

# CITY OF RANCHO MIRAGE



**DATE:** April 16, 2015  
**TO:** ► Members of the City Council  
► Planning Commission  
**FROM:** Randal K. Bynder, City Manager *RKB*  
**SUBJECT:** 2015 First Quarter Activity Report

The following report represents a summary for various departmental activities as well as updates for ongoing COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS for the First Quarter of 2015:

## ADMINISTRATION

### BUILDING & SAFETY DIVISION

#### Building Permits Issued – Ten Year Comparison of First Quarter Construction Activity

CALENDAR YEAR TO DATE (Jan-Dec)	TOTAL NUMBER OF PERMITS	TOTAL VALUATION	SINGLE FAMILY HOME PERMITS	VALUATION OF DWELLINGS ONLY
2015	311	\$12,425,866	6	\$2,660,273
2014	1,578	\$ 65,267,451	38	\$24,515,579
2013	1,052	\$ 40,581,579	31	\$12,891,431
2012	822	\$ 26,289,069	11	\$ 4,735,055
2011	755	\$ 22,865,379	3	\$ 1,850,358
2010	867	\$ 27,810,522	5	\$ 6,350,183
2009	852	\$ 30,985,715	4	\$ 3,711,678
2008	865	\$ 46,645,375	14	\$ 7,023,743
2007	1,148	\$103,306,397	41	\$20,227,300
2006	1,015	\$ 65,972,274	68	\$26,383,036

## **Interesting building permit issued statistics for 2015**

73 photovoltaic permits with a total construction valuation of \$2,660,273

105 energy efficient air conditioning and water heater replacement permits with a total construction valuation of over \$1,059,435

34 single family dwelling remodel permits with a construction valuation of over \$1,024,717

11 commercial tenant improvement permits with a construction valuation of \$538,183

1 new commercial buildings permits with a construction valuation of \$2,000,000

17 new use and occupancy permits were issued for new businesses

23 fire department permits

311 Total receipts for building permits is over \$12,425,856

A total of 1,349 field inspections have been conducted with an average of over 22 inspections a day.

## **CODE COMPLIANCE DIVISION**

### **Comprehensive Approach to Code Compliance**

Code Compliance is responsible for helping citizens maintain and preserve their property values, and providing Animal Services through the enforcement of the City's Municipal Code. Although compliance is the primary objective, the road to compliance may be complex. Taking the comprehensive route includes outreach opportunities to educate Home Owner Associations and residents alike in establishing measureable goals based on the community needs and to determine the magnitude of the issues in seeking cooperative resolution.

Highlights of the Division's recent notable accomplishments include:

- Received and processed **407** complaints with **526** violation types.
- Introduction of Disaster Preparedness for Pets – innovative new program that includes a photo identification card for pets with detailed information about the pet and its owner that also includes a database with microchip numbers to utilize in cases where the pet and owner become separated.
- Animal Control continued to work with the State and general public (including HOAs, property managers and golf course directors) in addressing wildlife issues to provide a safe and enjoyable environment for all which includes patrolling areas of the city most affected by the presence of coyotes.
- Implement restaurant inspection program to address issues related to illegal dumping and overfilled trash enclosures that pose potential contamination of storm drains and health risks related to infestation of bird feces. This resulted in establishing a cooperative inspection program with the Department of Environmental Health and Burretec Waste/Recycling Services.
- Participation in Riverside County Department of Social Services (DPSS) annual "Point In Time Homeless Count" for the purpose of locating homeless veterans and provide resources and assistance as needed.
- CVWD Water Waster Program – Code staff to identify and report excessive water run-off

and waste to assist in meeting new legislative requirements to reduce water usage by 25% from amounts used in 2013.

**Code Compliance Fee Receipts**

Business License	\$ 296.00
Massage Permits	\$1,475.00
Administrative Fines	\$4,100.00
Abatement Fees	\$1,300.00
Document Releases	\$ 115.00
<b>TOTAL</b>	<b>\$7,286.00</b>

<b>Inspections and Code Activities</b>	<b>Inspection Results</b>
<ul style="list-style-type: none"> <li>• 288 Initial Inspections</li> <li>• 513 Follow-Ups</li> <li>• 119 Animal Control</li> <li>• 481 Phone Call Inspections</li> <li>• 11 Graffiti Inspections</li> <li>• 30 Weekend Inspections</li> <li>• 7 Massage Licenses</li> <li>• 23 Business License</li> </ul>	<ul style="list-style-type: none"> <li>• 12 City Abatements (includes graffiti and vacant properties)</li> <li>• 21 Abatement by owners</li> <li>• 294 Cases Closed</li> <li>• 98 Administrative Citations Issued</li> <li>• 49 Documents submitted for recordation at County</li> </ul>

**ECONOMIC DEVELOPMENT DIVISION**

**Successor Agency Long-Range Property Management Plan**

Property 1: Highway 111 & East Veldt – The buyer has met with staff to discuss the development of a retail building and is currently preparing plans for submittal.

Property 2: Highway 111 & Via Florencio (70-100 Highway 111) – The City Council in its capacity as the Successor Agency Board adopted two joint resolutions at their February 19, 2015 meeting: 1) approving and authorizing transfer of title to the property to the City; and 2) approving execution of an assignment and assumption agreement for transfer of the Ground Lease. Likewise, the Oversight Board of the Successor Agency to the Former RDA approved similar resolutions at their February 24, 2015 meeting. These adopted resolutions were sent to the California Department of Finance (“DOF”) for final approval and the City received approval from DOF on March 18, 2015. The transfer of title was recorded with the County of Riverside on March 20, 2015.

**Coachella Valley Invest**

On March 27, 2015, Economic Development Staff attended Coachella Valley Invest at the Agua Caliente Casino Resort Spa - hosted by the Desert Area Commercial Information Exchange (“DACIE”). The event is a commercial forum that offers networking and information to leasing agents, property owners, and developers on the potential of the Coachella Valley as a destination for development. Staff was able to promote development opportunities in Rancho Mirage as well as hold meetings with ownership representatives of The River, Rancho Las Palmas Shopping Center, and the future development of the SWC of Section 19 by Quorum.

**Property Improvement Program**

The Property Improvement Program allows eligible businesses to apply for two grants: monument signs and façade/property improvements. The monument sign grant provides eligible applicants up to

\$15,000 in grant funds for the installation of a new or refurbished monument sign. The façade/property improvements grant provides eligible applicants up to \$50,000 in grant funds for the refurbishment of non-conforming and/or substandard properties on a dollar-for-dollar matching basis.

To date, the program has funded new signage for Dhat Island Caribbean Creole Cuisine, Rancho Mirage Professional Office Building, Allan Pitchko Galleries, Misty's Consignments, Dr. Walsh Urology, and Rancho Mirage Florist, with plans for new monument signs at the former Right Bank building, Old Spaghetti Factory, Wally's Desert Turtle, and the Hibachi anchored strip center in the works. No façade work has been completed through the program.

#### **CUP 13004 (Verizon Wireless Cell Tower)**

Verizon filed an extension of time request to extend the date of their CUP which was due to terminate on March 23, 2015. Verizon executed their end of the lease agreement on March 27, 2015. At the time of this report, the City is awaiting receipt of insurance documents from Verizon and upon receipt will execute the lease.

#### **Rancho Las Palmas Shopping Center**

Redevelopment of the Rancho Las Palmas Shopping Center is well underway. After closing escrow on the former City-owned Annex Building in December of last year, the center's new owners, Paragon, quickly began the demolition phase of the project. To date, the former City-owned building, the former Chili's building, and the inline tenant building that was home to Thai Smile have been demolished. Additionally, work on the façade of the former Vons and adjacent inline spaces is underway.

Leasing activity for the center has been hot with leases for Hobby Lobby, Stein Mart, CVS, Brandini Toffee, Greens International Grocer and Ciro's Ristorante all in place. More tenants are in line to be announced in the very near future.

#### **Pavilions**

The Pavilions store at Bob Hope and Gerald Ford is being purchased by Washington based Haggen Inc. The purchase is part of a package of 146 Albertsons, Pavilions, Safeway and Vons stores; the sale of which is necessitated by order of the Federal Trade Commission as a result of the Albertsons/Safeway merger. Haggen currently operates 18 grocery stores in the Pacific Northwest, so this is a substantial expansion to say the least. The change of ownership will be accompanied by a brand change to Haggen and is expected to take place in spring of 2015.

#### **New Around Town**

BB's – The space recently vacated by Acqua Pazza at The River was soon released to prominent local restaurateur Jack Srebnik. Mr. Srebnik brings a vast amount of restaurant experience to his newest venture – BB's at The River. The restaurant provides a California casual style menu with a relaxed ambiance and price point similar, if not a bit less than Acqua Pazza. BB's is a welcome addition that will greatly help in the effort to revamp The River.

Pavilions Shopping Center – Washington based Haggen Inc. is in the process of transitioning the existing Pavilions grocery store into a Haggen Grocer. The name change from Pavilions to Haggen for both the store and the center will take place sometime this spring with the interior improvements to the 50,000 square foot space following.

Star Orthopedic Group has opened a new location in the shopping center. Star Orthopedic joins Osteo Arthritis in filling the long time vacant office space along Bob Hope Drive on the south east portion of the center.

Joyce's Sushi opened in the Midori Sushi space on the western side of the shopping center. The new ownership has completed significant interior improvements as part of the change.

Lacern Performance Golf Cars – Lacern Performance Golf Cars has opened in the former Prosser Piano building at 71-587 Highway 111. The 9,000 square foot building has been a difficult one to reoccupy as it was originally built in the shape of a piano specifically for piano sales.

## **HOUSING DIVISION**

### **Affordable Housing Brochures**

In a cooperative effort with marketing, staff created and distributed the new Affordable Housing brochures to be available at each property, City Hall and the Library. The brochures provide useful information regarding each property and the eligibility requirements associated with residency.

### **Cable Television Bulk Account Service Agreement**

The Cable Television Bulk Account Service Agreements for Parkview Villas and Whispering Waters with Time Warner Cable are up for renewal. Time Warner Cable service is the number one complaint staff receives from residents of the affordable housing properties. As a result, staff has notified Time Warner that the contract agreements will not be automatically renewed, and is instead obtaining quotes from satellite providers to assess the possibility of a switch.

### **Parkview Villas**

The following is a summary of activity at Parkview Villas for the period:

- Three trees removed from the property. Trees were too close to Unit #42 and behind rear wall near Unit #72.
- Installation of one irrigation valve and re-routed a portion of the irrigation system to improve water pressure to dry areas at the rear of the property.
- Two palm trees were donated by a resident and planted near Units #35 and #52.
- Re-planted cactus pup in passive area behind Unit #52.
- Rabbit repellent treatment on affected areas. Overall landscape has improved.
- Rear pedestrian gate repaired with self-closing lock.
- The work to replace cabinetry and flooring continues.
- Roofing repairs were completed.
- Missing utility caps in the flower beds replaced throughout the property.
- The property manager has continued to administer the free food pantry program. The program is held every 2nd and 4th Monday of the month and is funded through the Cathedral Senior Center. Approximately 45 households participate in the program.
- Rent recertification is underway as well as renewal of rental agreements and Rules and Regulations.

### **San Jacinto Villas**

The following is a summary of activity at San Jacinto Villas for the period:

- Posts and stakes were removed from trees.
- Trees on San Jacinto Drive side have been trimmed.
- Replaced inoperable sprinkler on walking trail.
- Securing bids for repairing fountain enclosures.
- Securing bids for repairing/replacing lighting in Dog Park.
- Replaced inoperable rear pole light.
- Bushes trimmed throughout the property and purple sage has been replanted.

- Roofing repair completed on Unit #1104.
- Missing building address number has been re-installed.
- Cracks in several walls and ceilings are being inspected for repairs.
- Fire hydrant water leak repaired.
- Rent recertification is underway as well as renewal of rental agreements and Rules and Regulations.

### **Santa Rosa Villas**

The following is a summary of activity at Santa Rosa Villas for the period:

- Replacement of 68 plants and inspection/repair of drip lines throughout the property.
- Rabbit repellent treatment on affected areas.
- Improvement in overall landscape appearance.
- Rent recertification is underway as well as renewal of rental agreements and Rules and Regulations.

### **Whispering Waters**

The following is a summary of activity at Whispering Waters for the period:

- Replacement of citrus tree planted near Unit #12 completed.
- Replacement of carpet in two units completed.
- Secured drip line rear of the property.
- Inoperable water main in front planter repaired.
- Replaced two inoperable marlex risers. Overall appearance of landscape has improved.
- Replaced damaged or missing non-skid tiles on walk-way.
- Rent recertification is underway as well as renewal of rental agreements and Rules and Regulations.

### **Rancho Palms Mobile Home Park**

The following is a summary of activity at Rancho Palms for the period:

- Replaced three skimmers and removed calcium deposits from the spa.
- Replaced missing pool net and pool gate lock.
- Replaced an inoperable spa faucet.
- Spa and pool filters have been replaced.
- Disconnected electrical outlets on exterior of clubhouse building.
- Completed quarterly site clean-up. Securing bids for next quarterly site clean-up.
- Repaired doors of the laundry and manager's office.
- Code Compliance pursued landscaper for trespassing and leaving debris on property. Contractor was located and debris was removed from the property.
- Time Warner conducted an inspection of all disconnected cable lines to verify service has been eliminated.
- Bulk cable charges have been eliminated. Cable charges billed separately for the resident and the clubhouse. Cable box for the clubhouse is pending.
- Annual property fire extinguisher inspections have been completed.
- Fire and Carbon Monoxide Safety for manufactured homes mailed to park resident.

## **PLANNING DIVISION**

### **Planning Applications Submitted/Processed – January through March 2015**

- 1 Conditional Use Permit

- 1 Conditional Use Permit Extension
- 3 Environmental Assessment
- 8 Minor & Major Modification Permits
- 3 Single Family Permits
- 11 Sign Permits
- 5 Temporary Use Permits
- 2 Tentative Parcel Map
- 17 Use & Occupancy Permits
- 2 Variance
- 2 Zoning Interpretation
- 1 Zoning Text Amendment

### **Major Planning Projects – Applications Currently Being Reviewed/Processed**

#### **Section 19 Rancho Mirage Commons – Quorum Group**

Staff has accepted an application for a Section 19 Specific Plan Amendment and a Development Agreement for the mixed use development in Section 19 known as Rancho Mirage Commons (a.k.a. Desert Shores). In March, staff met with the Section 19 Subcommittee on aspects of the Development Agreement. Tribal consultation under SB-18 regulations has been completed and the applicant informed staff in late March that they are working toward submitting a PDP to be processed concurrently with the Specific Plan Amendment, Development Agreement, and Environmental Agreement.

#### **RMSW, LLC / Thunderbird Resort – PDP14007**

The applicant has submitted a Preliminary Development Plan, Tentative Parcel Map, Specific Plan Amendment, and Environmental Assessment application for the construction of a 246,779 square foot development situated on 23.71 acres. The project known as “Thunderbird Resort and Spa” is a one and two story resort that includes a spa, fitness facility, restaurant, meeting rooms and residential buildings. The project is situated on south Highway 111 between Frank Sinatra and Mirage Cove Drives opposite The Atrium. The project was reviewed by ARB on January 12, 2015 and the Board requested a series of improvements both to the site and the architecture. Items were brought back before the ARB on March 9, 2015 the project received their endorsement. The applicant is making some changes to the site plans and grading plan to address hydrology issues that were raised during the comment period. Once these revised plans are submitted, staff will move the project forward by the Planning Commission and City Council.

#### **Sunnylands MOD15008**

On March 18, 2015, Lance O’Donnell submitted an application on behalf of Sunnylands to construct several new buildings on the Sunnylands Visitors Center campus. The buildings will be located immediately west of the Visitors Center and include a 15,000 square foot administrative building, 7,374 square foot archive building, 13,746 square foot operations building and an 8,000 square foot storage building. The buildings are low profile and consistent with the mid-century architectural color and material palette. The project is currently being reviewed for completeness, and may be scheduled for Architectural Review Board consideration in late April/early May.

#### **Dr. Shah – (Minor) CUP15001**

A Minor Conditional Use Permit (MCUP) application was submitted on March 17, 2015 for consideration of a medical laboratory to occupy the building located at 72-067 Highway 111. The MCUP is necessary in this instance because of a known site non-conformity (lack of onsite parking). The applicant’s business model and Use & Occupancy application detail that the lab can operate with a limited staff; furthermore, a courier service will deliver all testing samples to and from the lab, so there

will be minimal, if any, patient visitation to the facility. Staff is in support of the proposal, and the item will go before the Planning Commission for consideration on April 9, 2015.

**Magnesia Falls Plaza – TPM36913 and MOD15006**

Two applications were submitted recently in conjunction with Magnesia Falls Plaza (adjacent to the Rancho Las Palmas Shopping Center): a Minor Modification application for façade improvements, and a Tentative Parcel Map (TPM) to convert each of the four buildings to condominiums. The façade improvements were taken to the Architectural Review Board (ARB) for comment on March 9, 2015. The ARB advised the applicant to reconsider some of the design elements, and requested to see the project again; the applicant is currently in the redesign process. The TPM was submitted on March 26, 2015 and is currently being reviewed by staff.

**Approved Under Construction**

**Escala (North and South) – TTM’s 32320 (N) and 32330 (S)**

Toll Brothers continues construction on both Escala South (11 lots) and Escala North (20 lots), using detached single-story house plans that range in size from 3,163 sq. ft. to 4,085 sq. ft. At this time, Toll had sold 16 homes. They have 13 lots left in Escala North and 2 lots left in Escala South.

**Estilo – Toll Brothers – TTM34227**

The City Council approved this 39 residential lot Development Plan (PDP) on November 15, 2012 with four models ranging from 2,995 to 3,790 sq. ft. with optional casitas. To date, nineteen (19) homes are either under construction or have been completed.

**Revelle – Rudy Herrera (Family Development) – PDP13003**

The applicant received City Council approval on September 3, 2013 for a Preliminary Development Plan including the construction of five model homes with associated landscaping for the subdivision development of Tract Map 36235 on Clancy Lane. The subdivision consists of 32 residential lots, multiple lettered lots (including retention basin), and multiple private cul-de-sac streets with one main gated entrance. The construction of seven homes including the model, began in January 2014. The model home complex opened in June 2014. As of March 2015, eight homes were completed with 4 sold.

**Siena Vista Estates – Ken Cokeley – TTM36530**

On June 20, 2013 the City Council approved the applicant’s Tentative Tract Map submittal for the subdivision of a 5-acre parcel into 10 single family residential lots and multiple lettered lots at the southeast corner of Landy Lane and Victory Drive. In conjunction with this application is a Preliminary Development Plan for the construction of 10 homes ranging in size between 3,500 and 3,800 sq. ft. plus three car garages. Grading began in early September 2014 with perimeter public improvements currently taking place. One model is under construction with an anticipated completion date for this summer.

**Tangerine Lane Estates (Verlaine) – TTM36623**

On February 13, 2014, the Planning Commission recommended denial of a request by Verlaine Ventures for a General Plan/Zoning Map Amendment, Tentative Tract Map 36623, Development Agreement and Street Name Change for consideration of an 18 lot subdivision on 6.7 acres at Tangerine Lane and Palm View Road in the Tamarisk neighborhood. The City Council considered this case on March 20, 2014, and following public testimony, approved the request(s) with a modification to decrease the number of lots to 17, and to provide a secondary pedestrian emergency access gate and easement for the benefit of residents in The Colony Mobile Home Park. The subdivision will have private streets but will not be gated and will have a public access easement overlay to blend with the existing character of the non-gated neighborhood. The developer will complete the tract obligations of

TTM 31800 (Rick Johnson) while expanding the tract boundaries to include property along Sunny Lane. The developer submitted the Preliminary Development Plan (PDP14003) application on May 30, 2014. The project was heard by the Planning Commission on September 18, 2014 and the Commission recommended approval. The City Council approved the project at its October 16, 2014 meeting. Site grading work began in December; single family homes will range from 3,188 -3,986 s.f. The model complex (three homes) is currently under construction and should open in May, 2015.

#### **Rancho Mirage Community Park Expansion – PDP13004**

The construction drawings, specifications and bid documents for the Rancho Mirage Community Park Expansion Plan were finalized and Public Works accepted bids on the project through April 16, 2014. A pre-bid meeting was held on April 2<sup>nd</sup>. Bids were rejected and the documentation package was clarified and updated. The project was re-advertised as prevailing wage and was awarded by the City Council in October. Construction began in December, 2014. Significant construction progress has been made on the amphitheater, grading and infrastructure.

#### **Mirada Villas**

Eighteen lots were purchased by Davidson Communities in August 2013. Building permits for five (5) homes have been issued with three homes being completed.

#### **Rancho Mirage Rehabilitation Center - TPM31761 and PDP07012**

On December 11<sup>th</sup>, staff contacted David Hurst, with Falcon Companies, who will be purchasing the 43,336 sq. ft. private rehabilitation hospital on 6.79 acres at the southeast corner of Ramon Road and DaVall Drive project from Ray Sanders and the Dr. Bartell group.

- Business points have been agreed to and the acquisition agreements have been finalized.
- Construction will start after required OSHPOD modifications are approved, hopefully by April 2015.
- A pedestrian sidewalk has been installed along Ramon Road.

At this point, we will continue to monitor the acquisition to verify that it is moving forward.

#### **Desert European Motorcars – PDP14002**

On May 23, 2014, the applicant submitted a Preliminary Development Plan to add a new sales and service auto dealership (Jaguar) to the existing Range Rover facility. The project was reviewed by the ARB in August. The project was considered by the Planning Commission in October and approved by the City Council November 6, 2014. Site grading commenced in January and building permits were issued in early March.

#### **Rancho Las Palmas Shopping Center – CUP14006**

On June 18, 2014, the application was submitted for a (Major) Modification and a Conditional Use Permit for a major renovation/remodel of the Rancho Las Palmas Shopping Center, which will include a new pharmacy with drive-thru. This project was approved by the City Council November 6, 2014. As of March 2015, site grading work had begun, two buildings have been demolished, the remodel of Building A has begun and many of the other buildings are in plan check.

#### **Approved Not Yet Under Construction**

##### **DW Johnson – TTM36698**

Planning has accepted an application for a seven (7) lot subdivision on 3.68 acres located on the south side of La Paz Road approximately midway between Thompson Road and Los Reyes Drive (R-L-2 Zone). The applicant is proposing a gated entry to the development with desert landscaping along the La Paz street frontage. On April 24, 2014, the Planning Commission approved the project. City Council approved the project on May 15, 2014.

#### **Los Angeles SMSA LP (dba Verizon Wireless) – CUP13004**

A proposed 60' tall monopalm tree antenna with equipment building and backup emergency generator at 70-801 Highway 111, City Fire Station No. 1. The monopalm design accommodates co-location of other carriers. The City Council approved the project on September 23, 2014, provided building permits were acquired in six months. The building plans were approved in February, 2015. A building Permit cannot be issued until the City Attorney's office approves the final lease agreement which is pending. The applicant submitted a Time Extension request to enable them a few extra weeks to execute the lease agreement. Building permits are ready to be issued upon execution of the Lease Agreement.

#### **Rancho Bella (formerly Bella Sera) – TTM36553**

Pelagic Real Estate LLC (applicant) submitted an application for a Tentative Tract Map, Map No. 36553 and a Preliminary Development Plan for consideration of a 122 lot residential community at the intersection of Ramon Road and Rattler Road (to the south side of Rancho Mirage High School). The proposal includes five different floor plans with multiple elevations, common area landscaping and unique aesthetic amenities. The City Council approved the project on May 15, 2014, and reduced the number of lots to 115 and increased the landscaped open space. The applicant has begun submitting improvement plans for plan check, but at the same time is entertaining an offer to purchase the property.

#### **Westin Mission Hills Cell Tower CUP – CUP13006**

A wireless tower facility at the Westin Mission Hills was approved by staff to be integrated with the architecture of the conference room facilities over the parking structure. The apparatus will be entirely concealed within the architecture of the building. The project expires on November 21, 2015.

#### **Meriweather Tracts (Section 30) – TTM's 36620, 36621 and 36622**

Meriweather submitted a Specific Plan Amendment for re-alignment of Via Florencia (a public street) and three applications for three separate Tentative Maps in Section 30 to the north of Versailles. Two of the Tentative Maps consisted of nine lots on 5 acres and were approved by the City Council on July 31, 2014. The third Tentative Map consists of 82 lots in a gated community immediately north of Versailles (TTM 36620). The Tentative map was approved by the City Council on December 4, 2014.

#### **City of Rancho Mirage Section 30 Dog Park – PDP14006**

A dog park was initially included in the Whitewater Park project, however, in October 2013, it was determined that the park was too small and removed from the project. In April, the council conducted a Study Session, considered various sites, and generally agreed that a City owned site in Section 30 was a suitable location and was already zoned appropriately for such use. Further direction was given to work with the Section 30 Subcommittee and refine the proposal. Staff presented a revised site plan to the Subcommittee on July 22<sup>nd</sup> and the preliminary design and environmental assessment was forwarded to the Planning Commission for consideration on September 18, 2014. The Commission conducted the public hearing and recommended that the item be continued to the October 9<sup>th</sup> meeting. The Planning Commission approved on October 9, 2014 and the City Council approved the project on October 16, 2014. Plans are being finalized and the project is expected to go out to bid in June 2015.

### **Special Projects**

#### **Comprehensive Zoning Text Amendments**

Staff continues to monitor required and suggested changes in the Municipal Code. We plan to have a Planning Commission meeting in April 2015 to discuss changes to front yard wall requirements for private communities.

## **Staff Liaison Work**

### **Trails Commission**

The next meeting is scheduled for April 2015.

For additional information on any projects, please contact the Planning Division at (760) 328-2266.

## **ADMINISTRATIVE SERVICES DEPARTMENT**

### **EMERGENCY PREPAREDNESS**

The following activities took place during the quarter:

- Rancho Mirage staff met with the County of Riverside Department of Public Health regarding establishing the City as a Point of Distribution (POD) for vaccines for specific threats. This was NOT associated with any current threat, but merely planning for unforeseen events. The City will eventually be formally designated after all the paper work is completed.
- The City's Emergency Preparedness Commission held their second *Race To Be Ready* event on March 29, 2015 at the Rancho Mirage Library. *Race To Be Ready* is comprised of a 1K/5K race along with an emergency exposition and demonstrations. This year, the event also paired up with the Commission's Emergency Preparedness Town Hall Forum which featured lectures by emergency planning experts.
- The City conducted a Community Emergency Response Team (CERT) refresher class on March 18<sup>th</sup> at the Rancho Mirage Library. The refresher class was free for Rancho Mirage residents and focused on fire safety.
- The City conducted two AED/CPR staff trainings in February. The City has AED machines in all City facilities and select staff are trained bi-annually in the operation and use of the AED.
- Staff met with staff from Indian Wells, Palm Desert, and Riverside County Office of Emergency Services to discuss possible funding/program for a shared Emergency Services Coordinator position for the three cities.
- Staff participated in a joint drill between emergency responders and the US Army on March 26<sup>th</sup> at the Agua Caliente Casino parking lot. The drill scenario was a Weapons of Mass Destruction (WMD) event. In addition to staff, Rancho Mirage Police and Fire participated in the drill.

### **ENERGY INITIATIVES**

- Staff coordinated several meetings and conference calls related to energy saving projects slated for the Housing Authority properties, City Hall, and street lighting. The costs for the consultant helping the City design and analyze the programs are borne by the Public Utilities Commission as part of their mandate to save energy. The actual work will be paid for by the City and includes boiler replacement at City Hall, new pump motors for the pools and spas at the various Housing Authority properties, and replacing approximately 170 street lights. Implementation of these measures will allow the City to save energy, thereby reducing our energy costs.

### **RANCHO MIRAGE COPS**

Staff continues to administer the COPS (Citizens on Patrol Services) program for the City. Meetings are held semi-monthly. Currently there are 29 badged COPS.

Stats for COPS Patrols for the time period January-March are:

- Total miles driven – 7,367
- Total incidents – 60
- Total hours – 1,641 (patrol hours only)
- Patrol value - \$38,432.22 (using \$23.42/hour value)

COPS had a booth at the Rancho Mirage Library in March. Not only is this a good recruitment tool with great exposure, but it serves as great public relations with the community.

### **SPECIAL PROJECTS**

- The City's Historic Preservation Commission put on its annual event on February 17, 2015 at the Rancho Mirage Library. Mr. Frederick Fisher, the architect of the Sunnylands Visitor Center, was the guest speaker.
- City staff worked with an appraiser to come up with values for all City facilities. The values are used for insurance purposes and included City Hall, the Library, the City Yard, and all the City's Housing Authority properties.
- City staff participated in the Mayor's Disability Task Force meeting in January.

### **INFORMATION SERVICES**

Information Services (IS) is a division of the Department of Administrative Services consisting of three full-time employees. The division is responsible for developing and maintaining effective, reliable and secure information systems to support administrative functions of the City. Highlights of the Division's notable accomplishments from January 1<sup>st</sup> to March 31<sup>st</sup>, 2015 include:

- Resolved over 600 helpdesk requests.
- Upgraded 7 staff workstations with dual screen monitors.
- Deployed 19 replacement desktop computers.
- Provided AV support to over 50 meetings at City Hall.
- Provided technical support to the Library.
- Conducted network and website scans to proactively detect and resolve emerging security concerns.
- Installed web security filtering at the City's two fire stations to protect network.
- Upgraded Work Order software from GBA 6.0 to Lucity 2014.
- Resolved potential PCI compliance issue with credit card machine in finance department.
- Selected Mailing Machine vendor through RFP process for equipment at lease end resulting in a 25% cost reduction while providing upgraded equipment for staff.
- Managed Professional Preventative Maintenance services in Council Chambers.
- Designed and implemented the technology to support the new Animal Service Pet Registration Program and provided technical support for the launch at the Race to Be Ready.
- Modified the phone "Help!" buttons to alert more staff when their help is required. Additionally, provided refresher training and documentation of the process.
- Moved computer software updates to closed hours by utilizing Wake On LAN technology to improve compliance while reducing disruption to staff.
- Provided upgraded iPhones to Sheriff Personnel.

- Detected and resolved bandwidth issue related to an error in Time Warner’s configuration.
  - Provided technology and staff support for the Speaker Series events.
  - Upgraded Building and Safety’s Plan Check computer with large monitor to facilitate electronic plan review.
  - Successfully detected, tracked and eliminated suspicious network traffic at City Hall and Library.
- For additional information, please contact the Information Services Division at (760) 324-4511.

## **FINANCE DEPARTMENT**

### **Redevelopment Transition**

Almost \$30 million in excess redevelopment bond proceeds (from pre-2011 bond issues) are being utilized to fund various Public Works projects throughout the City.

The California Department of Finance (“DOF”) approved our Long Range Property Management Plan on February 20, 2014 which allows staff to proceed with the long-awaited sale of the Agency-owned land located on Highway 111 adjacent to Mimi’s Restaurant for future development. The related Purchase & Sale Agreement has been executed and escrow has been opened.

## **MARKETING & PUBLIC RELATIONS DEPARTMENT**

The third quarter of the fiscal year ended with TOT remittances to the City at a 44% increase over the previous year for the same period. An improving economy and an increase in group booking at our resorts contributed to this success but the main driver of the increase was The Ritz-Carlton Rancho Mirage.

The ANA Inspiration (formally the Kraft Nabisco Championship) was held at Mission Hills Country Club on April 2 – 5. The event and has become the City’s most important international marketing strategy. To that end the City of Rancho Mirage provided a \$225,000 sponsorship for the tournament that was televised globally. The sponsorship provided the City with Mayor’s welcome messages televised twice during the broadcast and three, 30 second destination focused commercials that featured highlights of our City that appeal to visitors. In addition the sponsorship provided the City significantly increased brand positioning on the golf course, at the entrance to the Country Club as well as on the backs of the caddies coveralls.

In partnership with the Rancho Mirage Chamber of Commerce the City’s Marketing Department produced the annual State of the City luncheon. It attracted a record attendance of over 400 political and business leaders as well as residents. Mayor Smotrich used the occasion to tell the many successes of the year by toasting the individuals and organizations that were responsible for the successes of the last twelve months.

## **PUBLIC LIBRARY DEPARTMENT**

### **REPORT FOR JANUARY, FEBRUARY & MARCH 2015**

#### **LIBRARY STATISTICS FOR JANUARY 2015**

	<u>Jan. 2014</u>	<u>Jan. 2015</u>	<u>% CHANGE</u>
Items Checked Out	40,979	37,142	-9.3%

Patron Visits to Library	22,122	22,826	+3.2%
Reference Questions	6,806	6,213	-8.7%
Holds/Reserves Filled	6,872	5,758	-16%
Total Website Pageviews	82,122	82,525	+5%
Library Cardholders	41,691	45,190	-8.3%
Cards Issued	314	332	+6%
Daytime Adult Programs		5 With	1,617 Attendees
After Hours Programs		2 With	456 Attendees
Tutorials		16 With	16 Attendees
Preschool Programs		10 With	236 Attendees
Family Programs		2 With	24 Attendees

### LIBRARY STATISTICS FOR FEBRUARY 2015

	<u>Feb. 2014</u>	<u>Feb. 2015</u>	<u>% CHANGE</u>
Items Checked Out	40,744	37,107	-8.9%
Patron Visits to Library	23,571	22,450	-4.7%
Reference Questions	6,823	6,250	-8.3%
Holds/Reserves Filled	6,399	5,724	-10.5%
Total Website Pageviews	87,466	73,608	-15%
Library Cardholders	41,922	45,465	+8.4%
Cards Issued	245	271	+10.6%
Daytime Adult Programs		13 With	2,952 Attendees
After Hours Programs		2 With	546 Attendees
Tutorials		28 With	28 Attendees
Preschool		12 With	266 Attendees
Family Programs		1 With	33 Attendees

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### LIBRARY STATISTICS FOR MARCH 2015

	<u>Mar. 2014</u>	<u>Mar. 2015</u>	<u>% CHANGE</u>
Items Checked Out	43,459	39,621	-9.6%
Patron Visits to Library	26,429	23,257	-12 %
Reference Questions	6,805	6,851	+1 %
Holds/Reserves Filled	6,766	5,888	-13%
Total Website Pageviews	97,106	77,792	-19%
Library Cardholders	43,459	41,679	-4%
Cards Issued	283	239	-15%
Daytime Adult Programs		10 With	1838 Attendees

After Hours Programs	2	With	371	Attendees
Tutorials	24	With	24	Attendees
Preschool Programs	16	With	325	Attendees
Family Programs	1	With	25	Attendees

**JANUARY ACTIVITIES**

- 10 Adult and general interest programs including concerts, lectures, and film, as well as, the first Rancho Mirage Writers Festival, 1/21-1/24
- 14 Children’s events, from storytimes to crafts and book discussions

**FEBRUARY ACTIVITIES**

- 18 Adult and general interest programs including concerts, lectures, and film, including the Library’s first ever type-in
- 14 Children’s events, from storytimes to crafts and book discussions

**MARCH ACTIVITIES**

- 21 Adult and general interest programs including concerts, lectures, and film, as well as the 100<sup>th</sup> Anniversary of the Marx Brothers
- 14 Children’s events, from storytimes to crafts and book discussions

**JUST FOR KIDS**

The Library offers three weekly storytimes for children:  
 Tuesdays at 10 AM; Wednesdays at 10 ***Tiny Tot Tales***  
 Thursdays at 10 AM ***Preschool Storytime***

- The Preschool Stories and Me includes stories and an arts and craft project.
- The Tiny Tot Tales include stories, singing and rhyming games.

**EXHIBITS**

**The Annenberg Reading Room**

The portrait photography of celebrities of Pat York.

**Reference Room**

The portrait photography of celebrities of Pat York.

**Lobby Cases**

The Missions of California (an exhibit by City Attorney Steve Quintanilla of his Mission-related collection of art, objects, and books).

“PLAY BALL” a tribute to the Cultural Commission’s 4/1/15 program, “Play Ball” and to the opening of the 2015 Major League Baseball Season.

**Children’s Room**

Classic Children’s Book Covers

**Lobby Corridor to Café and Book Nook**

Framed prints of book covers are in place for a lead-in for Aspen Mills Bakery/Deli and for the Library Foundation’s Book Nook.

**VOLUNTEERS**

During **January**, **42** volunteers provided **530** hours of service.

During **February**, **42** volunteers provided **629** hours of service.  
During **March**, **45** volunteers provided **690** hours of service.

**Wednesday, March 18**, the Library offered its annual Volunteer Breakfast at Thunderbird Country Club, celebrating the work of Library volunteers who run the Book Nook, shelve books and media, repair books and media, while raising significant funds for the Library Foundation.

#### **PERSONNEL/CONTINUING EDUCATION:**

Librarians took advantage of free and low cost on-line webinars to increase expertise in social media, library marketing, e-book access, e-magazine availability, and changing research methods.

## **PUBLIC WORKS DEPARTMENT**

### *Projects under Construction*

#### **CP 12-284: RANCHO MIRAGE COMMUNITY PARK EXPANSION/AMPHITHEATER**

Park construction commenced on December 1<sup>st</sup> and will continue through the end of August 2015. Public access to the park was closed on December 22<sup>nd</sup> due to construction. The project improvements include an outdoor amphitheater, new grand arrival area, new children's playground area, a seven station fitness course, two new pickle ball courts, new landscaping and lighting and additional parking. The existing tennis, basketball and racquetball courts will remain in place. Funding for the construction consists of fees collected from new development and Successor Agency Bond Funds.

#### **CP 13-299: CITYWIDE CENTRAL MIX REAS**

The citywide slurry project will commence on Monday, April 13<sup>th</sup>, with completion no later than June 5<sup>th</sup>. Work includes type II central mix rubberized emulsion aggregate slurry (REAS). This project will cover a total of 41 residential streets and six arterials (Bob Hope Drive, Country Club Drive, Dinah Shore Drive, Gerald Ford Drive, Ramon Road, and Rancho Las Palmas).

#### **CP 14-311: DOG PARK (Via Vail & Key Largo)**

The City Council approved the City's first dog park at their October 9<sup>th</sup> meeting. The lot size is five acres. The park will include a section specifically for small dogs (one-half acre) as well as a section for large dogs (one acre). Construction will commence in early July and take approximately three to four months to complete.

### *Projects under Design*

#### **CP 10-254: MONTEREY AVENUE (SOUTHBOUND) STREET WIDENING FROM DINAH SHORE TO GERALD FORD DRIVES**

The City received an \$850,000 grant through the State Transportation Program (STP) for this street widening project. NEPA/CEQA environmental studies have been submitted to Caltrans for final review and approval. Final design plans will be completed immediately upon receiving environmental clearance from Caltrans. Construction is tentatively scheduled for early summer 2015.

#### **CP 12-269: FRANK SINATRA DRIVE BRIDGE AT WHITEWATER RIVER**

The City received a \$35 million Highway Bridge Program (HBP) State Grant to construct an all-weather bridge to replace the current low water crossing that no longer serves its intended purpose. The City's consultant has completed analyzing Project Alternatives and preparing the Environmental Document (PA&ED) for the project. The PA&ED commenced on October 1, 2012 and is scheduled for completion by way of a final NEPA environmental document. Preparation of final design plans and specifications started in March 2015 and will take 12-15 months for completion and Caltrans approval. If all goes as planned, bridge construction can begin in late 2016 and be completed within 18-24 months thereafter.

**CP 12-270-1: CAPACITY IMPROVEMENTS AT THREE INTERSECTIONS (BOB HOPE DRIVE/FRANK SINATRA DRIVE); CP 12-270-2 (BOB HOPE DRIVE/GERALD FORD DRIVE) AND (DA VALL DRIVE/DINAH SHORE DRIVE)**

These projects will provide needed capacity improvements and provide an improved level of service for the motorists. The City's consultant has been working on final plans and specifications for the three intersection capacity enhancing projects. The Bob Hope/Frank Sinatra intersection project is the most complex of the three intersections and requires Southern California Edison coordination to relocate several 115 kV transmission poles in order to accommodate the intersection widening.

The Bob Hope/Gerald Ford and Dinah Shore/Da Vall intersections will be constructed together during the summer of 2015, while the Bob Hope/Frank Sinatra intersection improvements will be constructed in the summer of 2016.

**CP 13-298: MAGNESIA FALLS DRIVE STREET, CURB & GUTTER REPLACEMENT (HIGHWAY 111 TO JOSHUA ROAD); CP 13-300: CHOLLA LANE & VERBENIA ROAD STREET RECONSTRUCTION**

This project will replace aged and damaged curb and gutters and replace deteriorated asphalt pavement with new improvements in compliance with current city standards. A consultant has been hired to prepare engineering plans and specifications for public bidding. The plans have been reviewed by staff and returned to the consultant for corrections. The work is scheduled for construction in the summer of 2015.

**CP 14-310: CONSTRUCTION OF PHOTOVOLTAIC RENEWABLE ENERGY SYSTEM & NEW PARKING SHADE STRUCTURES AT THE LIBRARY**

This project will construct the infrastructure and improvement needed to supply the City's Public Library with nearly all its electrical power needs. In addition, shaded parking structures will be constructed in the westerly parking lot of the Library, made up of a solar panel roof system. Preliminary design has already been completed and final design and construction of the improvements will commence in April 2015. All project improvements are estimated to be completed by the summer of 2015.

***Preliminary Engineering/Grants***

**CP 12-283: STREETLIGHTING IMPROVEMENTS ON HIGHWAY 111 (PAXTON DRIVE TO EAST CITY LIMIT – 30 NEW STREETLIGHTS), (WEST CITY LIMITS TO MIRAGE COVE – 18 NEW STREETLIGHTS), AND (MIRAGE COVE DRIVE TO PAXTON DRIVE), CHANGE OUT EXISTING FIXTURES FOR NEW ONES**

The City applied for and received a Federal Highway Safety Improvement Program Grant to install LED roadway lighting along the entire stretch of the City's busiest roadway - Highway 111. The addition of

roadway lighting will provide enhanced nighttime visibility and greatly reduce potential nighttime collisions.

Being a federal grant, the process will likely take 18-24 months before the City can receive authorization to proceed with construction of the improvements. Currently, the City's consultant is preparing the environmental documents that are required to obtain authorization to proceed to the design phase.

**CP 13-287: HIGHWAY 111 PAVEMENT REHABILITATION (BOB HOPE DRIVE TO EAST CITY LIMITS)**

This project will remove and replace deteriorated asphalt pavement only. The City applied for and received a State Transportation Improvement Program pavement rehabilitation grant for this work. The City's consultant is in the process of preparing the required environmental documents in order to proceed onto the next phase of work, which is design. Once the City receives Caltrans authorization to proceed to construction the project can be bid and a contract awarded. This process will take 12-18 months.

**CP 13-308: TRAFFIC SIGNAL INTERCONNECT & CONTROLLER CABINET EQUIPMENT UPGRADES ON HIGHWAY 111 (NORTH CITY LIMIT TO SOUTH CITY LIMIT), BOB HOPE DRIVE (FRANK SINATRA DRIVE TO HIGHWAY 111), COUNTRY CLUB DRIVE (BOB HOPE DRIVE TO MONTEREY AVENUE), DINAH SHORE DRIVE (KEY LARGO AVENUE TO MONTEREY AVENUE) & MONTEREY AVENUE (SOUTH CITY LIMIT TO NORTH CITY LIMIT)**

The City applied for and received a Highway Safety Improvement Program Grant for this work. Once again the City's consultant is in the process of preparing the required environmental documents in order to proceed to design and eventually construction. We anticipate this project may take 18-24 months to get Caltrans authorization to bid and construct.

**CP 14-313: CONGESTION MITIGATION AND SAND FENCE INSTALLATION ALONG RAMON ROAD (NORTH SIDE), FROM LOS ALAMOS ROAD TO BOB HOPE DRIVE, AND SAND FENCE INSTALLATION ALONG DINAH SHORE DRIVE (NORTH SIDE) FROM BOB HOPE DRIVE TO MIRIAM WAY**

The City has been approved for \$855,680 in CMAQ/MAP-21 grant funds through CVAG.

**CP 14-314: SAND FENCE INSTALLATION ALONG BOB HOPE DRIVE (WEST SIDE), FROM THE SOUTH END OF THE AGUA CALIENTE CASINO OVERFLOW PARKING LOT TO DINAH SHORE DRIVE, AND ALONG DINAH SHORE DRIVE (NORTH SIDE) FROM 1,320 FEET WEST OF BOB HOPE DRIVE TO BOB HOPE DRIVE**

The City has been approved for \$221,506 in CMAQ/MAP-21 grant funds through CVAG.

**Other News**

**LOCAL AIR QUALITY MANAGEMENT PLAN AND PM<sup>10</sup> CONTROLS**

The City’s new PM<sup>10</sup> ordinance is in effect. All projects that require grading or demolition permits must submit a Dust Mitigation Plan, which we call the Local Air Quality Management Plan (or LAQMP) signed by the owner, contractor and a certified individual through the SCAQMD dust mitigation course. In response to the South Coast Air Quality Management District’s “Guidelines for Dust Control Plan Review,” and a growing concern that dust is not being controlled adequately, we have now updated our standard LAQMP forms. It is available as a 24" x 36" mylar to be attached with the grading plans or is available with the newly updated Standard Drawings by e-mail upon request. This way, the public is able to print their own.

**PERMITS ISSUED DURING JANUARY - MARCH 2015**

Grading	12
Encroachment	48
Transportation	7
Pool Drainage	6
Miscellaneous	1
<b>TOTAL:</b>	<b>74</b>

If the public wishes any additional information on any projects, please contact the Department of Public Works at (760) 770-3224.

**COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS**

The following chart is an up-to-date list of ongoing Council Subcommittees with work in progress. Subcommittee members include Council members and others completing work on City projects. This chart provides a progress report for the established subcommittees and the status of the projects:

<b>COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS</b>			
<b>GROUP</b>	<b>MEMBERS INCLUDE</b>	<b>STATUS</b>	<b>SUBJECT TO THE BROWN ACT</b>
<p>Affordable Housing Design Subcommittee</p> <p>Originally formed at 10-16-03 Council meeting and tasked with redesign of Santa Rosa Villas; reconfigured 9-14-04 by Ron Meepos.</p>	<p><u>Council:</u> Councilmember Kite Councilmember Weill</p> <p><u>Staff Assistance:</u> Econ. Dev. and Housing Mgr. Smith City Engineer Enos City Manager Bynder</p>	<p><u>Assignment:</u> To assist in the site planning and unit design for sites held by the Housing Authority for affordable units.</p> <p><u>Status:</u> (04-08-15) No activity to report. Meeting to be scheduled.</p>	<p>Exempt from Brown Act as an advisory committee.</p>
<p>Audit/Budget Subcommittee</p> <p>Formed 7-14-05 by memo from Alan Seman.</p> <p>On 05-18-06 combined Audit with Budget Subcommittee.</p>	<p><u>Council:</u> Mayor Pro Tem Hobart Councilmember Kite</p> <p><u>Staff Assistance:</u> City Manager Bynder Finance Dir. Hagerman Other Dept. Dir. or staff as needed.</p>	<p><u>Assignment:</u> Subcommittee to: 1) Perform the annual review of the City’s reserve balances and recommend changes as necessary.</p> <p><u>Status:</u> (04-16-15) All assignments completed.</p>	<p>Exempt from Brown Act as an advisory committee.</p>

COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS			
GROUP	MEMBERS INCLUDE	STATUS	SUBJECT TO THE BROWN ACT
Chamber of Commerce Subcommittee	<u>Council:</u> Mayor Smotrich Councilmember Townsend <u>Staff Assistance:</u> Econ. Dev. and Housing Mgr. Smith	<u>Assignment:</u> Coordinate with members of the Board of Directors of the Chamber of Commerce and the Chamber's Executive Director related to services provided to the City by the Chamber. <u>Status:</u> (04-08-15) Subcommittee meets with Chamber officials on a quarterly basis. The subcommittee met in January. Ana is working toward proposing a new contract for services for FY 15/16.	Subject to the Brown Act as a standing committee.
Commercial Development Subcommittee  Formed 9-20-07 by memo from Mayor Hobart.	<u>Council:</u> Mayor Pro Tem Hobart Councilmember Kite <u>Staff Assistance:</u> City Manager Bynder Planning Mgr. Dev. Kopp	<u>Assignment:</u> To review proposed and recently submitted commercial development projects. <u>Status:</u> (04-08-15) Staff met with the Commercial Subcommittee on a couple of occasions to discuss a proposed Assisted Living Facility at Country Club and Highway 111. Staff also met with the Commercial Development Subcommittee to discuss the proposed Thunderbird Resort project prior to receiving the application and again on the first following submittal of the exhibits to discuss the incompleteness letter.	Exempt from Brown Act as an advisory committee.
Eisenhower Medical Center Subcommittee  Formed 4-19-07 Council meeting	<u>Council:</u> Mayor Pro Tem Hobart Councilmember Weill <u>Staff Assistance:</u> City Manager Bynder Planning Mgr. Kopp <u>EMC Representatives:</u> Aubrey Serfling, President & CEO Ali Tourkaman, VP, Facilities & Construction	<u>Assignment:</u> To work cooperatively with representatives of Eisenhower Medical Center to ensure an effective partnership between EMC and the City on various concerns and topics of interest. <u>Status:</u> (04-08-15) EMC notified staff that many proposed projects have been eliminated or scaled back. They do not have any major projects scheduled for the immediate future. Staff will be meeting with the EMC Subcommittee on September 30th to discuss a proposed building expansion project on the EMC campus.	Subject to the Brown Act as a standing committee.
Golf Club Subcommittee  Formed 9-19-02 Council meeting Per an email of 9/8/08 from then Mayor Meepos.	<u>Council:</u> Councilmember Kite Councilmember Weill <u>Staff Assistance:</u> City Manager Bynder Contract Specialist Griego	<u>Assignment:</u> Golf Club for residents implemented January 1, 2003. Reconvene periodically to consider program modifications, terms and conditions of contract with provider, fees charged, etc. <u>Status:</u> (04-08-15) Membership fees increased to \$80.00 for calendar year 2015; the green fees and member fees per round increased by \$2.00 except during the period June 1 to September 30; the Westin is required to submit to the City names and addresses of Rancho Mirage members who renew their memberships so that those members will not have to come to City Hall to renew memberships; the expiration date of the New Agreement is December 31, 2016 with the option to renew.	Exempt from Brown Act as an advisory committee.
McCallum Theatre Subcommittee  Formed 11-21-02 Council meeting	<u>Council:</u> Councilmember Kite Councilmember Weill <u>Staff Assistance:</u> City Manager Bynder Mgt Analyst Wilson	<u>Assignment:</u> Provide direction in implementation of a funding agreement with McCallum Theater. <u>Status:</u> (04-08-15) The Subcommittee met with the CEO of the McCallum Theatre on February 2 <sup>nd</sup> to select programming sponsorships for the 2015-16 season. The City and the McCallum agreed on the City sponsoring three shows for the season. Amount of funding by the City is contingent upon the City's budget process.	Exempt from Brown Act as an advisory committee.

COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS			
GROUP	MEMBERS INCLUDE	STATUS	SUBJECT TO THE BROWN ACT
<p>Mobilehome Liaison Subcommittee</p> <p>Formed 03-17-05 Council meeting. At 04-21-05 Council meeting it was noted that Ron Meepos had replaced Harvey Gerber.</p>	<p><u>Council:</u> Mayor Pro Tem Hobart Councilmember Weill <u>Community Member:</u> Mobilehome Park representative(s) to be invited as necessary. <u>Staff Assistance:</u> City Attorney Quintanilla Econ. Dev. and Housing Mgr. Smith</p>	<p><u>Assignment:</u> Promote communication and develop a productive working relationship between mobilehome park HOAs, mobilehome park owners and residents of mobilehome parks. Also develop an enforcement system to carry out the Mobilehome Fair Practices Commission decisions and findings. <u>Status:</u> (04-08-15) No activity to report.</p>	<p>Subject to the Brown Act as a standing committee.</p>
<p>Public Safety Subcommittee</p> <p>Formed on 6/16/13 Council Meeting</p>	<p><u>Council:</u> Mayor Smotrich Councilmember Weill <u>Staff Assistance:</u> City Manager Bynder Svcs. Dir. Malcolm-Valente</p>	<p><u>Assignment:</u> To meet, discuss and advise on public safety issues, programs, matters and fiscal matters. <u>Status:</u> (04-08-15) No activity this quarter.</p>	<p>Exempt from Brown Act as an advisory committee.</p>
<p>Section 19 Specific Plan Subcommittee</p> <p>Formed 12-15-05</p>	<p><u>Council:</u> Mayor Pro Tem Hobart Councilmember Weill <u>Staff Assistance:</u> City Manager Bynder Planning Mgr. Kopp Dir. of Public Works Harry</p>	<p><u>Assignment:</u> To meet with staff, consultant and invited property owners for the development of a Specific Plan in Section 19, which has now been drafted. <u>Status:</u> (04-08-15) The Subcommittee has been meeting with City staff and representatives from CVWD and Quorum Realty Funds to discuss the status of infrastructure development in Section 19. Staff has met on a couple of occasions with Tom Noya to discuss the application contents required for processing the requested Development Agreement, Specific Plan Amendment and Environmental Assessment. The Subcommittee met in January and March to discuss the proposed contents of a Development Agreement. The Applicant is moving toward submitting a PDP to process concurrently with the other applications.</p>	<p>Exempt from Brown Act as an advisory committee.</p>
<p>Section 30 Planning Subcommittee</p> <p>Formed 5-20-10 Council Meeting</p>	<p><u>Council:</u> Mayor Pro Tem Hobart Councilmember Weill <u>Staff Assistance:</u> City Manager Bynder Planning Mgr. Kopp Dir. of Public Works Harry Econ. Dev. and Housing Mgr. Smith</p>	<p><u>Assignment:</u> To review future development alternatives in Section 30, including property owned by the City of Rancho Mirage. <u>Status:</u> (04-08-15) The Subcommittee to discuss various applications for development. Also discussed was the status of water availability and imminent improvements required in the Mission Hills Pressure Zone. The Subcommittee has convened to discuss several proposed residential developments in Section 30 along with possible locations for a Dog Park. We anticipate having a meeting with the Subcommittee in February to further discuss details of the proposed dog park.</p>	<p>Exempt from Brown Act as an advisory committee.</p>
<p>Section 31 Subcommittee</p> <p>Formed 9-14-04 by memo from Ron Meepos</p>	<p><u>Council:</u> Mayor Smotrich Mayor Pro Tem Hobart <u>Staff Assistance:</u> City Manager Bynder City Attorney Quintanilla Planning Mgr. Kopp City Engineer Enos</p>	<p><u>Assignment:</u> To discuss terms and conditions of a settlement agreement and development agreement between the City and property owners to allow a Partition Agreement to proceed. <u>Status:</u> (04-08-15) No recent meetings have been held.</p>	<p>Exempt from Brown Act as an advisory committee.</p>

COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS			
GROUP	MEMBERS INCLUDE	STATUS	SUBJECT TO THE BROWN ACT
Senior Citizen Advisory Subcommittee  Formed 9-20-07 by memo from Mayor Hobart	<u>Council:</u> Councilmember Townsend Councilmember Weill <u>Community Member:</u> Resident(s) of Housing Authority projects <u>Staff Assistance:</u> Econ. Dev. and Housing Mgr. Smith	<u>Assignment:</u> To continue the Council's liaison with the senior community. <u>Status:</u> (04-08-15) No activity to report.	Subject to the Brown Act as a standing committee.
Special Assistance Funds (SAF) Subcommittee Formed 7-18-02 Council Meeting 10-26-04 Ron Meepos appointed Harvey Gerber to serve in his place. 10-20-05 Council appointed Richard Kite to fill vacancy created by the resignation of Gerber.	<u>Council:</u> Mayor Smotrich Councilmember Weill <u>Staff Assistance:</u> Contract Specialist Griego	<u>Assignment:</u> Review and recommend changes in policies and evaluation criteria. Review submitted applications for funds and report back to Council with funding allocation recommendations. <u>Status:</u> (04-08-15) Subcommittee and staff are currently working on revising the SAF Guidelines for the 2015-16 fiscal year application process.	Exempt from Brown Act as an advisory committee.
Sphere of Influence (SOI) Subcommittee  Formed 06-07-06 Special Council Meeting	<u>Council:</u> Mayor Smotrich Mayor Pro Tem Hobart <u>Staff Assistance:</u> City Manager Bynder Planning Mgr. Kopp	<u>Assignment:</u> Review and analyze information and data related to City's Sphere-of-Influence (SOI). <u>Status:</u> (04-08-15) Staff met with the subcommittee in January to provide an update on the proposed Section 24 projects being let by the Tribe (ACBCI) including the 340 acre Pulte homes project. Staff met with Pulte Homes on January 5 <sup>th</sup> , and we provided an update to the Subcommittee on the proposed application and status of the tribe processing the Specific Plan and EIR. We met again in March with Pulte Homes to discuss their annexation proposal.	Exempt from Brown Act as an advisory committee.
Sustainability Subcommittee  Name changed from Solid Waste/ Recycling Subcommittee to Sustainability Subcommittee at 6-25-09 Council Meeting. Formed 6-17-04 Council Meeting	<u>Council:</u> Councilmember Townsend Councilmember Weill <u>Staff Assistance:</u> City Manager Bynder Mgt Analyst Wilson	<u>Assignment:</u> Meet on an as-needed basis to discuss issues related to sustainability. <u>Status:</u> (04-08-15) No activity this quarter.	Exempt from Brown Act as an advisory committee.
Tourism, Marketing and Special Events Subcommittee  Formed 1-2005 by Ron Meepos; modified in conjunction with Marketing Plan approved by City Council in 12-2007.	<u>Council:</u> Mayor Smotrich Mayor Pro Tem Hobart <u>Staff Assistance:</u> City Mgr. Bynder Marketing Mgr. Barrett	<u>Assignment:</u> Develop a theme for Rancho Mirage tourism; create an effective and user-friendly format to market Rancho Mirage tourism opportunities via the Internet; pursue group marketing of Rancho Mirage tourism; and promote Rancho Mirage hotels as a place to hold conferences, business meetings, and other special events. <u>Status:</u> (04-08-15) No activity this quarter.	Exempt from Brown Act as an advisory committee; related Tourism Advisory Committee subject to the Brown Act as a standing committee.
Zoning Ordinance Update Subcommittee  Formed 11/08/10 by then	<u>Council:</u> Mayor Pro Tem Hobart Councilmember Kite	<u>Assignment:</u> To meet with staff pursuant to Municipal Code Section 17.02.030 to discuss a list of potential corrections, clarifications,	

COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS			
GROUP	MEMBERS INCLUDE	STATUS	SUBJECT TO THE BROWN ACT
Mayor Kite	<u>Staff Assistance:</u> Planning Mgr. Kopp	interpretations and recommended updates to the Zoning Ordinance (Municipal Code Title 17) <u>Status: (04-08-15)</u> Staff met with the Zoning subcommittee on January 14, 2014 and March 6, 2014 to discuss several potential zoning recommendations for future possible development project. In October, the City Council approved changes to the minimum lot sizes in residential zoning districts.	