "Read to the Rhythm," combining reading with an opportunity to learn more about music.

The Library offers storytimes for children:

Tiny Tot Tales for ages 1-3: Tuesdays at 10 and 11 AM, Wednesdays 10 AM
Preschool Stories for ages 3-5: Thursdays 10 AM

- The Tiny Tot Tales Storytime includes stories, singing and rhyming games.
- The Preschool Storytime includes stories and an arts and craft project.

EXHIBITS

The Annenberg Reading Room

"Historic Rancho Mirage"

Reference Room

(In transition from reference room to special collections room)

Lobby Cases

April: PLAY BALL: Baseball exhibit

May: BRAILLE INSTITUTE Audio Book Exhibit

June: SHE'S A GRAND OLD FLAG...: Flag Day and Independence Day exhibit

June: READ TO THE RHYTHM Summer Reading Club Exhibit

Children's Room

The art from Newberry award winning children's books.

Lobby Corridor to Aspen Mills Café and Book Nook

Framed prints of book covers are in place for a lead-in for café and Book Nook patrons.

EVENTS

APRIL	
4/1	Theater: PLAY BALL! (Cultural Commission event)
4/1	Family Night: Makerspace Marshmallow Structures
4/4	Lecture: Palm Springs Writers Guild
4/7	Concert: Idyllwind Arts Academy – Music From the Pines
4/8	Lecture: <i>The Bighorn Sheep, Wilderness Icon</i>
4/10	Book Discussion Group: <i>Animal Farm</i>
4/11	Concert: ICCD presents Julian Schwarz, Cellist
4/13	Film: Yasmine Golchan presents – <i>Next Stop Eternity</i>
4/14	Concert: Hye Sung Choe, flutist
4/15	Lecture: <i>Desecrations – When Architecture and Art Collide</i> w/William Butler
4/18	Second Annual Artists Studio Tour (Cultural Commission event)
4/23 - 25	Library Foundation: Annual Spring Book Sale
4/28	Lecture: <i>Do-It-Yourself Publishing</i> with Ron Sharrow
4/29	Lecture: <i>Desecrations – When Architecture and Art Collide</i> w/William Butler
MAY	
5/1	Multi-media tribute to documentary filmmaker, Joel Hochberg
5/2	Palm Springs Writers Guild
5/4	Film screening of Academy Award winning foreign films: <i>Through a Glass Darkly</i>
5/6	Family Night: Jungle Rhythm Drum Circle
5/8	Book Discussion Group: <i>The Blessing and the Curse</i>
5/11	Film screening of Academy Award winning foreign films: <i>Sundays and Cybele</i>
5/16	Concert: Ken Dahleen and his Big Band Staff (gift from Jay Bartush)
5/18	Film screening of Academy Award winning foreign films: <i>Fellini's 8 ½</i>
5/22	Concert: Steinway Society Festival Winners' Concert
5/20	Concert: The Desert Winds Freedom Band
JUNE	
6/3	Family Night with a preview of the Children's Summer Reading Club for children and

	caregivers/parents
6/3	Concert: Palm Springs Opera Guild presented – <i>Shakespeare and Opera</i>
6/6	Palm Springs Writers Guild presented – <i>Time to Promote It!</i> A marketing talk by Karen Twichell, author and motivational teacher
6/12	Book Discussion Group discussed – <i>Roads to Santiago</i>

VOLUNTEERS

During **April 2015** - 43 volunteers provided 675 hours of service.

During **May 2015** - 43 volunteers provided 576 hours of service.

During **June 2015** - 52 volunteers provided 761 hours of service.

PERSONNEL/CONTINUING EDUCATION

Staff continued to take advantage of webinars and on-line training opportunities in better customer service, technology applications, and fundraising donor mgmt. software.

At the end of June, we prepared a list of responsibilities and a plan to transition Kelly Van Valkenburg from Library Clerk to Librarian. Kelly will focus her attention on learning information desk procedures and on overseeing check-out data, borrowing patterns, etc.

PUBLIC WORKS DEPARTMENT

Projects under Construction

CP 12-284: RANCHO MIRAGE COMMUNITY PARK EXPANSION/AMPHITHEATER

Park construction commenced on December 1st and will continue through the end of September 2015. Public access to the park was closed on December 22nd due to construction. The project improvements include an outdoor amphitheater, new grand arrival area, new children's playground area, a seven station fitness course, two new pickle ball courts, new landscaping and lighting and additional parking. The existing tennis, basketball and racquetball courts will remain in place. Funding for the construction consists of fees collected from new development and Successor Agency Bond Funds.

CP 14-311: DOG PARK (Via Vail & Key Largo)

The City Council approved the City's first dog park at their October 9th meeting. The lot size is five acres. The park will include a section specifically for small dogs (one-half acre) as well as a section for large dogs (one acre). Construction will commence in late September with completion in January 2016.

Projects under Design

CP 12-272: GERALD FORD DRIVE RIGHT & LEFT TURN POCKETS

This project is currently out to bid, with bid opening taking place on July 8th at 2:00 PM. Project will add a left turn pocket into La Toscana entrance which will be paid from former RDA funds. Two right turn lanes at Gerald Ford Drive were originally part of this project; however, they had to be removed from the project due to difficulties in obtaining the necessary right-of-way. It is hoped that the right-of-way will be obtained within the next six (6) months so the right turn pocket portion of the project can move to

construction. In the meantime, the La Toscana left turn pocket will bid separately, with construction anticipated to begin in August 2015.

CP 10-254: MONTEREY AVENUE (SOUTHBOUND) STREET WIDENING FROM DINAH SHORE TO GERALD FORD DRIVES

The City received an \$850,000 grant through the State Transportation Program (STP) for this street widening project. NEPA/CEQA environmental studies have been submitted to Caltrans for final review and approval. Final design plans will be completed immediately upon receiving environmental clearance from Caltrans. Construction is tentatively scheduled for summer 2015.

CP 12-269: FRANK SINATRA DRIVE BRIDGE AT WHITEWATER RIVER

The City received a \$35 million Highway Bridge Program (HBP) State Grant to construct an all-weather bridge to replace the current low water crossing that no longer serves its intended purpose. The City's consultant has completed analyzing Project Alternatives and preparing the Environmental Document (PA&ED) for the project. The PA&ED commenced on October 1, 2012 and is scheduled for completion by way of a final NEPA environmental document. Preparation of final design plans and specifications started in March 2015 and will take 12-15 months for completion and Caltrans approval. If all goes as planned, bridge construction can begin in late 2016 and be completed within 18-24 months thereafter.

CP 12-270-1: CAPACITY IMPROVEMENTS AT THREE INTERSECTIONS (BOB HOPE DRIVE/FRANK SINATRA DRIVE); CP 12-270-2 (BOB HOPE DRIVE/GERALD FORD DRIVE) AND (DA VALL DRIVE/DINAH SHORE DRIVE)

These projects will provide needed capacity improvements and provide an improved level of service for the motorists. The City's consultant has been working on final plans and specifications for the three intersection capacity enhancing projects. The Bob Hope/Frank Sinatra intersection project is the most complex of the three intersections and requires Southern California Edison coordination to relocate several 115 kV transmission poles in order to accommodate the intersection widening.

The Bob Hope/Gerald Ford and Dinah Shore/Da Vall intersections will be constructed together during the summer of 2015, while the Bob Hope/Frank Sinatra intersection improvements will be constructed in the summer of 2016.

CP 13-298: MAGNESIA FALLS DRIVE STREET, CURB & GUTTER REPLACEMENT (HIGHWAY 111 TO JOSHUA ROAD); CP 13-300: CHOLLA LANE & VERBENIA ROAD STREET RECONSTRUCTION

This project will replace aged and damaged curb and gutters and replace deteriorated asphalt pavement with new improvements in compliance with current city standards. A consultant has been hired to prepare engineering plans and specifications for public bidding. The plans have been reviewed by staff and returned to the consultant for corrections. The work is scheduled for construction in the summer of 2015.

CP 14-310: CONSTRUCTION OF PHOTOVOLTAIC RENEWABLE ENERGY SYSTEM & NEW PARKING SHADE STRUCTURES AT THE LIBRARY

This project will construct the infrastructure and improvement needed to supply the City's Public Library with nearly all its electrical power needs. As part of the project, shaded parking structures will be constructed in the westerly parking lot of the Library, as well as the easterly staff parking lot, with the

roof of the shade structures made up of a solar panel roof system. Demo and construction work is currently in progress. All project improvements are estimated to be completed by late summer 2015.

CP 15-315: LIBRARY OBSERVATORY

The design plans are being produced by Narkweather Architects. Project is funded through ROPS. Project will go out to bid in the summer of 2015, with construction beginning in October, and grand opening in March 2016. Annual cost of operations and maintenance will be \$100,000.

Preliminary Engineering/Grants

CP 12-283: STREETLIGHTING IMPROVEMENTS ON HIGHWAY 111 (PAXTON DRIVE TO EAST CITY LIMIT – 30 NEW STREETLIGHTS), (WEST CITY LIMITS TO MIRAGE COVE – 18 NEW STREETLIGHTS), AND (MIRAGE COVE DRIVE TO PAXTON DRIVE), CHANGE OUT EXISTING FIXTURES FOR NEW ONES

The City applied for and received a Federal Highway Safety Improvement Program Grant to install LED roadway lighting along the entire stretch of the City's busiest roadway - Highway 111. The addition of roadway lighting will provide enhanced nighttime visibility and greatly reduce potential nighttime collisions.

Being a federal grant, the process will likely take 18-24 months before the City can receive authorization to proceed with construction of the improvements. Currently, the City's consultant is preparing the environmental documents that are required to obtain authorization to proceed to the design phase.

CP 13-287: HIGHWAY 111 PAVEMENT REHABILITATION (BOB HOPE DRIVE TO EAST CITY LIMITS)

This project will remove and replace deteriorated asphalt pavement only. The City applied for and received a State Transportation Improvement Program pavement rehabilitation grant for this work. The City's consultant is in the process of preparing the required environmental documents in order to proceed onto the next phase of work, which is design. Once the City receives Caltrans authorization to proceed to construction the project can be bid and a contract awarded. This process will take 12-18 months.

CP 13-308: TRAFFIC SIGNAL INTERCONNECT & CONTROLLER CABINET EQUIPMENT UPGRADES ON HIGHWAY 111 (NORTH CITY LIMIT TO SOUTH CITY LIMIT), BOB HOPE DRIVE (FRANK SINATRA DRIVE TO HIGHWAY 111), COUNTRY CLUB DRIVE (BOB HOPE DRIVE TO MONTEREY AVENUE), DINAH SHORE DRIVE (KEY LARGO AVENUE TO MONTEREY AVENUE) & MONTEREY AVENUE (SOUTH CITY LIMIT TO NORTH CITY LIMIT)

The City applied for and received a Highway Safety Improvement Program Grant for this work. Once again the City's consultant is in the process of preparing the required environmental documents in order to proceed to design and eventually construction. We anticipate this project may take 18-24 months to get Caltrans authorization to bid and construct.

CP 14-313: CONGESTION MITIGATION AND SAND FENCE INSTALLATION ALONG RAMON ROAD (NORTH SIDE), FROM LOS ALAMOS ROAD TO BOB HOPE DRIVE, AND SAND FENCE INSTALLATION ALONG DINAH SHORE DRIVE (NORTH SIDE) FROM BOB HOPE DRIVE TO MIRIAM WAY

The City has been approved for \$855,680 in CMAQ/MAP-21 grant funds through CVAG.

CP 14-314: SAND FENCE INSTALLATION ALONG BOB HOPE DRIVE (WEST SIDE), FROM THE SOUTH END OF THE AGUA CALIENTE CASINO OVERFLOW PARKING LOT TO DINAH SHORE DRIVE, AND ALONG DINAH SHORE DRIVE (NORTH SIDE) FROM 1,320 FEET WEST OF BOB HOPE DRIVE TO BOB HOPE DRIVE

The City has been approved for \$221,506 in CMAQ/MAP-21 grant funds through CVAG.

Other News

LOCAL AIR QUALITY MANAGEMENT PLAN AND PM¹⁰ CONTROLS

The City’s new PM¹⁰ ordinance is in effect. All projects that require grading or demolition permits must submit a Dust Mitigation Plan, which we call the Local Air Quality Management Plan (or LAQMP) signed by the owner, contractor and a certified individual through the SCAQMD dust mitigation course. In response to the South Coast Air Quality Management District’s “Guidelines for Dust Control Plan Review,” and a growing concern that dust is not being controlled adequately, we have now updated our standard LAQMP forms. It is available as a 24" x 36" mylar to be attached with the grading plans or is available with the newly updated Standard Drawings by e-mail upon request. This way, the public is able to print their own.

PERMITS ISSUED DURING APRIL - JUNE 2015

Grading	8
Encroachment	45
Transportation	16
Pool Drainage	8
Miscellaneous	4
TOTAL:	81

If the public wishes any additional information on any projects, please contact the Department of Public Works at (760) 770-3224.

COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS

The following chart is an up-to-date list of ongoing Council Subcommittees with work in progress. Subcommittee members include Council members and others completing work on City projects. This chart provides a progress report for the established subcommittees and the status of the projects:

COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS			
GROUP	MEMBERS INCLUDE	STATUS	SUBJECT TO THE BROWN ACT
Affordable Housing Design Subcommittee Originally formed at 10-16-03 Council meeting and tasked with redesign of Santa Rosa Villas;	<u>Council:</u> Mayor Pro Tem Weill Councilmember Kite <u>Staff Assistance:</u> Econ. Dev. and Housing Mgr. Smith City Engineer Enos	<u>Assignment:</u> To assist in the site planning and unit design for sites held by the Housing Authority for affordable units. <u>Status: (07-08-15)</u> No activity to report. Meeting to be scheduled.	Exempt from Brown Act as an advisory committee.

COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS			
GROUP	MEMBERS INCLUDE	STATUS	SUBJECT TO THE BROWN ACT
reconfigured 9-14-04 by Ron Meepos.	City Manager Bynder		
Audit/Budget Subcommittee Formed 7-14-05 by memo from Alan Seman. On 05-18-06 combined Audit with Budget Subcommittee.	<u>Council:</u> Mayor Hobart Councilmember Kite <u>Staff Assistance:</u> City Manager Bynder Finance Dir. Hagerman Other Dept. Dir. or staff as needed.	<u>Assignment:</u> Subcommittee to: 1) Perform the annual review of the City's reserve balances and recommend changes as necessary 2) Develop and approve the City's two year budget for fiscal years 2015-16 and 2016-17. <u>Status:</u> (07-08-15) All assignments completed.	Exempt from Brown Act as an advisory committee.
Chamber of Commerce Subcommittee	<u>Council:</u> Councilmember Smotrich Councilmember Townsend <u>Staff Assistance:</u> Econ. Dev. and Housing Mgr. Smith	<u>Assignment:</u> Coordinate with members of the Board of Directors of the Chamber of Commerce and the Chamber's Executive Director related to services provided to the City by the Chamber. <u>Status:</u> (07-08-15) The subcommittee met in January. New contract for service approved for FY 2015-16.	Subject to the Brown Act as a standing committee.
Commercial Development Subcommittee Formed 9-20-07 by memo from Mayor Hobart.	<u>Council:</u> Mayor Hobart Councilmember Kite <u>Staff Assistance:</u> City Manager Bynder Planning Mgr. Dev. Kopp	<u>Assignment:</u> To review proposed and recently submitted commercial development projects. <u>Status:</u> (07-08-15) Staff met with the Commercial Subcommittee on 4/23 to review and discuss the Thunderbird Resort prior to the staff report and recommended conditions being distributed to the Planning Commission for consideration. The Subcommittee directed staff to schedule a meeting on May 28 th with the Thunderbird and Saxony groups in order to encourage them to work together and find a mutually acceptable solution to the long term ingress/egress to the two adjoining parcels.	Exempt from Brown Act as an advisory committee.
Eisenhower Medical Center Subcommittee Formed 4-19-07 Council meeting	<u>Council:</u> Mayor Hobart Mayor Pro Tem Weill <u>Staff Assistance:</u> City Manager Bynder Planning Mgr. Kopp <u>EMC Representatives:</u> Aubrey Serfling, President & CEO Ali Tourkaman, VP, Facilities & Construction	<u>Assignment:</u> To work cooperatively with representatives of Eisenhower Medical Center to ensure an effective partnership between EMC and the City on various concerns and topics of interest. <u>Status:</u> (07-08-15) EMC notified staff that many proposed projects have been eliminated or scaled back. They do not have any major projects scheduled for the immediate future.	Subject to the Brown Act as a standing committee.
Golf Club Subcommittee Formed 9-19-02 Council meeting Per an email of 9/8/08 from then Mayor Meepos.	<u>Council:</u> Mayor Pro Tem Weill Councilmember Kite <u>Staff Assistance:</u> City Manager Bynder Contract Specialist Griego	<u>Assignment:</u> Golf Club for residents implemented January 1, 2003. Reconvene periodically to consider program modifications, terms and conditions of contract with provider, fees charged, etc. <u>Status:</u> (07-08-15) Membership fees increased to \$80.00 for calendar year 2015; the green fees and member fees per round increased by \$2.00 except during the period June 1 to September 30; the Westin is required to submit to the City names	Exempt from Brown Act as an advisory committee.

COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS			
GROUP	MEMBERS INCLUDE	STATUS	SUBJECT TO THE BROWN ACT
		and addresses of Rancho Mirage members who renew their memberships so that those members will not have to come to City Hall to renew memberships; the expiration date of the New Agreement is December 31, 2016 with the option to renew.	
McCallum Theatre Subcommittee Formed 11-21-02 Council meeting	<u>Council:</u> Mayor Pro Tem Weill Councilmember Kite <u>Staff Assistance:</u> City Manager Bynder Mgt Analyst Wilson	<u>Assignment:</u> Provide direction in implementation of a funding agreement with McCallum Theater. <u>Status: (07-08-15)</u> No activity this quarter. Previously, the subcommittee agreed to fund the McCallum for \$50,000 by sponsoring three shows.	Exempt from Brown Act as an advisory committee.
Mobilehome Liaison Subcommittee Formed 03-17-05 Council meeting. At 04-21-05 Council meeting it was noted that Ron Meepos had replaced Harvey Gerber.	<u>Council:</u> Mayor Hobart Mayor Pro Tem Weill <u>Community Member:</u> Mobilehome Park representative(s) to be invited as necessary. <u>Staff Assistance:</u> City Attorney Quintanilla Econ. Dev. and Housing Mgr. Smith	<u>Assignment:</u> Promote communication and develop a productive working relationship between mobilehome park HOAs, mobilehome park owners and residents of mobilehome parks. Also develop an enforcement system to carry out the Mobilehome Fair Practices Commission decisions and findings. <u>Status: (07-08-15)</u> No activity to report.	Subject to the Brown Act as a standing committee.
Public Safety Subcommittee Formed on 6/16/13 Council Meeting	<u>Council:</u> Mayor Pro Tem Weill Councilmember Smotrich <u>Staff Assistance:</u> City Manager Bynder Svc. Dir. Malcolm-Valente	<u>Assignment:</u> To meet, discuss and advise on public safety issues, programs, matters and fiscal matters. <u>Status: (07-08-15)</u> No activity this quarter.	Exempt from Brown Act as an advisory committee.
Section 19 Specific Plan Subcommittee Formed 12-15-05	<u>Council:</u> Mayor Hobart Mayor Pro Tem Weill <u>Staff Assistance:</u> City Manager Bynder Planning Mgr. Kopp Dir. of Public Works Harry Econ. Dev. and Housing Mgr. Smith	<u>Assignment:</u> To meet with staff, consultant and invited property owners for the development of a Specific Plan in Section 19, which has now been drafted. <u>Status: (07-08-15)</u> The Subcommittee has been meeting with City staff and representatives from CVWD and Quorum Realty Funds to discuss the status of infrastructure development in Section 19. Staff has met on a couple of occasions with Tom Noya to discuss the application contents required for processing the requested Development Agreement, Specific Plan Amendment and Environmental Assessment. The Subcommittee met on 06-09-15 to discuss the proposed contents of a Development Agreement. The Applicant is still considering submittal of a PDP to process concurrently with the other applications.	Exempt from Brown Act as an advisory committee.
Section 30 Planning Subcommittee Formed 5-20-10 Council Meeting	<u>Council:</u> Mayor Hobart Mayor Pro Tem Weill <u>Staff Assistance:</u> City Manager Bynder Planning Mgr. Kopp Dir. of Public Works Harry Econ. Dev. and Housing Mgr. Smith	<u>Assignment:</u> To review future development alternatives in Section 30, including property owned by the City of Rancho Mirage. <u>Status: (07-08-15)</u> No recent meetings have been held.	Exempt from Brown Act as an advisory committee.

COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS

GROUP	MEMBERS INCLUDE	STATUS	SUBJECT TO THE BROWN ACT
<p>Section 31 Subcommittee</p> <p>Formed 9-14-04 by memo from Ron Meepos</p>	<p><u>Council:</u> Mayor Hobart Councilmember Smotrich</p> <p><u>Staff Assistance:</u> City Manager Bynder City Attorney Quintanilla Planning Mgr. Kopp City Engineer Enos</p>	<p><u>Assignment:</u> To discuss terms and conditions of a settlement agreement and development agreement between the City and property owners to allow a Partition Agreement to proceed.</p> <p><u>Status:</u> (07-08-15) No recent meetings have been held.</p>	<p>Exempt from Brown Act as an advisory committee.</p>
<p>Senior Citizen Advisory Subcommittee</p> <p>Formed 9-20-07 by memo from Mayor Hobart</p>	<p><u>Council:</u> Mayor Pro Tem Weill Councilmember Townsend</p> <p><u>Community Member:</u> Resident(s) of Housing Authority projects</p> <p><u>Staff Assistance:</u> Econ. Dev. and Housing Mgr. Smith</p>	<p><u>Assignment:</u> To continue the Council's liaison with the senior community.</p> <p><u>Status:</u> (07-08-15) No activity to report.</p>	<p>Subject to the Brown Act as a standing committee.</p>
<p>Special Assistance Funds (SAF) Subcommittee</p> <p>Formed 7-18-02 Council Meeting</p> <p>10-26-04 Ron Meepos appointed Harvey Gerber to serve in his place.</p> <p>10-20-05 Council appointed Richard Kite to fill vacancy created by the resignation of Gerber.</p>	<p><u>Council:</u> Mayor Pro Tem Weill Councilmember Smotrich</p> <p><u>Staff Assistance:</u> Contract Specialist Griego</p>	<p><u>Assignment:</u> Review and recommend changes in policies and evaluation criteria. Review submitted applications for funds and report back to Council with funding allocation recommendations.</p> <p><u>Status:</u> (07-08-15) The SAF Application process for FY 15-16 opened on July 1, 2015 and applications will be accepted through the end of business day on August 20, 2015.</p>	<p>Exempt from Brown Act as an advisory committee.</p>
<p>Sphere of Influence (SOI) Subcommittee</p> <p>Formed 06-07-06 Special Council Meeting</p>	<p><u>Council:</u> Mayor Hobart Councilmember Smotrich</p> <p><u>Staff Assistance:</u> City Manager Bynder Planning Mgr. Kopp</p>	<p><u>Assignment:</u> Review and analyze information and data related to City's Sphere-of-Influence (SOI).</p> <p><u>Status:</u> (07-08-15) Staff met with the subcommittee in January to provide an update on the proposed Section 24 projects being let by the Tribe (ACBCI) including the 340 acre Pulte homes project. Staff met with Pulte Homes on January 5th, and we provided an update to the Subcommittee on the proposed application and status of the tribe processing the Specific Plan and EIR. We met again in March with Pulte Homes to discuss their annexation proposal. Staff has been evaluating Pulte Homes' Fiscal Analysis.</p>	<p>Exempt from Brown Act as an advisory committee.</p>
<p>Sustainability Subcommittee</p> <p>Name changed from Solid Waste/ Recycling Subcommittee to Sustainability Subcommittee at 6-25-09 Council Meeting.</p> <p>Formed 6-17-04 Council Meeting</p>	<p><u>Council:</u> Mayor Pro Tem Weill Councilmember Townsend</p> <p><u>Staff Assistance:</u> City Manager Bynder Mgt Analyst Wilson</p>	<p><u>Assignment:</u> Meet on an as-needed basis to discuss issues related to sustainability.</p> <p><u>Status:</u> (07-08-15) Met 06-04-15 to discuss drought conditions, water conservation and turf conversion program.</p>	<p>Exempt from Brown Act as an advisory committee.</p>
<p>Tourism, Marketing and Special Events Subcommittee</p> <p>Formed 1-2005 by Ron</p>	<p><u>Council:</u> Mayor Hobart Councilmember Smotrich</p> <p><u>Staff Assistance:</u> City Mgr. Bynder</p>	<p><u>Assignment:</u> Develop a theme for Rancho Mirage tourism; create an effective and user-friendly format to market Rancho Mirage tourism opportunities via the Internet; pursue group marketing of Rancho Mirage tourism; and</p>	<p>Exempt from Brown Act as an advisory committee; related</p>

COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS

GROUP	MEMBERS INCLUDE	STATUS	SUBJECT TO THE BROWN ACT
Meepos; modified in conjunction with Marketing Plan approved by City Council in 12-2007.	Marketing Mgr. Barrett	promote Rancho Mirage hotels as a place to hold conferences, business meetings, and other special events. Market the City through the website and advertisements as requested by management <u>Status: (07-08-15)</u> Committee met to discuss program and management concepts for the new Amphitheater.	Tourism Advisory Committee subject to the Brown Act as a standing committee.
Zoning Ordinance Update Subcommittee Formed 11/08/10 by then Mayor Kite	<u>Council:</u> Councilmember Hobart Councilmember Kite <u>Staff Assistance:</u> Planning Mgr. Kopp	<u>Assignment:</u> To meet with staff pursuant to Municipal Code Section 17.02.030 to discuss a list of potential corrections, clarifications, interpretations and recommended updates to the Zoning Ordinance (Municipal Code Title 17) <u>Status: (07-08-15)</u> In October 2015, the City Council approved changes to the minimum lot sizes in residential zoning districts. Staff continues to monitor the Municipal Code and will likely propose one more round of "clean-up" Ordinance Amendments prior to adoption of the upcoming General Plan update.	