



**DATE:** July 8, 2014

**TO:** ► Members of the City Council  
► Planning Commission

**FROM:** Randal K. Bynder, City Manager

**SUBJECT:** 2014 2<sup>nd</sup> Quarter Activity Report

The following report represents a summary for various departmental activities as well as updates for ongoing COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS for the 2<sup>nd</sup> quarter of 2014:

## **ADMINISTRATIVE SERVICES DEPARTMENT**

### **INTERGOVERNMENTAL COORDINATION**

Staff reviews agendas and attends (as appropriate) the following, regularly scheduled intergovernmental meetings to represent the City or to monitor activities that may have an impact on the City/Region: Sunline Transit Agency/Service Group; Coachella Valley Association of Governments (and associated subcommittees); and, Coachella Valley Mountains Conservancy.

Although none of these agencies had an item on their agendas for this quarter that might have a substantial and direct impact on Rancho Mirage, CVAG and the Coachella Valley Mountains Conservancy approved an amendment to the Coachella Valley Multi-Species Habitat Conservation Plan (MSHCP) to allow Desert Hot Springs and the Mission Water District to join the MSHCP, thereby reducing fees for developers building projects in Rancho Mirage. Rancho Mirage is a signatory agency under the MSHCP along with all the other cities in the Coachella Valley (except Desert Hot Springs) so this development has a direct impact on Rancho Mirage.

### **EMERGENCY PREPAREDNESS**

The following activities took place during the quarter:

- Staff coordinated an Automated External Defibrillator (AED/CPR) training for staff on June 25<sup>th</sup>. Numerous City staff are certified in AED/CPR usage and AEDs are distributed throughout city facilities.
- Worked with County Office of Emergency Services RACES (ham radio operators) team and the City's communications consultant to enhance ham radio reception at the library. The City has a redundant, emergency radio room at the Library in case City Hall (where main radio room is located) is not accessible during a disaster/emergency situation.
- On April 16<sup>th</sup>, staff attended a Department of Homeland Security emergency training on *All Hazard Preparedness*. The one-day course was held in Thousand Palms and was very

beneficial for staff. The Department of Homeland Security paid for the course so there was no cost to the City.

- The City had a light bar installed on the new CERT tow vehicle, a Ford F450 pickup. The light bar included flashing strobes in the front and rear lights of the vehicle in addition to the flashing lights that are on the bar itself that sits on top of the cab of the truck.
- On May 22<sup>nd</sup>, staff attended a County Fire Department emergency drill/deployment in Idyllwild. Rancho Mirages Battalion Chief participated in the drill and guided staff through the process. There were scores of vehicles involved and multiple agencies such as County Fire, BLM, California Highway Patrol, Riverside County Sheriff's Office. This was a great logistics training for all involved.
- On May 28<sup>th</sup>, staff attended a Riverside County Health Communications Failure drill, exercise and training. Communications is one of the most important elements during a disaster. This training discussed various forms of communication.
- On June 11<sup>th</sup>, the City sponsored an emergency preparedness presentation at the Rancho Mirage Library. Representatives from Southern California Gas Company and Southern California Edison gave presentations on what to do with your utility equipment/service during a disaster. A representative from Riverside County Office of Emergency Services discussed emergency preparedness in general.
- Staff coordinated a Community Emergency Response Team (CERT) training on June 27-29<sup>th</sup> at the Roy Wilson Training Center in Thousand Palms. The cost of the CERT materials and training was paid for by a grant from the Department of Homeland Security that the City was awarded earlier this year.

## **ENERGY INITIATIVES**

- As part of the City's energy conservation efforts, the City is working with Southern California Gas to try to reduce our consumption of natural gas. On June 16<sup>th</sup>, The Gas Company performed an audit at City Hall to see if they could identify ways to further reduce our energy consumption.
- The City joined *The Energy Coalition* (TEC) to help it identify further potential energy saving steps/programs. The TEC and the services it provides are paid for the Public Utilities Commission to assist government and others realize more energy conservation. Although the TEC won't pay for any improvements, there is no charge to the City for their service such as analysis, building energy audits, bidding, etc. of energy saving measures.
- The City entered into the *Demand Bidding Program* (DPB) with Southern California Edison. The DPB allows the City to "bid" how much we will reduce our energy consumption during a power shortage/event. The Rancho Mirage Library was enrolled in the program so during a power event, if the City reduces energy consumption, it will see a reduction in costs on its next power bill.
- Rancho Mirage City Hall was awarded an Energy Star rating and it was the first city in the Coachella Valley to be so designated. An Energy Star Award is given to buildings that, on average, save 35% on energy consumption and reduce green house gas emission by 35 % over similar buildings that are not Energy Star efficient.

## **RANCHO MIRAGE COPS**

Staff continues to administer the COPS (Citizens on Patrol Services) program for the City. Meetings are held semi-monthly. There are approximately 25 enrolled COPS.

Stats for COPS Patrols during the second quarter of 2014 are only available for the month of April which are as follows:

- Total miles driven – 1,745
- Total incidents – 6
- Total hours – 162
- Patrol value - \$3,794.04 (using \$23.42/hour value)
- Staff and COPS Captain Terry Goodale and COPS Adjutant Jack Schleicher were guest speakers at the Rancho Mirage Rotary Club meeting on June 5<sup>th</sup> to explain the COPS program. Staff attended a public outreach meeting sponsored by Congressman Raul Ruiz on “Challenges to Accessibility” for deaf people. Administrative Services staff serves as the City’s official Americans with Disabilities Act (ADA) Coordinator to ensure access to City facilities and programs for citizens with disabilities.
- Staff met with the US Secret Service about access/security issues in relation to President Obama’s visit. Staff also worked with the Rancho Mirage Police Department about the same issues.

## **FINANCE**

### **Redevelopment Transition**

Public Works to proceed with several significant projects. Almost \$30 million in excess redevelopment bond proceeds (from pre-2011 bond issues) are being utilized. The excess bond proceeds will also help fund a variety of economic development projects including the Property Improvement Program for exterior improvements to commercial properties.

The California Department of Finance (“DOF”) approved our Long Range Property Management Plan on February 20, 2014 which allows staff to proceed with the long-awaited sale of the Agency-owned land located on Highway 111 adjacent to Mimi’s Restaurant for future development. The future property transfer was approved by the Oversight Board on February 25<sup>th</sup> and then by DOF on March 5<sup>th</sup>. The related Purchase & Sale Agreement has been executed and escrow has been opened. The land transfer will not occur until the developer successfully completes the design and entitlement process for the new project (approximately six months).

## **INFORMATION SERVICES**

Information Services (IS) is a division of the Department of Administrative Services consisting of three full-time employees. The division is responsible for developing and maintaining effective, reliable and secure information systems to support administrative functions of the City.

Highlights of the Division’s notable accomplishments from April 1<sup>st</sup> to June 30<sup>th</sup>, 2014 include:

- Resolved over 400 helpdesk requests
- Replaced 10 staff computers
- Implemented Council Meeting Captioning including:
  - Live video stream with Closed Captioning
  - Open Caption of Council Meetings on RMTV
  - DVD with Closed Captioning for loan at Library
  - Open and Closed Captioning on City of Rancho Mirage YouTube Channel and City Website

- Implemented Live Video Streaming of Council Meetings providing viewership opportunities to all
- Initiated quarterly network and website scans to proactively detect and resolve emerging security concerns
- Managed replacement copier project including:
  - Provided Scope of Work and Minimum Specifications for RFP
  - Oversaw staff evaluation panel and site demonstrations
  - Presented analysis to Council to award the contract
- Performed 5 ergonomic workstation evaluations providing successful low-cost improvements which will prevent future injuries and increase productivity
- Renewed FCC license which enables the City to operate radio communications
- Replaced televisions in lobby, council conference room and staff lounge
- Managed Professional Preventative Maintenance tasks in Council Chamber
- Provided staff support for Cultural Commission Festival
- Upgraded Cisco Wireless LAN Controller from Version 7.2 to 7.6
- Updated Permits Plus to reflect updated fee schedules
- Upgraded Exagrid Backup Appliance to firmware version 4.6
- Upgraded Laserfiche database from 8.0 to 9.1
- Auctioned surplus equipment

For additional information, please contact the Information Services Division at (760) 324-4511.

# COMMUNITY AND ECONOMIC DEVELOPMENT

## BUILDING & SAFETY DIVISION

### Building Permits Issued – Ten Year Comparison of Second Quarter Construction Activity

CALENDAR YEAR TO DATE (Jan-June)	TOTAL NUMBER OF PERMITS	TOTAL VALUATION	SINGLE FAMILY HOME PERMITS	VALUATION OF DWELLINGS ONLY
2014	814	\$ 27,192,283	20	\$ 7,850,334
2013	687	\$ 27,062,106	21	\$ 8,827,144
2012	528	\$ 15,813,085	8	\$ 3,650,856
2011	501	\$ 15,110,578	2	\$ 1,026,479
2010	550	\$ 16,411,328	2	\$ 4,687,889
2009	595	\$ 21,772,383	1	\$ 1,500,000
2008	583	\$ 37,052,167	12	\$ 5,883,609
2007	564	\$ 83,056,901	28	\$12,794,793
2006	706	\$ 43,236,791	42	\$17,587,519
2005	1018	\$ 71,791,994	176	\$45,514,769

#### Building permit highlights for 2014

- 157 photovoltaic permits with a total construction valuation of \$6,800,000
- 310 energy efficient air conditioning or water heater replacement permits with a total construction valuation over \$2,000,000
- 118 single family dwelling remodel permits with a construction valuation over \$5,500,000
- 16 commercial tenant improvement permits with a construction valuation of \$1,200,000
- 43 new use and occupancy permits were issued for new businesses
- 44 fire department permits
- Total receipts for building permits is over \$560,000 year to date.

For additional information please contact the Building and Safety Division at (760) 202-9253.

**CODE COMPLIANCE DIVISION**

**Comprehensive Approach to Code Compliance**

Code Compliance is responsible for helping citizens maintain and preserve their property values, and providing Animal Services through the enforcement of the City’s Municipal Code, health and safety codes and applicable state laws. Although compliance is the primary objective, the road to compliance may be complex. Taking the comprehensive route includes outreach opportunities to educate Home Owner Associations and residents alike in establishing measureable goals based on the community needs and to determine the magnitude of the issues in seeking cooperative resolution.

Highlights of the Division’s recent notable accomplishments for April 1<sup>st</sup> through June 30<sup>th</sup>, 2014 (2<sup>nd</sup> quarter):

- Received and processed **397** complaints with **517** violation types.
- Conducted summary abatement on three abandoned/vacated properties that had become visual blights in their communities by containing imminent health and safety violations (fire/safety hazard conditions with the accumulation of severe dry/dead vegetation and health hazards from the contaminated stagnant green water pools).
- Initiated enforcement actions for sand clean-up for the commercial properties along Dinah Shore corridor.
- Removed over 400 temporary signs throughout the City in the aftermath of the political season and instituted a policy to educate candidates on the proper way to post temporary signs to deter attachment of these types of signs onto existing structures, such as light poles and other permanent signs on properties.
- Instituted routine enforcement of people smoking and littering cigarette butts adjacent to residential properties.

**Code Compliance Fee Receipts**

Business License	\$ 371.00
Massage Permits	\$ 635.00
Administrative Fines	\$ 2,214.42
Abatement Fees	\$ 3,428.56
Document Releases	\$ 334
<b>TOTAL</b>	<b>\$ 6,982.98</b>

<b>Inspections and Code Activities</b>	<b>Inspection Results</b>
<ul style="list-style-type: none"> <li>• 190 Initial Inspections</li> <li>• 348 Follow-Ups</li> <li>• 016 Weekend Inspections</li> <li>• 159 Animal Control</li> <li>• 342 Phone Call Inspections</li> <li>• 014 Graffiti Inspections</li> <li>• 026 Massage Licenses</li> <li>• 068 Business License</li> </ul>	<ul style="list-style-type: none"> <li>• 11 City Abatements (includes graffiti and vacant properties)</li> <li>• 49 Abatement by owners</li> <li>• 306 Cases Closed</li> <li>• 63 Documents submitted for recordation at County</li> </ul>

For additional information, please contact the Code Compliance Division at (760) 770-3220.

## **ECONOMIC DEVELOPMENT DIVISION**

### **ICSC**

On May 18-21, 2013, Economic Development & Housing Manager Sean Smith attended the annual global conference of the International Council of Shopping Centers (“ICSC”) in Las Vegas to promote Rancho Mirage development and leasing opportunities. This conference was attended by leasing agents, property owners, and developers. This was the second consecutive year that the City of Rancho Mirage participated in the Country of Riverside’s booth to provide a constant presence while also attending meetings in other areas and relevant seminars. Staff met with several parties, the most important of which were those interested in locating in the soon-to-be redeveloped Rancho Las Palmas Shopping Center.

### **Property Improvement Program**

The council conducted a study session on May 7<sup>th</sup> to discuss several aspects of the Property Improvement Program after temporarily halting the program due to concerns regarding eligibility criteria and grant amounts. Per council’s direction, staff subsequently met with the Commercial Development Subcommittee to incorporate the various points of the discussion. The revised program is scheduled to be brought back to the council at its July 17<sup>th</sup> meeting.

### **Rancho Las Palmas Shopping Center**

After closing escrow on the shopping center in March, Paragon Commercial Group has been working closely with the City to formulate a plan to redevelop the shopping center. Paragon officially submitted their plans to the City in June with anticipated final consideration by council occurring in October. Sale of the City’s Annex Building to Paragon will not occur until the design & project entitlement process for the relocation of CVS is completed.

Tenant interest in the site has been very strong with Hobby Lobby and Steinmart leading the list of candidates for the anchor spaces.

### **The River**

Irvine, California based Pacific Castle closed escrow on The River in June. The City is currently in the process of coordinating a meeting with the new ownership to discuss plans for the center.

### **The Ritz-Carlton**

Is now open and welcoming guests!

### **The Waterfront – Property Sale**

After a long process of obtaining State approval, the sale of the Successor Agency-owned property at the southeast corner of Highway 111 and East Veldt to the adjacent property owner has finalized. The Agency originally approved the sale in September 2012, with Oversight Board approval occurring that same month. Per direction by the State, and following approval of the Agency’s Long Range Property Management Plan, the Oversight Board again approved the sale of the property on February 25, 2014. The new owner is working on development plans.

## **HOUSING DIVISION**

### **New Rental Agreements & Rules and Regulations**

The rental agreements have been executed and the Rules and Regulations revised and approved for fiscal year 2014-15. The changes to the Rules and Regulations include: changing the formula for determining rent to being based on current income as opposed to the prior year’s income, including non-interest bearing assets as income, identifying the 1.1% increase to the minimum base rents per

the existing language, rounding up to the nearest \$1 as opposed to the nearest \$5 when calculating rent, and decreasing the medical deduction to a maximum of \$50 per month as opposed to \$100.

### **Southern California Edison Program**

Through Southern California Edison, the Housing Authority has been able to take advantage of a federal grant program whereby qualifying air conditioners and refrigerators can be replaced with new units at significantly reduced costs. The program allowed for the installation of new air conditioning units normally priced at \$4,500 (plus installation), for \$500 (including installation). The qualifying factors for participating in the program are 1) the household must be lower income and 2) the appliances being replaced must be less efficient than the new ones and in a condition that warrants replacement.

All units at Whispering Waters received new air conditioning units and 45 units at Parkview Villas are currently in the process of receiving new units.

### **Parkview Villas**

The following is a summary of activity at Parkview Villas for the period:

- The RFP that was initiated to have the entire property repainted, including stucco repair, with new light fixtures and signage, and the addition of parking stops was pulled after staff became aware that there are significant roofing issues that need to be addressed prior to this work taking place. Staff is crafting the RFP for roof repairs and will re-initiate the RFP for the previously mentioned work once the roofing is complete.
- The project to replace cabinetry and flooring continues.
- All palm trees are scheduled to be trimmed in July.
- The property manager has continued to administer the free food pantry program. The program is put on every 2<sup>nd</sup> and 4<sup>th</sup> Monday of the month and is funded through the Cathedral Senior Center.

### **Santa Rosa Villas**

The following is a summary of activity at Santa Rosa Villas for the period:

- The exterior lighting that was added around the property in March in order to address several significant dark areas was slightly altered in order to address light being directly cast on units.
- A number of residents have requested canopy style screens for the top of their patios to decrease direct sunlight and to also stop debris from the adjacent trees from falling directly onto their patios. A proper material has been identified and several such canopies have been installed.
- All palm trees on the property are scheduled to be trimmed in July.
- There are no capital improvement projects planned for the property.

### **San Jacinto Villas**

The following is a summary of activity at San Jacinto Villas for the period:

- All palm trees on the property are scheduled to be trimmed in July.
- There are no capital improvement projects planned for the property.

### **Whispering Waters**

The following is a summary of activity at Whispering Waters for the period:

- ADA compliant handrails were installed in three areas along the interior walkway of the property.
- Construction is underway for shade slats, exterior repairs and repainting of the property (along with the installation of a new shade structure for the pool area).
- All palm trees on the property are scheduled to be trimmed in July.

### **Rancho Palms Mobilehome Park**

The following is a summary of activity at Rancho Palms Mobile Home Park for the period:

- The laundry facility was broken into and the washing machine stolen. This is the second time someone has stolen a machine from the laundry room. Staff worked with Public Works on getting a new machine and two new solid door installed.
- Work to clear debris such as dead landscaping and dumped materials continues.

For additional information please contact Housing and Economic Division at (760) 760-770-3210.

### **MARKETING & PUBLIC RELATIONS DIVISION**

After years of delay The Ritz-Carlton Rancho Mirage opened with a mid-morning ribbon cutting on Thursday, May 15, 2014. The event was attended by City elected officials, the City Manager, City department heads and many leaders from the hospitality and business communities. Mayor Iris Smotrich spoke at the event and was one of five dignitaries that participated in the ribbon cutting. Following the ribbon cutting and as a part of the ceremony, Geoff Cowan, President of the Annenberg Foundation Trust at Sunnyslands checked in to the hotel as the properties first guest. Light refreshments were served at a reception following the official opening ceremony and the guests spread out over the property on guided tours and on their own to experience the beautifully reconceived and renovated luxury property. Occupancy at the new property has been greater than expected and the staff has worked tirelessly to deliver on the promise of five star service.

The City's vacation rental transient occupancy tax collection, as of the end of May, has reached an all-time high of \$320,000. This exceeds last year's collection for the same period by 18%. With two months left in the fiscal year it is expected that vacation rental collections for the year will exceed \$350,000.

### **PLANNING DIVISION**

#### **Planning Applications Submitted/Processed – April through June 2014**

- 4 Conditional Use Permit
- 5 Environmental Assessments
- 9 Minor & Major Modification Permits
- 5 Preliminary Development Plans
- 9 Single Family Permits
- 5 Sign Permits
- 1 Sign Program
- 5 Temporary Use Permits
- 1 Tentative Parcel/Tract Maps (Revision)
- 15 Use & Occupancy Permits
- 2 Variance (Minor)
- 1 Zoning Interpretation

## **Major Planning Projects**

### **AT&T Telecommunication Tower – CUP13001**

Permits are ready to be issued for a 68' high monopalm telecommunication tower at 38-005 Vista Del Sol (at Frank Sinatra Drive) approved by the City Council on September 3, 2013, as requested by AT&T Wireless. The tower is setback 54' from Frank Sinatra Drive and any new electrical equipment will be housed in an existing AT&T building on the property. The building permit was issued on April 28, 2014.

### **DW Johnson TTM36698**

Planning has accepted an application for a 7 lot subdivision on 3.68 acres located on the south side of La Paz Road approximately midway between Thompson Road and Los Reyes Drive (R-L-2 Zone). The applicant is proposing a gated entry to the development with desert landscaping along the La Paz street frontage. On April 24, 2014, the Planning Commission approved the project. City Council approved the project on May 15, 2014.

### **Escala (North and South)**

Toll Brothers continues construction on both Escala South (11 lots) and Escala North (20 lots), using detached single-story house plans that range in size from 3,163 sq. ft. to 4,085 sq. ft. As of March 18, 2014, Toll had sold 10 homes. They have 26 lots left in Escala North and 5 lots left in Escala South.

### **Estilo Tract 34227 – Toll Brothers**

The City Council approved this 39 residential lot Development Plan (PDP) on November 15, 2012 with four models ranging from 2,995 to 3,790 sq. ft. with optional casitas. To date, thirteen (13) homes are either under construction or have been completed.

### **Family Inn – Brian Buchan**

On Nov. 21, 2013 the City Council approved the project applicant's request for a one-year time extension for this previously approved small boutique style hotel (18 rooms) on a 2.5 acre parcel located at 72-094 Via Vail, just east of Bob Hope Drive. The site has already been cleared in preparation for construction. The applicant is changing his organizational structure into a non-profit corporation for tax purposes.

### **Five Peaks**

The project, as originally entitled, consisted of a Tentative Parcel Map with five parcels and a Preliminary Development Plan (PDP) for a 229,000 square foot shopping center to be constructed as a single phase which was subsequently modified to a multi-phase project. The applicant had until June 18, 2014 to exercise the entitlements for the PDP and Phasing Plan or to request another one-year time extension. The Tentative Map remains valid through June 18, 2017. This project did not comply with the deadline for submitting the application for a time extension and the PDP expired on June 18, 2014.

### **Magnesia Falls Office Building – Wendell Veith**

The Planning Commission previously approved a Minor Conditional Use permit to re-establish an expired Conditional Use Permit for an existing office building on Magnesia Falls Drive south of Highway 111 totaling 4,235 sq. ft. The applicant will eliminate several non-conforming aspects of the property through new landscaping, updating and remodeling the exterior of the building. The site remodel is under construction and is expected to be completed sometime in 2014.

### **Meriweather Tracts (Section 30)**

Meriweather submitted a Specific Plan Amendment for re-alignment of Via Florencia (a public street)

and three applications for three separate Tentative Maps in Section 30 to the north of Versailles. Two of the Tentative Maps are on 5 acre parcels each consisting of 10 lots on gated cul-de-sacs (TTM 36621 and 36622). The third Tentative Map consists of 98 lots in a gated community immediately north of Versailles (TTM 36620). The applicant has met with Versailles homeowners on a couple of occasions with regards to the project. On December 10, 2013, Staff met with the Section 30 subcommittee to review the Tentative Maps and to discuss comments received from CVWD (i.e., water pressure and capacity issues). On December 16, 2013, the ARB endorsed the perimeter wall and landscape design. Environmental Assessments have been completed and circulated. TTM36620 is being revised to reduce the number of lots and add additional open space/recreational areas as of June 12, 2014. TTM36621 and TTM36622 will be heard by the Planning Commission on June 26, 2014.

**Mission Hills Dog Park (private)**

The City has accepted an application for a private dog park located within Mission Hills immediately south of Dinah Shore Drive. During the initial review of the application the project was deemed incomplete. Staff has met with the project applicant and concerned residents to try and work through numerous concerns. Along with an additional follow up meeting, staff is requesting further information from the applicant. The application expired in April, 2014 due to an incomplete application.

**Palm Desert Senior Living at Rancho Mirage – Rick Johnson**

The applicant proposed to build a one- and two-story, 66-room senior assisted living facility on ±2.04 acres located at 70-400 Country Club Drive adjacent to the Trojan Financial Plaza at Country Club Drive and Highway 111. Following Planning Commission consideration of the project the applicant requested a delay in taking the item for final Council consideration. After several months of deliberation by the applicant, the application was withdrawn on November 27, 2013. Mr. Rick Johnson states that he will be submitting a revised PDP application for the proposed assisted living project in early 2014 so that he can continue processing Specific Plan Amendment 130001 and Development Agreement DA 120001. In February, 2014, the developer submitted a revised site plan to the Fire Marshall. A new PDP application (PDP14005) was submitted on June 18, 2014 and is currently being reviewed for completeness.

**Palm Valley School (DaVall Drive)**

Palm Valley School submitted a Final Development Plan for a new 10,000 sq. ft. middle school building which staff approved. While the plan entitlements remain the same, the school decided to use this new building for its high school students and to convert the existing high school building to the middle school. The new building is nearing completion.

**Rancho Bella (formerly Bella Sera)**

Pelagic Real Estate LLC (applicant) submitted an application for a Tentative Tract Map, Map No. 36553 and a Preliminary Development Plan for consideration of a 122 lot residential community at the intersection of Ramon Road and Rattler Road (to the south side of Rancho Mirage High School). The proposal includes five different floor plans with multiple elevations, common area landscaping and unique aesthetic amenities. The City Council approved the project on May 15, 2014, and reduced the number of lots to 115 and increased the landscaped open space.

**Revelle - Rudy Herrera (Family Development)**

The applicant has submitted a Preliminary Development Plan application for the construction of five model homes with associated landscaping for the subdivision development of Tract Map 36235 on Clancy Lane. The subdivision consists of 32 residential lots, multiple lettered lots (including retention basin), and multiple private cul-de-sac streets with one main gated entrance. The project received unanimous approval from the City Council on September 3, 2013, house construction plans have been approved and the construction of 7 homes including the model began in January 2014. The model homes are expected to open in June 2014.

### **Ritz-Carlton and Related Projects**

Renovation work on the Ritz-Carlton, which had been non-existent since September 2008, resumed in January 2013. In early December 2013 the first portions of the completed hotel were transitioned from the contractor to Ritz personnel in order to commence employee training. The final improvements to both the hotel and the surrounding site, including landscaping along Frank Sinatra Drive, are now being completed. The applicant requested another extension of the Operating Covenant with the City (i.e. TOT rebates) prior to the March 1, 2014 deadline and the City Council agreed to extend the agreement to May 15, 2014 corresponding to the official date of the hotel opening. Representatives of the property owner have stated their intent to pursue previously planned future phases of the property's development once the hotel is re-opened. The hotel re-opened on May 15, 2014.

### **Siena Vista Estates - Ken Cokeley**

On June 20, 2013 the City Council approved the applicant's Tentative Tract Map submittal for the subdivision of a 5-acre parcel into 10 single family residential lots and multiple lettered lots at the southeast corner of Landy Lane and Victory Drive. In conjunction with this application is a Preliminary Development Plan for the construction of 10 homes ranging in size between 3,500 and 3,800 sq. ft. plus three car garages. The applicant has submitted plans for the final map and home plans are going through the plan check process. The Final Map is scheduled for City Council approval on July 17, 2014. Grading on the site is scheduled to begin in spring 2014.

### **Tangerine Lane Estates (Verlaine)**

On February 13, 2014, the Planning Commission recommended denial of a request by Verlaine Ventures for a General Plan/Zoning Map Amendment, Tentative Tract Map 36623, Development Agreement and Street Name Change for consideration of an 18 lot subdivision on 6.7 acres at Tangerine Lane and Palm View Road in the Tamarisk neighborhood. The City Council considered this case on March 20, 2014, and following public testimony, approved the request(s) with a modification to decrease the number of lots to 17, and to provide a secondary pedestrian emergency access gate and easement for the benefit of residents in The Colony Mobile Home Park. The subdivision will have private streets but will not be gated and will have a public access easement overlay to blend with the existing character of the non-gated neighborhood. The developer will complete the tract obligations of TTM 31800 (Rick Johnson) while expanding the tract boundaries to include property along Sunny Lane. The developer submitted the Preliminary Development Plan application on May 30, 2014. The project is currently being reviewed for completeness.

### **Westin Mission Hills Cell Tower CUP**

A wireless tower facility at the Westin Mission Hills was approved by staff to be integrated with the architecture of the conference room facilities over the parking structure. The apparatus will be entirely concealed within the architecture of the building.

### **Whitewater Park Expansion**

The construction drawings, specifications and bid documents for the Whitewater Park Expansion Plan have been finalized and Public Works is accepting bids on the project through April 16, 2014. A pre-bid meeting was held on April 2<sup>nd</sup>. Bids were rejected and the documentation package is being clarified and updated. The project will be advertised prevailing wage and it is expected to go back to council in September to award a new bid.

### **Desert European Motorcars**

On May 23, 2014, the applicant submitted a Preliminary Development Plan to add a new sales and service auto dealership (Jaguar) to an existing Range Rover facility. The project is currently being reviewed for completeness.

### **Komron Shahhosseini of Oakmont Senior Living**

On June 3, 2014 the applicant submitted a Preliminary Development Plan to develop a 77 unit assisted living facility. The project is currently being reviewed for completeness. The 4.15 acre project site is located at the southeast intersection of Country Club Drive and John Sinn Road.

### **Rancho Las Palmas Shopping Center**

On June 18, 2014, the application was submitted for a (Major) Modification and a Conditional Use Permit for a major renovation/remodel of the Rancho Las Palmas Shopping Center, which will include a new pharmacy with drive-thru. Staff is currently reviewing the application for completeness.

### **Local Hazard mitigation Plan (LHMP)**

Staff wrote the LHMP over 2 years ago and submitted it to Country Fire to be a part of the multi-jurisdictional LHMP. The project was under review by CAL EMA and FEMA for about 18 months. In May, staff was notified by FEMA that the document is ready for the City to adopt. We anticipate having this item before the City Council in September 2014.

### **Other Major Projects Not Yet Completed:**

- Mirada Villas – Remaining lots purchased by Davidson Communities in August 2013 Building permits for five (5) homes have been issued.
- Rancho Mirage Rehabilitation Center – 43,336 sq.ft. private rehabilitation hospital on 6.79 acres at the southeast corner of Ramon Road and DaVall Drive. Developer is still seeking financing for completion of the project.

### **Special Projects**

#### **Comprehensive Zoning Text Amendments**

Staff has started the annual Municipal Code Update. We will be having a staff meeting to finalize the draft amendments and will be meeting with the Zoning subcommittee to discuss potential updates and changes. The Update should be completed by summer 2014.

#### **Staff Liaison Work**

#### **Historic Preservation Commission**

Three homes were designated by the City Council the 2<sup>nd</sup> Quarter of 2014. To date, fifty-five homes have been designated as a Historic Resource. In July, staff liaison duties were transferred from Planning to the Administrative Services Department.

#### **Trails Commission**

At the March 5, 2014 Trails Commission meeting, the Commissioners approved the 2013 Annual Report, met with Coachella Valley Mountains Conservancy Executive Director Jim R. Karpiak regarding the Chuckwalla Trail signs and discussed the pending work at The Ritz Carlton site. Comments were forwarded to the developer.

The Trails Commission has not met in the past three months. The next meeting is scheduled for September 2014.

For additional information on any projects, please contact the Planning Division at (760) 328-2266.

# PUBLIC LIBRARY DEPARTMENT

## REPORT FOR APRIL, MAY, & JUNE 2014

### LIBRARY STATISTICS FOR APRIL 2014

	<u>April 2013</u>	<u>April 2014</u>	<u>% CHANGE</u>
Items Checked Out	47,469	40,702	-14.2%
Patron Visits to Library	26,613	23,303	-12.4%
Reference Questions	7,764	6,461	-16.8%
Holds/Reserves Filled	6,834	6,226	-8.9%
Total Website Pageviews	81,854	75,412	-7.8%
Library Cardholders	44,180	42,515	-
3,7%			
Cards Issued	298	316	
+6%			
Daytime Adult Programs		10 With	1,362 Attendees
After Hours Programs			Attendees
		5 With	668
Tutorials		39 With	39 Attendees
Preschool Programs		14 With	346 Attendees
Family Programs		1 With	15 Attendees

### LIBRARY STATISTICS FOR MAY 2014

	<u>May 2013</u>	<u>May 2014</u>	<u>% CHANGE</u>
Items Checked Out	48,601	39,616	-11.5%
Patron Visits to Library	23,328	22,001	-16.8%
Reference Questions	7,011	6,008	-17%
Holds/Reserves Filled	7,108	6,919	+10.6%
Total Website Pageviews	76,613	76,144	+118%
Library Cardholders	44,471	42,777	+ 12.5%
Cards Issued	290	259	-44%
Daytime Adult Programs		12 With	1,456 Attendees
After Hours Programs		2 With	375 Attendees
Tutorials		46 With	46 Attendees
Preschool Programs		12 With	259 Attendees
Family Programs		1 With	10 Attendees

## LIBRARY STATISTICS FOR JUNE 2014

	<u>June 2013</u>	<u>June 2014</u>	<u>% CHANGE</u>
Items Checked Out	43,505	37,196	-14.6%
Patron Visits to Library	23,631	22,421	-5.1%
Reference Questions	7,863	5,818	-26%
Holds/Reserves Filled	6,914	5,975	-13.6%
Total Website Pageviews	80,706	74,443	-7.7%
Library Cardholders	39,212	43,088	+9.9%
Cards Issued	372	309	-16.9%
Daytime Adult Programs		4 With	440 Attendees
After Hours Programs		1 With	325 Attendees
Tutorials		28 With	28 Attendees
Preschool Programs		12 With	293 Attendees
Family Programs		1 With	61 Attendees

### JUST FOR KIDS

The Library offers storytimes for children:

*Tiny Tot Tales* for ages 1-3: Tuesdays & Wednesdays 10 AM

*Preschool Stories* for ages 3-5: Thursdays 10 AM

- The Tiny Tot Tales Storytime includes stories, singing and rhyming games.
- The Preschool Storytime includes stories and an arts and craft project.

### EXHIBITS

#### **The Annenberg Reading Room**

*Naïve realism of the Coachella Valley* by Ron Backer

*Desert photography* by Bill Brewer

#### **Reference Room**

*Naïve realism of the Coachella Valley* by Ron Backer

*Desert photography* by Bill Brewer

#### **Lobby Cases**

*PLAY BALL: Baseball exhibit*

*SHE'S A GRAND OLD FLAG...: Flag Day and Independence Day exhibit*

#### **Children's Room**

The art from Newberry award winning children's books.

#### **Lobby Corridor to Aspen Mills Café and Book Nook**

Framed prints of book covers are in place for a lead-in for café and Book Nook patrons.

### EVENTS

4/1 Film: American Documentary Film Festival, "Best of the Fest"

4/2 Fourth Annual Desert Writers Expo

4/2 Family Night: BookPALS (Performing Artists for Literacy)

4/5 Palm Springs Writers Guild: Eric Edson, Screenwriter and Author  
4/7 FILM: *The Hunchback of Notre Dame* (with film historian, Stacey Davies)  
4/9 Poetry Surprise! A celebration of the RMPL Poetry Workshop publication *The Word Keepers*  
4/9 Concert: Idyllwild Arts Academy Presents: *Music From the Pines*  
4/10 Lecture: Peninsular Bighorn sheep in the Coachella Valley  
4/10 Concert: Peter Sprague, jazz guitarist  
4/11 Book Discussion Group: *The Dead*  
4/12 Concert: ICCD performance by Hermitage Piano Trio  
4/15 Family Event: Kids' Book Discussion Group – wrap-up party  
4/17 Lecture: D-Day at 70 Years – New Perspectives on the Normandy Invasion (Dr. Edward Gordon)  
4/19 Concert: Jim Borax and the California Cabaret  
4/21 Lecture: Sustaining History – Sunnylands Environmental Partnerships  
4/23 Film: *The Women* (with film historian Stacey Davies)  
4/24 Lecture: Bring Your Book to Life (with author Ron Sharrow)  
4/28 Film: *Destry Rides Again* (with film historian Stacey Davies)  
4/29 Concert: Hye Sung Choe flutist  
4/30 Film: Silent Comedy Festival (with Chris Perry)

5/3 Palm Springs Writers Guild  
5/5 Film: *Antarctica – A Year on Ice*  
5/6 Lecture: *Self as Other in Japanese Art and Society*  
5/7 Lecture: *America on the Brink – the Coming Wars in Cyberspace*  
5/7 Family Night: Signing Fun Time (sign language for children and parents)  
5/8 Lecture: *American Realists – Thomas Hart Benton*  
5/9 Book Discussion Group: *Franklin and Winston*  
5/13 Lecture: *Hummingbirds of the Southwest*  
5/14 Concert: Steinway Society's 10<sup>th</sup> Annual Festival Winners' Concert  
5/15 Lecture: *American Realists – Edward Hopper*  
5/20 Concert: Dr. Young-Hyun Cho, Pianist  
5/21 Film: *Shoeshine* (part of a foreign film series)  
5/22 Lecture: *American Realists – Norman Rockwell*

6/2 Film: *Deep Love* (documentary about a paralyzed scuba diver)  
6/4 Family Night: *Fizz Boom Read* Summer Reading Club preview  
6/7 Palm Springs Writers Guild  
6/9 Lecture: *Growing Roses in Our Hot Desert Climate*  
6/11 Film: *Bicycle Thieves*  
6/13 Book Discussion Group: *Rebecca*

## **VOLUNTEERS**

During **April 2014** **45** volunteers provided **732** hours of service.

During **May 2014** **46** volunteers provided **654** hours of service.

During **June 2014** **62** volunteers provided **828** hours of service

## **PERSONNEL/CONTINUING EDUCATION**

Staff continued to take advantage of webinars and on-line training opportunities in better customer service, technology applications, and fundraising donor mgmt. software.

New PT Library Clerks joined the Library Staff:  
**Sergio Flores and Paul Harris.**

New PT Pages joined the Library Staff:  
**Arun Mayani, Ashley Devlin, Denise Crawford, and Guadalupe Shivers.**

Library Clerk, **Kelly VanValkenburg** had a baby girl and is on leave until mid-August.

For additional information please contact the Public Library at (760) 341-7323.

## **PUBLIC WORKS DEPARTMENT**

### *Projects under Construction*

#### **CP 12-275: MEDIAN ISLAND LANDSCAPING REHABILITATION ON HIGHWAY 111 (PAXTON DRIVE TO BOB HOPE DRIVE, INCLUDING THE PARKWAY ALONG FRONTAGE ROAD, FROM SAN JACINTO DRIVE TO BUTTON DRIVE)**

Project was awarded to Golden Valley Construction at the April 3<sup>rd</sup> City Council meeting. This rehabilitation project includes the removal of aged plant material, replacement of damaged stamped concrete and replacement with concrete pavers, and replacement of the aged irrigation and electrical lighting systems. New drought-tolerant plant materials, water-efficient drip irrigation and energy efficient LED electrical lighting systems will be installed. Construction commenced on May 13, 2014, with a 90-day construction period and a 90-day maintenance period.

#### **CP 12-276: MEDIAN ISLAND LANDSCAPING REHABILITATION ON BOB HOPE DRIVE (FRANK SINATRA DRIVE TO COUNTRY CLUB DRIVE) & CP 12-278: MEDIAN ISLAND LANDSCAPING REHABILITATION ON FRANK SINATRA DRIVE (MORNINGSIDE DRIVE TO BOB HOPE DRIVE)**

Project was awarded to Earth Sculptures at the March 20<sup>th</sup> City Council meeting. This rehabilitation project includes the removal of aged plant material and the aged irrigation and electrical lighting systems and replaced with drought-tolerant plants and water-efficient drip irrigation and energy efficient LED electrical lighting systems. Construction commenced on April 28, 2014, with a 90-day construction period and a 90-day maintenance period.

#### **CP 06-225: FRANK SINATRA DRIVE/HIGHWAY 111 INTERSECTION IMPROVEMENTS**

Project was awarded to Tri-Star Contracting II, Inc. at the June 5<sup>th</sup> City Council meeting. The City received a \$900,000 Highway Safety Improvement Program (HSIP) State Grant, which will fund the majority of the project improvements. This project will improve on safety and capacity of the intersection by way of additional left turn lanes and traffic signal modifications. The NEPA/CEQA environmental clearance process and final design are complete. The City received the Request for Construction Authorization from Caltrans. Construction is scheduled to commence in July 2014 with a 120-day construction period.

**CP 13-285: CONSTRUCTION OF PHOTOVOLTAIC RENEWABLE ENERGY SYSTEM AT CITY HALL**

Contractor commenced work at City Hall in late April 2014 which consists of installing solar panels on the lower parking shade structures, as well as on the empty City property adjacent to our upper parking lot. Project completion is expected in late July 2014.

***Projects under Design***

**CP 12-284: RANCHO MIRAGE COMMUNITY PARK EXPANSION/AMPHITHEATER**

This project is currently in redesign. Bid opening took place on April 16<sup>th</sup>, in which the City received a total of six (6) bids, which came in well over the budget and were rejected. At the June 5<sup>th</sup> City Council meeting Council approved the redesign proposal from the project consultant, Hermann Design Group, Inc. Funding will be a combination of Quimby, License Tax, Development Impact Fees and Successor Agency Funds. Project is scheduled to rebid in September 2014, award in October 2014 and construction in late November 2014, with a 270-day construction period. Project completion will take place in August 2015.

**CP 10-254: MONTEREY AVENUE (SOUTHBOUND) STREET WIDENING FROM DINAH SHORE TO GERALD FORD DRIVES**

The City received an \$850,000 grant through the State Transportation Program (STP) for this street widening project. NEPA/CEQA environmental studies have been submitted to Caltrans for final review and approval. Final design plans will be completed immediately upon receiving environmental clearance from Caltrans. Construction is tentatively scheduled for early summer 2015.

**CP 12-269: FRANK SINATRA DRIVE BRIDGE AT WHITEWATER RIVER**

The City received a \$35 million Highway Bridge Program (HBP) State Grant to construct an all-weather bridge to replace the current low water crossing that no longer serves its intended purpose. The City's consultant is analyzing Project Alternatives and preparing the Environmental Document (PA&ED) for the project. The PA&ED commenced on October 1, 2012 and will take 18 months to complete. If all goes as planned bridge construction can begin in late 2016 and be completed within 15-18 months thereafter.

***Other News***

**LOCAL AIR QUALITY MANAGEMENT PLAN AND PM<sup>10</sup> CONTROLS**

The City's new PM<sup>10</sup> ordinance is in effect. All projects that require grading or demolition permits must submit a Dust Mitigation Plan, which we call the Local Air Quality Management Plan (or LAQMP) signed by the owner, contractor and a certified individual through the SCAQMD dust mitigation course. In response to the South Coast Air Quality Management District's "Guidelines for Dust Control Plan Review," and a growing concern that dust is not being controlled adequately, we have now updated our standard LAQMP forms. It is available as a 24" x 36" mylar to be attached with the grading plans or is available with the newly updated Standard Drawings by e-mail upon request. This way, the public is able to print their own.

PERMITS ISSUED DURING APRIL - JUNE 2014

Grading	6
Encroachment	33
Transportation	15
Pool Drainage	13
Miscellaneous	1
<b>TOTAL:</b>	<b>68</b>

If the public wishes any additional information on any projects, please contact the Department of Public Works at (760) 770-3224.

**COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS**

The following chart is an up-to-date list of ongoing Council Subcommittees with work in progress. Subcommittee members include Council members and others completing work on City projects. This chart provides a progress report for the established subcommittees and the status of the projects:

<b>COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS</b>			
<b>GROUP</b>	<b>MEMBERS INCLUDE</b>	<b>STATUS</b>	<b>SUBJECT TO THE BROWN ACT</b>
<p>Affordable Housing Design Subcommittee</p> <p>Originally formed at 10-16-03 Council meeting and tasked with redesign of Santa Rosa Villas; reconfigured 9-14-04 by Ron Meepos.</p>	<p><u>Council:</u> Councilmember Kite Councilmember Weill <u>Staff Assistance:</u> Econ. Dev. and Housing Mgr. Smith City Engineer Enos City Manager Bynder</p>	<p><u>Assignment:</u> To assist in the site planning and unit design for sites held by the Housing Authority for affordable units. <u>Status:</u> (7/8/14) Staff worked with the subcommittee on revising the Rules &amp; Regulations for each property for Fiscal Year 2014/15.</p>	Exempt from Brown Act as an advisory committee.
<p>Audit/Budget Subcommittee</p> <p>Formed 7-14-05 by memo from Alan Seman.</p> <p>On 05-18-06 combined Audit with Budget Subcommittee.</p>	<p><u>Council:</u> Mayor Pro Tem Hobart Councilmember Kite <u>Staff Assistance:</u> City Manager Bynder Finance Dir. Hagerman Other Dept. Dir. or staff as needed.</p>	<p><u>Assignment:</u> : 1) Perform the annual review of the City's reserve balances and recommend changes as necessary. 2) In September 2014 review the CalPERS unfunded liability and review any additional information as a result of the changes to risk pools. <u>Status:</u> Meetings will take place in September 2014.</p>	Exempt from Brown Act as an advisory committee.
<p>Chamber of Commerce Subcommittee</p>	<p><u>Council:</u> Mayor Smotrich Councilmember Townsend <u>Staff Assistance:</u> Econ. Dev. and Housing Mgr. Smith</p>	<p><u>Assignment:</u> Coordinate with members of the Board of Directors of the Chamber of Commerce and the Chamber's Executive Director related to services provided to the City by the Chamber. <u>Status:</u> (7-08-14) Subcommittee meets with Chamber officials on quarterly basis. The subcommittee is scheduled to meet again on September 2, 2014.</p>	Subject to the Brown Act as a standing committee.
<p>Commercial Development Subcommittee</p> <p>Formed 9-20-07 by memo from Mayor Hobart.</p>	<p><u>Council:</u> Mayor Pro Tem Hobart Councilmember Kite <u>Staff Assistance:</u> City Manager Bynder Planning Mgr. Dev. Kopp</p>	<p><u>Assignment:</u> To review proposed and recently submitted commercial development projects. <u>Status:</u> (7-8-14) The Subcommittee met on 5/13 to discuss possible development on a site to the east of the Cancer Survivors Park on Highway 111. Staff has been assisting the potential applicant as they move forward to complete technical information required for the eventual submittal of an application anticipated later this year.</p>	Exempt from Brown Act as an advisory committee.
<p>Eisenhower Medical Center Subcommittee</p> <p>Formed 4-19-07 Council meeting</p>	<p><u>Council:</u> Mayor Pro Tem Hobart Councilmember Weill <u>Staff Assistance:</u> City Manager Bynder Planning Mgr. Kopp <u>EMC Representatives:</u> Aubrey Serfling, President &amp; CEO Ali Tourkaman, VP, Facilities &amp; Construction</p>	<p><u>Assignment:</u> To work cooperatively with representatives of Eisenhower Medical Center to ensure an effective partnership between EMC and the City on various concerns and topics of interest. <u>Status:</u> (7-8-14) EMC notified staff that many proposed projects have been eliminated or scaled back. They do not have any major projects scheduled for the immediate future.</p>	Subject to the Brown Act as a standing committee.

<p>Golf Club Subcommittee</p> <p>Formed 9-19-02 Council meeting Per an email of 9/8/08 from then Mayor Meepos.</p>	<p><u>Council:</u> Councilmember Kite Councilmember Weill <u>Staff Assistance:</u> City Manager Bynder Contract Specialist Griego</p>	<p><u>Assignment:</u> Golf Club for residents implemented January 1, 2003. Reconvene periodically to consider program modifications, terms and conditions of contract with provider, fees charged, etc. <u>Status: (7-8-14)</u> Effective December 1, 2013, the Westin began administering the golf club program.</p>	<p>Exempt from Brown Act as an advisory committee.</p>
<p>McCallum Theatre Subcommittee</p> <p>Formed 11-21-02 Council meeting</p>	<p><u>Council:</u> Councilmember Kite Councilmember Weill <u>Staff Assistance:</u> City Manager Bynder Mgt Analyst Wilson</p>	<p><u>Assignment:</u> Provide direction in implementation of a funding agreement with McCallum Theater. <u>Status: (7-8-14)</u> No activity this quarter.</p>	<p><b>Exempt from Brown Act as an advisory committee.</b></p>
<p>Mobilehome Liaison Subcommittee</p> <p>Formed 03-17-05 Council meeting. At 04-21-05 Council meeting it was noted that Ron Meepos had replaced Harvey Gerber.</p>	<p><u>Council:</u> Mayor Pro Tem Hobart Councilmember Weill <u>Community Member:</u> Mobilehome Park representative(s) to be invited as necessary. <u>Staff Assistance:</u> City Attorney Quintanilla Econ. Dev. and Housing Mgr. Smith</p>	<p><u>Assignment:</u> Promote communication and develop a productive working relationship between mobilehome park HOAs, mobilehome park owners and residents of mobilehome parks. Also develop an enforcement system to carry out the Mobilehome Fair Practices Commission decisions and findings. <u>Status: (7-8-14)</u> No activity to report.</p>	<p>Subject to the Brown Act as a standing committee.</p>
<p>Public Safety Subcommittee</p> <p>Formed on 6/16/13 Council Meeting</p>	<p><u>Council:</u> Mayor Smotrich Councilmember Weill <u>Staff Assistance:</u> City Manager Bynder Svcs. Dir. Malcolm-Valente</p>	<p><u>Assignment:</u> To meet, discuss and advise on public safety issues, programs, matters and fiscal matters. <u>Status: (7-8-14)</u> No meetings have been held.</p>	<p>Exempt from Brown Act as an advisory committee.</p>
<p>Section 19 Specific Plan Subcommittee</p> <p>Formed 12-15-05</p>	<p><u>Council:</u> Mayor Pro Tem Hobart Councilmember Weill <u>Staff Assistance:</u> City Manager Bynder Planning Mgr. Kopp Dir. of Public Works Harry</p>	<p><u>Assignment:</u> To meet with staff, consultant and invited property owners for the development of a Specific Plan in Section 19, which has now been drafted. <u>Status: (7-8-14)</u> The Subcommittee has been meeting with City staff and representatives from CVWD and Quorum Realty Funds to discuss the status of infrastructure development in Section 19. The Subcommittee will meet on 7-21-14 to discuss Phase I development.</p>	<p>Exempt from Brown Act as an advisory committee.</p>
<p>Section 30 Planning Subcommittee</p> <p>Formed 5-20-10 Council Meeting</p>	<p><u>Council:</u> Mayor Pro Tem Hobart Councilmember Weill <u>Staff Assistance:</u> City Manager Bynder Planning Mgr. Kopp Dir. of Public Works Harry Econ. Dev. and Housing Mgr. Smith</p>	<p><u>Assignment:</u> To review future development alternatives in Section 30, including property owned by the City of Rancho Mirage. <u>Status: (7-8-14)</u> The Subcommittee to discuss various applications for development. Also discussed was the status of water availability and imminent improvements required in the Mission Hills Pressure Zone. The Subcommittee has convened to discuss several proposed residential developments in Section 30 along with possible locations for a Dog Park.</p>	<p>Exempt from Brown Act as an advisory committee.</p>
<p>Section 31 Subcommittee</p> <p>Formed 9-14-04 by memo from Ron Meepos</p>	<p><u>Council:</u> Mayor Smotrich Mayor Pro Tem Hobart <u>Staff Assistance:</u> City Manager Bynder City Attorney Quintanilla Planning Mgr. Kopp City Engineer Enos</p>	<p><u>Assignment:</u> To discuss terms and conditions of a settlement agreement and development agreement between the City and property owners to allow a Partition Agreement to proceed. <u>Status: (7-8-14)</u> No recent meetings have been held.</p>	<p>Exempt from Brown Act as an advisory committee.</p>

<p>Senior Citizen Advisory Subcommittee</p> <p>Formed 9-20-07 by memo from Mayor Hobart</p>	<p><u>Council:</u> Councilmember Townsend Councilmember Weill <u>Community Member:</u> Resident(s) of Housing Authority projects <u>Staff Assistance:</u> Econ. Dev. and Housing Mgr. Smith</p>	<p><u>Assignment:</u> To continue the Council's liaison with the senior community. <u>Status:</u> <b>(7-8-14)</b> No activity to report.</p>	<p>Subject to the Brown Act as a standing committee.</p>
<p>Special Assistance Funds (SAF) Subcommittee</p> <p>Formed 7-18-02 Council Meeting 10-26-04 Ron Meepos appointed Harvey Gerber to serve in his place. 10-20-05 Council appointed Richard Kite to fill vacancy created by the resignation of Gerber.</p>	<p><u>Council:</u> Mayor Smotrich Councilmember Weill <u>Staff Assistance:</u> Contract Specialist Griego</p>	<p><u>Assignment:</u> Review and recommend changes in policies and evaluation criteria. Review submitted applications for funds and report back to Council with funding allocation recommendations. <u>Status:</u> <b>(7-8-14)</b> The FY 2014-15 application process will open on July 1, 2014 and close August 15, 2014. All information will be on the City's website on July 1, 2014.</p>	<p>Exempt from Brown Act as an advisory committee.</p>
<p>Sphere of Influence (SOI) Subcommittee</p> <p>Formed 06-07-06 Special Council Meeting</p>	<p><u>Council:</u> Mayor Smotrich Mayor Pro Tem Hobart <u>Staff Assistance:</u> City Manager Bynder Planning Mgr. Kopp</p>	<p><u>Assignment:</u> Review and analyze information and data related to City's Sphere-of-Influence (SOI). <u>Status:</u> <b>(7-8-14)</b> Staff met with the subcommittee in January to provide an update on the proposed Section 24 projects being let by the Tribe (ACBCI) including the 340 acre Pulte homes project. Staff will be providing an update to the Subcommittee after 6-20-14.</p>	<p>Exempt from Brown Act as an advisory committee.</p>
<p>Sustainability Subcommittee</p> <p>Name changed from Solid Waste/ Recycling Subcommittee to Sustainability Subcommittee at 6-25-09 Council Meeting. Formed 6-17-04 Council Meeting</p>	<p><u>Council:</u> Councilmember Townsend Councilmember Weill <u>Staff Assistance:</u> City Manager Bynder Mgt Analyst Wilson</p>	<p><u>Assignment:</u> Meet on an as-needed basis to discuss issues related to sustainability. <u>Status:</u> <b>(7-8-14)</b> No activity this quarter.</p>	<p>Exempt from Brown Act as an advisory committee.</p>
<p>Tourism, Marketing and Special Events Subcommittee</p> <p>Formed 1-2005 by Ron Meepos; modified in conjunction with Marketing Plan approved by City Council in 12-2007.</p>	<p><u>Council:</u> Mayor Smotrich Mayor Pro Tem Hobart <u>Staff Assistance:</u> City Mgr. Bynder Marketing Mgr. Barrett</p>	<p><u>Assignment:</u> Develop a theme for Rancho Mirage tourism; create an effective and user-friendly format to market Rancho Mirage tourism opportunities via the Internet; pursue group marketing of Rancho Mirage tourism; and promote Rancho Mirage hotels as a place to hold conferences, business meetings, and other special events. Manage city collateral and public relations <u>Status:</u> <b>(7-8-14)</b> The subcommittee met on June 10, 2014 to discuss Vacation Rental Ordinance, the Art Affaire and Restructuring the Tourism Advisory Committee</p>	<p>Exempt from Brown Act as an advisory committee; related Tourism Advisory Committee subject to the Brown Act as a standing committee.</p>
<p>Zoning Ordinance Update Subcommittee</p> <p>Formed 11/08/10 by then Mayor Kite</p>	<p><u>Council:</u> Mayor Pro Tem Hobart Councilmember Kite <u>Staff Assistance:</u> Planning Mgr. Kopp</p>	<p><u>Assignment:</u> To meet with staff pursuant to Municipal Code Section 17.02.030 to discuss a list of potential corrections, clarifications, interpretations and recommended updates to the Zoning Ordinance (Municipal Code Title 17) <u>Status:</u> <b>(7-8-14)</b> Staff met with the Zoning subcommittee on January 14, 2014 and March 6, 2014 to discuss several potential zoning recommendations for future possible development project.</p>	