



**DATE:** October 17, 2013

**TO:** ► Members of the City Council  
► Planning Commission

**FROM:** Randal K. Bynder, City Manager

**SUBJECT:** City Managers Status Report

The following report represents a summary for various departmental activities as well as updates for ongoing COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS for the 3<sup>rd</sup> quarter of 2013:

## **ADMINISTRATIVE**

### **RANCHO MIRAGE COPS**

Staff continues to administer the COPS (Citizens on Patrol Services) program for the City. Meetings are held semi-monthly. Currently there are approximately 28 enrolled COPS. During the 3<sup>rd</sup> Quarter, the following activities took place:

- Extra hand-held radios were delivered to COPS.
- A storage cabinet with chargers for the COPS equipment including radios was installed at the Yard.
- COPS received the new COPS vehicle (Ford CMAX Hybrid) through a grant. Exterior identification will be applied to it as well as a roof mounted traffic safety light bar and other equipment. The new vehicle should be operational in October.
- COPS presented a report/status update on COPS to the City Council at a special meeting on September 16<sup>th</sup>.
- Rancho Mirage's new police lieutenant John Shields was introduced at the August COPS meeting.

Stats for COPS Patrols during the third quarter of 2013 are as follows:

- Total miles driven -6,397
- Total incidents – 113
- Total hours – 568
- Patrol value - \$13,303 (using \$23.42/hour value)

## **HUMAN RESOURCES**

- The start of the third quarter finds HR busy with recruitments for the Library, Finance and Public Works.
- The classification study consultants met with all staff members to review and interview staff on the completed position description questionnaires. We should be receiving in the next week or so their recommendations for the updated position classifications and alignments. Staff continue to express interest in the study.
- CalPERS open enrollment for medical plans is underway as well as information regarding the Affordable Health Care Act was sent to all staff (mandated).
- The City hosted the employer's consortium presentations by the legal firm of Liebert Cassidy. Mandated harassment training was completed by all applicable City staff and they will not have to complete for at least two years.
- Continuing education for HR and Payroll staff occurred in the area of PERS, benefits and safety.
- Human Resources has set up an employee committee to refresh, clean and spruce up the Employee Lounge room. A grand opening will occur late October.

## **INTERGOVERNMENTAL COORDINATION**

Staff reviews agendas and attends (as appropriate) the following, regularly scheduled intergovernmental meetings to represent the City or to monitor activities that may have an impact on the City:

- Sunline Transit Agency/Service Group – oversees public transportation in the Coachella Valley; administers/regulates taxi operations in the Coachella Valley
- Coachella Valley Association of Governments – a council of governments including all the Coachella Valley cities and Blythe.
  - Energy & Environmental Resources Committee
  - Coachella Valley Conservation Commission
  - Trails Management Subcommittee
- Coachella Valley Mountains Conservancy – a State agency that oversees the protection of natural and cultural resources of the Coachella Valley and surrounding mountains.

## **EMERGENCY PREPAREDNESS**

The following activities took place during the third quarter of 2013:

- Continued monthly inspections of Automated External Defibrillator (AED) units in City buildings. AEDs are medical devices to use on a person having a heart attack.
- Continued monthly participation in County Office of Emergency Services Radio-net drill. Continued monthly radio drill by City's Emergency Preparedness Committee (primarily comprised of City staff).
- Continued staff liaison duties to the Emergency Preparedness Commission including facilitating the monthly Home Owners Association (HOA) radio drill call. Staff and the Commission met several times on the Commission's upcoming *Race to Be Ready* 5k/1k Run-Walk to highlight emergency preparedness in a positive fashion. Race is scheduled to take place on Sunday, March 30, 2014 and will be held at the new Rancho Mirage High School.
- Conducted an emergency preparedness Functional Exercise on July 10<sup>th</sup>. This drill involved numerous staff, local radio experts (RACES), and the City's consultant. The exercise

consisted of receiving inputs via radio and phone and then evaluation and assignment of staff/resources to address those situations.

- Staff attended Assemblyman Brian Nestande's Fire Suppression Policy Roundtable held in Palm Springs on August 23<sup>rd</sup>. Numerous fire officials were present and they discussed fire suppression efforts and gave a summary of the recent Mountain and Silver fires in the local mountains.
- Staff met with staff from Riverside County Public Health on the Medical Volunteer Program (MVP). MVP has six 100-person medical bags cached at Rancho Mirage City Hall in the event of a major disaster where supplies coming in from Riverside might be limited. The City is pleased to participate in the MVP program and Rancho Mirage is the cache site for the entire Coachella Valley.

## **ENERGY INITIATIVES**

- Staff attended the quarterly meeting of the Desert Cities Energy Partnership at CVAG offices and continues to participate in regional efforts on energy savings, programs and policies.
- Staff also worked with SCE to bump our rating in the Energy Leader Partnership (ELP) to the next level. The ELP allows cities to earn energy rebates for energy saving projects or policies.
- Staff from Administrative Services and Public Works met with SCE officials several times to finalize a Demand Bidding Program contract for the Library. This program (voluntary) allows the City to realize cost savings from SCE. In return, the City may be asked during critical energy consumption times to cut back on our energy demands by raising thermostats and turning off select lights.
- Staff attended a 3-day workshop put on by SCE at their Big Creek hydro-electric facility near Fresno. The workshop covered multiple items including pricing, the closure of SONGS (San Onofre Nuclear Generating Station), and other policy and programs related to energy issues. Palm Springs and Palm Desert also attended this workshop.
- On September 26<sup>th</sup>, staff participated in a webcast at CVAG's office on the State of California's Energy Office's Local Government Strategic Plan. A representative from the California Public Utilities Commission was present and after the webcast, Rancho Mirage, Palm Desert, and Palm Springs sat down with the CPUC representative to discuss energy issues, escalating rates, etc.

## **BIGHORN SHEEP/TRAILS ISSUES**

The heavy rains that hit Rancho Mirage on Friday, August 23<sup>rd</sup> caused damage to the bighorn sheep fence behind Thunderbird Heights. Flood waters came down a canyon and knocked out a portion of the fence and one of the gates. It was promptly repaired and the bighorn sheep were not impacted in any way.

# **DEVELOPMENT SERVICES DEPARTMENT**

## **DEPARTMENT-WIDE UPDATES**

**Development Services** is comprised of the following divisions:

- Building & Safety
- Code Compliance
- Economic Development
- Housing
- Marketing & Public Relations
- Planning

### **Redevelopment Transition**

The Redevelopment Successor Agency received its Finding of Completion from the State Department of Finance (“DOF”) on May 7, 2013. This action allowed staff to proceed with a \$72 million bond refinancing and retirement plan which significantly reduces future debt service payments by the Successor Agency. The bonds were sold on September 24 and 25, 2013. The future debt service savings will be in excess of \$37 million over the next 20+ years.

In addition, staff is able to proceed with using approximately \$30 million in excess prior bond proceeds during the next two years or so (from bond issues completed prior to 2011) for public works and economic development projects. Specific planned expenditures were listed on the semi-annual Recognized Obligation Payment Schedules (“ROPS”), as approved by the Oversight Board on September 24, 2013. Also approved on that date were reimbursement agreements between the Agency and the City/Housing Authority, which paved the way for the Agency to manage the upcoming projects to be paid by Agency from the excess bond proceeds.

Staff is still awaiting a response from the Department of Finance regarding the Long Range Property Management Plan approved by the Oversight Board on July 9, 2013. DOF approval would clear the way for the long-awaited sale of the Agency-owned land located on Highway 111 adjacent to Mimi’s Restaurant for future development.

**BUILDING & SAFETY DIVISION**

**Building Permits Issued – Five-Year Comparison**

<b>CALENDAR YEAR TO DATE (Jan-Sept.)</b>	<b>TOTAL NUMBER OF PERMITS</b>	<b>TOTAL VALUATION</b>	<b>SINGLE FAMILY HOME PERMITS</b>	<b>VALUATION OF DWELLINGS ONLY</b>
2013	1052	\$ 40,581,579	31	\$12,891,431
2012	822	\$ 26,289,069	11	\$ 4,735,055
2011	755	\$ 22,865,378	3	\$ 1,850,358
2010	867	\$ 27,810,522	5	\$ 6,350,183
2009	852	\$ 30,985,715	4	\$ 3,711,678

**CODE COMPLIANCE DIVISION**

**Comprehensive Approach to Code Compliance**

Code Compliance is responsible for helping citizens maintain and preserve their property values through the enforcement of the City’s Municipal Code and for providing Animal Services. Steps taken to achieve compliance include outreach opportunities to educate Home Owner Associations and residents alike in establishing measureable goals based on community needs and to determine the magnitude of the issues in seeking cooperative resolution.

Highlights of the Division’s quarterly notable accomplishments include:

- Received and processed **420** complaints with **578** violation types.
- Removed graffiti on public property and right-of-way areas on over 34 structures/fixtures and signs.
- Initiated a proactive program to address commercial landscaping deficiencies and deteriorated parkway areas along arterial streets.
- Initiated enforcement of municipal code to have the sand removed from the private properties along Dinah Shore between Bob Hope and Monterey Ave.
- Issuance of several administrative citations to owner/operators of landscaping companies operating without the appropriate business license and in violation of the City’s municipal code for weekend noise.

**Code Compliance Fee Receipts for the Quarter**

Abatement Fees	\$ 7,927.74
Administrative Fines	\$ 8,749.05
Business Licenses	\$ 314.00
Document Releases	\$ 763.26
Massage Permits	\$ 765.00
<b>TOTAL</b>	<b>\$18,519.05</b>

Inspections and Code Activities	Inspection Results
<ul style="list-style-type: none"> <li>• 279 Initial Inspections</li> <li>• 722 Follow-Ups</li> <li>• 24 Weekend Inspections</li> <li>• 123 Animal Control</li> <li>• 326 Phone Call Inspections</li> <li>• 34 Graffiti Inspections</li> <li>• 22 Massage Licenses</li> <li>• 12 Business License</li> </ul>	<ul style="list-style-type: none"> <li>• 31 City Abatements (includes graffiti and vacant properties)</li> <li>• 89 Abatement by owners</li> <li>• 324 Cases Closed</li> <li>• 69 Documents submitted for recordation at County</li> </ul>

**ECONOMIC DEVELOPMENT DIVISION**

**Property Improvement Program**

At the September 3, 2013 City Council meeting, the establishment of a Property Improvement Program was approved for commercial properties within Rancho Mirage. The purpose of the program is to provide funding towards upgraded property improvements such as signage, landscaping, lighting, architectural enhancements and solar systems for businesses. The program provides an up to \$10,000 grant for new monument signage and an 80/20 split on funding for property improvements up to \$100,000. Projects with an estimated cost in excess of \$100,000 will be considered on a case-by-case basis by the Council.

There are two sources of funding for the program, 1) the \$5 million Economic Development Set Aside in the General Fund Reserve and 2) \$4.5 million of unspent redevelopment bond proceeds expected to be available January 1, 2014. Staff will continue to work on finalizing the administrative process for program participation prior to that date.

**Dhat Island**

The owners of Dhat Island restaurant in Redlands are moving forward with plans to open a desert location in the former Marie Callender’s building on Highway 111 with a targeted opening in November 2013. The menu features a variety of cuisine from the entire chain of Caribbean islands. The size and configuration of the former Marie Callender’s building is a perfect fit for the new restaurant. While the “back of house” portion of the building is much too large for the vast majority of today’s restaurants, it presents a unique opportunity for Dhat Island. A large portion of Dhat Island’s business model includes catering and packaged foods, for which the size is conducive.

While interior improvements are already underway, the owners would like to utilize the recently approved Property Improvement Program to assist in the funding of new monument signage, a new paint scheme for the building and complete transformation of the existing landscaping to better relay the island theme. Because funding won’t be available until January, the owners are working with Planning staff on an appropriate interim level of improvements.

**Quick N Clean Car Wash - Highway 111/Frank Sinatra**

After spending several months completing numerous property improvements, Quick N Clean Car Wash is open for business at the southeast corner of Highway 111 and Frank Sinatra. Staff is working with the new owner to facilitate new monument signage for the property once funding through the recently approved Property Improvement Program becomes available.

### **Rancho Las Palmas Shopping Center**

After completing a bidding process, the owner of the Rancho Las Palmas Shopping Center (Wells Fargo) has identified a potential new owner of the center. The winning bidder is in “due diligence” to determine whether or not it intends to complete the purchase. The City is working closely with the party during this period to assist in formulating a plan to redevelop the shopping center. This is another prime candidate for potential funding from the new Property Improvement Program. The prospective buyer will be announced if and when the property is transferred.

### **ICSC**

On September 18-20, 2013, Economic Development & Housing Manager Sean Smith and Economic Development Analyst Joseph Carpenter attended the annual regional conference of the International Council of Shopping Centers (“ICSC”) in San Diego to promote Rancho Mirage development and leasing opportunities. The regional conference is traditionally attended by many of the leasing agents, property owners, and developers that are particularly relevant to Rancho Mirage. Staff met with representatives from the group that is currently in “due diligence” to acquire the Rancho Las Palmas Shopping Center, The River’s broker team, and several other parties that either currently represent property in Rancho Mirage or are interested in development opportunities in the City.

### **The Waterfront – Property Sale**

Assuming eventual approval by the State of the Successor Agency’s Long Range Property Management Plan, staff is preparing to move forward with the sale of the Agency-owned property at the southeast corner of Highway 111 and East Veldt to the adjacent property owner who developed The Waterfront (which includes Mimi’s Restaurant). The site would be integrated into that earlier development and existing parking lot with a 6,000 square foot commercial retail building fronting Highway 111.

### **The Ritz-Carlton**

Construction continues on the future Ritz-Carlton, Rancho Mirage which promises to be the premiere luxury hotel in the Palm Springs Valley upon its scheduled opening in the next few months.

## **HOUSING AUTHORITY**

### **Housing Property Improvements**

Included in the Successor Agency’s plans to tap into excess housing bond proceeds are future improvements at Parkview Villas and Whispering Waters including:

- New cabinetry and flooring for 24 units at Parkview Villas
- New paint and exterior refurbishment at Parkview Villas
- Construction of a shade structure in the pool area of Whispering Waters
- Erosion/stucco repair and repainting at Whispering Waters

Successor Agency funding was previously anticipated for the Housing Authority’s FY 2013-14 Home Improvement Program. Due to the statewide elimination of annual housing set-aside funds, this program has been eliminated for the immediate future by the Housing Authority pending further research into a long-term financial strategy for the Authority.

### **Rancho Palms Mobile Home Park**

All of the purchased mobile homes in Rancho Palms Mobile Home Park have been vacated and removed. One unit remains to be purchased.

## **MARKETING & PUBLIC RELATIONS DIVISION**

### **New Communication Platforms to Enhance Communications with Residents**

MirageScape has been renamed Rancho Mirage INSIDER. The publication will continue the mission of communicating information about City services, events and other activities and opportunities relevant to our residents and businesses. This 12- page publication was previously distributed quarterly and will now be received by residents around the first of October, the first of January and the first of April. Rancho Mirage INSIDER will be published in partnership with Palm Springs Life Magazine and professional magazine writers, editors and designers will oversee its production utilizing Associated Press standards. The design of the publication will deliver a fresh and easier to read experience and INSIDER will be accessible in an electronic edition on the City's website. Starting in January 2014, residents wishing to receive a digital version of INSIDER will be able to opt-in and order copies to be e-mailed to their Rancho Mirage residence or their homes elsewhere in the nation or abroad.

In January of each year, starting in 2014, Rancho Mirage will publish a magazine that will focus on the City's brand. This publication has been conceived to embody the gracious lifestyle, rich history and world class amenities that define the City as the central place to visit and live in the Palm Springs Valley. Rancho Mirage Magazine will be comprised of 100 editorial pages in a luxurious, oversized format which will emulate the Pebble Beach Magazine that is also published by Palm Springs Life. The City will mail the publication to all residents and place copies in all Rancho Mirage hotel guest rooms, vacation rentals and professional offices in the City. Realtors will be given copies to share with new Rancho Mirage homeowners and a digital version of the magazine will be available on the City and our resort partner websites. The digital version will also be available to be embedded in e-mailed correspondence.

The third communication platform that has been refreshed and launched on October 1, 2013 is the City's website. A large team of City staff members worked over the summer to bring a fresh look, better navigability and higher security to the site. Talent Evolution will be the City's new webmaster.

## **PLANNING DIVISION**

### **Major Projects**

#### **AT&T Telecommunication Tower**

On September 3, 2013 the City Council approved a Conditional Use Permit application CUP13001 from AT&T Wireless for the installation of a 68' high telecommunication tower at 38-005 Vista Del Sol (at Frank Sinatra Drive). The tower is designed as a palm tree and is setback 54' from Frank Sinatra Drive. Any new electrical equipment will be housed in an existing AT&T building on the property.

#### **Escala (North and South)**

Toll Brothers continues construction on both Escala South using detached single-story house plans that range in size from 3,163 sq. ft. to 4,085 sq. ft. (11 lots), and Escala North with detached single story house plans that range in size from 3,163 sq. ft. to 4,085 sq. ft. (20 lots).

#### **Estilo Tract 34227 – Toll Brothers**

On November 15, 2012, the City Council approved the project which consists of a 39 residential lot subdivision with one main gated entrance at the northwest corner of the subdivision taking access from Victory Drive. There are four models ranging from 2,995 to 3,790 sq. ft. with optional casitas. To date, eight (8) homes are either under construction or have been built.

#### **Family Inn – Brian Buchan**

On August 19, 2013, the project applicant submitted a request for a one-year time extension for the previously approved small boutique style hotel (18 rooms) on a 2.5 acre parcel located at 72-094 Via Vail, just east of Bob Hope Drive. The site has already been cleared in preparation for construction. The time extension request is due to the reorganization of the funding group.

### **Five Peaks**

On March 19, 2013, the project applicant submitted a Final Development Plan (“FDP”) application for an initial phase of two buildings (16,000 sq. ft.), as part of a two-phase plan previously approved by the City Council on July 7, 2011. The project as originally entitled consists of approximately 229,032 sq. ft. of buildings and a one-story parking garage with roof top parking constructed in a single phase on 24.5 acres of vacant land across from the City Library. Staff requested numerous corrections and clarifications to the FDP from the project applicant but these corrections were never addressed by the applicant and the FDP expired in September 2013. The applicant has also submitted a time extension request for the original PDP entitlements. Staff is processing the request for Planning Commission consideration in October 2013.

### **Magnesia Falls Office Building – Wendell Veith**

At its meeting on April 25, 2013, the Planning Commission approved a Minor Conditional Use permit to re-establish an expired Conditional Use Permit for an existing office building totaling 4,235 sq. ft. The applicant will eliminate several non-conforming aspects of the property through new landscaping, updating and remodeling the exterior of the building, and various other site improvements. The project applicant has submitted plans for plan check and building permits have been issued.

### **Palm Valley School**

Palm Valley School submitted a Final Development Plan for its new 10,000 sq. ft. middle school building which staff has approved. The site is now being graded for the project.

### **Palm Desert Senior Living at Rancho Mirage – Rick Johnson**

The applicant proposes to build a one- and two-story, 66-room senior assisted living facility on ±2.04 acres located at 70-400 Country Club Drive adjacent to the Trojan Financial Plaza at Country Club and Highway 111. A Development Agreement would be established to offset the fiscal impacts the project would have on Fire Department services (i.e., ambulance services) and to define other contractual obligations.

Subsequent to staff, ARB and Commercial Development Subcommittee review, the Planning Commission held a public hearing on April 25, 2013 to consider the applicant’s request. After discussion, the Commission voted to table the item, and directed the applicant to work with staff to resolve five key areas of concern. The item was re-noticed and reconsidered by the Commission on August 21<sup>st</sup> at which time the Commission voted 3-0 to recommend approval of the Development Agreement. The Specific Plan Amendment to allow the proposed use received two affirmative votes and one vote in opposition from the Commissioners present at the meeting. However, such amendments require approval of a majority of the decision-making body (not just those present and voting) thereby resulting in an unfavorable recommendation to the City Council for adoption of the related Ordinance. The Preliminary Development Plan needed a simple majority of the members present and was recommended for approval on a 2-1 vote. Following the Commission meeting the applicant requested that staff delay moving the item forward to Council in order for the applicant to meet again with adjoining property owners. This item will be scheduled for an upcoming Council meeting in October.

**Revelle - Rudy Herrera**

The applicant has submitted an application for a Preliminary Development Plan for the construction of five model homes with associated landscaping for the development of Tract Map 36235. The subdivision consists of 32 residential lots, multiple lettered lots (including retention basin), and multiple private cul-de-sac streets with one main gated entrance at the southern edge of the subdivision on Clancy Lane. The project received a unanimous approval from the City Council on September 3, 2013.

### **The Ritz-Carlton and Related Projects**

Renovation work on the Ritz-Carlton, which had been non-existent since September 2008, resumed in January 2013 and the re-opening of the Hotel is anticipated no later than March 1, 2014 in accordance with the TOT rebate agreement between the City and the property owners. Property owner representatives have stated their intent to pursue previously planned future phases of the property's development once the hotel is re-opened.

### **Siena Vista Estates - Ken Cokeley**

On June 20, 2013 the City Council approved the applicant's Tentative Tract Map submittal for the subdivision of a 5-acre parcel into 10 single family residential lots and multiple lettered lots at the southeast corner of Landy Lane and Victory Drive. In conjunction with this application is a Preliminary Development Plan for the construction of 10 homes ranging in size between 3,500 and 3,800 sq. ft. plus three car garages. The applicant has submitted plans for the final map and home construction and is currently going through the plan check process.

### **Whitewater Park Expansion**

Staff is currently working with Chris Hermann Design Group on the final design of the anticipated expansion of Whitewater Park. Based upon a prior survey of the City Council and the Parks and Recreation Commission members, an architecture program for the amphitheater and preliminary floor plans were developed for discussion at a joint City Council and Parks and Recreation Commission meeting on July 2, 2013.

On September 16, 2013 the Architectural Review Board (ARB) reviewed and unanimously endorsed the expansion plan. On September 25, 2013 the Planning Commission held a public hearing on the matter and unanimously recommended approval of the expansion plan to the City Council. An October 17, 2013 public hearing has been scheduled for the City Council to consider the Preliminary Development Plan and the environmental assessment. Prior to the October 17<sup>th</sup> Council meeting staff plans to meet with the Council's Budget Subcommittee to review the park budget and to conduct one more City Council Study Session or workshop to review details of the Plans and the current cost estimates.

### **Other Major Projects Not Yet Completed:**

- Bella Clancy
- Mirada Highlands – 63 single family homes on 90 acres.
- Mirada Villas – Remaining lots purchased by Davidson Communities in August 2013 Building permits for five (5) homes have been issued.
- Rancho Mirage Rehabilitation Center - 43,336 sq.ft. private rehabilitation hospital on 6.79 acres at the southeast corner of Ramon Road and DaVall Drive. Developer is still seeking financing for completion of the project.

### **Planning Applications Submitted/Processed - July through September 2013**

- 1 Conditional Use Permit
- 4 Environmental Applications
- 1 Final Development Plan
- 5 Minor & Major Modification Permits
- 1 Preliminary Development Plan/Extension
- 13 Sign Permits
- 3 Single Family Permits

- 6 Temporary Use Permits
- 6 Tentative Parcel/Tract Maps
- 48 Use & Occupancy Permits
- 1 Variance
- 1 Zoning Interpretation

## **Special Projects**

### **Comprehensive Zoning Text Amendments**

Staff will begin the 2013-2014 cycle for Zoning/Municipal Code Updates in October. The proposed Amendments would be reviewed with the Council's Zoning Subcommittee later this Fall followed by Planning Commission and City Council consideration in early Spring 2014.

### **Desert Cities Energy Partnership Activities**

In April 2013, the City Council's Sustainability Subcommittee met to review the draft Greenhouse Gas Inventory and Climate Action Plan documents with staff. The environmental documents were posted and circulated for public and Agency review in June/July. The Greenhouse Gas Inventory, Sustainability Plan and Energy Action Plan along with the accompanying environmental document was considered and approved by the City Council on October 3, 2013.

### **Housing Element – 2014-2021**

The Draft Housing Element for 2014-2021 (5<sup>th</sup> Cycle) was submitted to the City Council on July, 2, 2013 and approval was given to submit the Draft to the California State Department of Housing and Community Development (HCD) for comments. Staff received comments from HCD in early September followed by a conference call with HCD staff. HCD comments were immediately addressed and forwarded to HCD by staff. On September 13, 2013, the City received a Letter of Compliance with State Housing Law from HCD. The next step is to complete and circulate the environmental document, hold a public hearing before the Planning Commission in October and then City Council consideration in November or early December. This will comply with the State mandated time frame for the 2014-2021 Housing Element cycle.

## **Staff Liaison Work**

### **Historic Preservation Commission**

The City Council has designated 52 historic resources to date; with the recent demolition of the Chart House; there are now 51 designated resources. In September 2013 staff toured two homes with the Historic Preservation Commission. The Commission declined recommendation on one, and will be moving forward a recommendation to designate one home as a historic resource for Council consideration later this Fall. Staff continues to work with the Commission on the next tour which will be held this winter, and on the annual Historic Preservation event at the Rancho Mirage Library which will be held next year on February 18, 2014.

### **Trails Commission**

At the meeting held on July 3, 2013, Staff gave the Commission a copy of the West Magnesia Falls Storm Channel Trail Easement paperwork that was recorded on May 8, 2013. The easement connects the Blixseth Mtn. Park to the CVWD levee. Staff also discussed working with the Department of Fish and Wildlife and the City of Cathedral City to stop trespassers from cutting the fence into the bighorn sheep habitat area from Cathedral City. The Bighorn Institute is also monitoring the area. The next Commission meeting will be on November 6, 2013.

**Valley-Wide Work**

On an as-needed basis, planning staff attends meetings of the Coachella Valley Conservation Commission (CVCC), which administers the Coachella Valley Multiple Species Habitat Conservation Plan (CVMSHCP) as well as CVAG’s Technical Planning Subcommittee which is currently chaired by Planning Manager Bud Kopp and plays an advisory role with CVAG in a variety of areas such as the Regional Housing Needs Allocation (RHNA), Regional Transportation Plan, Sustainable Communities Strategies, Water Conservation, Alternative Energy Planning, and Regional Facilities (such as bike lanes and trails).

**Other Projects Approved Yet Not Under Construction**

- Ritz Carlton Residences and Villas
- Palms and Sands Subdivision (Santa Barbara 20) – South of Mirage Cove Drive, north of Highway 111. (Applicant received one year extension of time in September, 2009) Building plans were submitted in September, 2011 and the grading plan is being reviewed by Public Works. The PDP has expired.
- GHA Paloma Group – Tentative Tract Map to subdivide 10.08 acres into 19 single family residential lots in Section 30.
- GRV Mirage, LLC – Tentative Tract Map to subdivide 4.67 acres into nine single family residential lots.
- Bellavia – Construction of 18 single story single family homes on two 5 acre sites. PDP expired, Tentative Tract Map still valid.

**PUBLIC LIBRARY DEPARTMENT**

**REPORT FOR JULY, AUGUST, and SEPTEMBER 2013**

**LIBRARY STATISTICS FOR JULY 2013**

	<u>July 2012</u>	<u>July 2013</u>	<u>% CHANGE</u>
Items Checked Out	50,082	45,691	-8.7%
Patron Visits to Library	29,301	26,193	-10.6%
Reference Questions	9,195	7,182	-21.8%
Holds/Reserves Filled	6,352	7,316	+15.1%
Total Website Pageviews	36,648	80,820	+120%
Library Cardholders	40,683	39,636	-2.5%
Cards Issued	528	429	-18.8%
Daytime Adult Programs	1	With 89	Attendees
After Hours Programs	1	With 21	Attendees
Tutorials	22	With 22	Attendees
Preschool Programs	18	With 304	Attendees
Summer reading Club	18	With 2,113	Attendees

## LIBRARY STATISTICS FOR AUGUST 2013

	<u>Aug. 2012</u>	<u>Aug. 2013</u>	<u>% CHANGE</u>
Items Checked Out	47,178	41,999	-10.9%
Patron Visits to Library	28,264	23,183	-17.9%
Reference Questions	8,935	6,478	-27.5%
Holds/Reserves Filled	6,654	6,623	Even
Total Website Pageviews	88,893	77,944	-12.3%
Library Cardholders	41,130	40,012	-2.7%
Cards Issued	462	384	-16.9%
Daytime Adult Programs	2	With 84	Attendees
After Hours Programs	0	With 0	Attendees
Tutorials	16	With 16	Attendees
Preschool Programs	17	With 310	Attendees

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## LIBRARY STATISTICS FOR SEPTEMBER 2013

	<u>Sept. 2012</u>	<u>Sept. 2013</u>	<u>% CHANGE</u>
Items Checked Out	45,208	37,825	-16.3%
Patron Visits to Library	25,567	20,380	-20.2%
Reference Questions	7,715	6,178	-19.9%
Holds/Reserves Filled	6,568	6,371	-2.9%
Total Website Pageviews	71,966	73,387	+1.9%
Library Cardholders	41,568	40,359	-2.9%
Cards Issued	463	345	-25.4%
Daytime Adult Programs	6	With 648	Attendees
After Hours Programs	1	With 134	Attendees
Tutorials	16	With 16	Attendees
Preschool Programs	20	With 344	Attendees
Family Programs	1	With 27	Attendees

### JULY ACTIVITIES

7/3 Documentary film from the American Documentary Film Festival: *Tea or Electricity*  
 7/12 Book Discussion Group: *The Birth of Venus* by Sarah Dunant  
 7/31 First "Talking Art Books" lecture: *The New York School-A Cultural Reckoning*

### AUGUST ACTIVITIES

8/5 Documentary film from the American Documentary Film Festival - *Fight Like a Girl*  
 8/9 Book Discussion Group: *The Beginner's Tale* by Anne Tyler  
 8/28 "Talking Art Books" lecture - *Off the Wall: A Portrait of Robert Rauschenberg*

**SEPTEMBER ACTIVITIES**

- 9/13 Book Discussion Group: *The Madness of Mary Lincoln* by Jason Emerson
- 9/16 Film Series, Vamps and Vixens of Hollywood – Joan Blondell
- 9/23 Film Series, Vamps and Vixens of Hollywood – Claudette Colbert
- 9/25 “Talking Art Books” lecture – *Pictures of Nothing: Abstract Art Since Pollock*
- 9/26 Concert – Bobby Jo Valentine and Friends
- 9/27 Film Showing: *Best of the Palm Springs Shortfest*
- 9/30 Film Series, Vamps and Vixens of Hollywood – Marlene Dietrich

**JUST FOR KIDS**

The Library offers five weekly storytimes for children:  
 Mondays 10 AM: Book Babies for newborns and parents  
 Tuesdays 10 AM and 11 AM: Tiny Tot tales  
 Thursday 10 AM: Tiny Tot Tales

The Preschool Storytime includes stories and an arts and craft project.  
 The Toddler Storytime includes stories, singing and rhyming games.

**SUMMER READING CLUB: June 1 – August 14, 2013**

Here are the participation results for the 2013, Children's Summer Reading Club:

	<u>2011</u>	<u>2012</u>	<u>2013</u>
J*	830	1,270	1,130
Young Adult	73	175	140
Adult	N/A	140	200

J\*: children up to 12 years of age

We were down slightly in Juvenile and Young Adult participation this year 2013 versus 2012. Last year Palm Desert and Palm Spring Library did not offer a summer reading club for area youth. This year however, both Palm Desert and Palm Springs Library offered robust programs. One delightful surprise was the uptick in adult participation. Many of these patrons are parents of participating children, however, many also were patrons who simply wanted to join our reading club.

Another highlight of our 2013 summer reading club was the enthusiastic support of our weekly programming events. July saw an increase of over 22% in attendance at our various programs (2113 this year vs 1637 in 2012). Again as with last year, these remarkable results were realized without offering expensive prizes to kids, simply an opportunity to select a book of their own to keep once they read five books. This formula seems to work and allows us to focus on what truly matters: keeping kids engaged in READING during the summer months.

**EXHIBITS**

**The Annenberg Reading Room:**

Photo-realist paintings in watercolor and oil by Diane Morgan

**Reference Room:**

Photo-realist paintings in watercolor and oil by Diane Morgan

### **Lobby Cases**

Photo-realist paintings in watercolor and oil by Diane Morgan

### **Children's Room**

The art from Newberry award winning children's books.

### **Lobby Corridor to Café and Book Nook**

Framed prints of book covers are in place for a lead-in for café and Book Nook patrons.

## **VOLUNTEERS**

During **July 61** volunteers provided **860** hours of service.

During **August 67** volunteers provided **698** hours of service.

During **September 43** volunteers provided **533** hours of service.

## **PERSONNEL/CONTINUING EDUCATION**

- Staff took opportunities for webinars on e-books, research methods, and relevant topics.
- **JoAnn Collins**, Senior Librarian left after 9/27/13 to take on the Assistant Director position for Placer County Library System.
- **Karen Gevers** PT Library Assistant left to move to Seattle to be near family.
- **Mary Harmon** Library Clerk left to join her husband in retirement.
- **Sarah O'Brien**, Library Page earning her Master's degree online, moved to Library Assistant in the Children's Room, replacing Karen Gevers.

## **PUBLIC WORKS DEPARTMENT**

### **Projects in Construction**

#### **CP 12-271: DESERT SUN RANCH (KERSTEN ROAD, DESERT SUN DRIVE, KEENAN DRIVE, KAYE BALLARD LANE) NEW ROLLED CURB AND PAVEMENT RECONSTRUCTION**

The project is constructing wedge curb and gutter, full street reconstruction and installation of sanitary sewer on Kersten Road and the easterly portion of Kaye Ballard Lane. The project improvements began in in early September and will be complete by mid-November.

### **Projects in Design**

#### **CP 06-225: FRANK SINATRA/HIGHWAY 111 INTERSECTION IMPROVEMENTS**

This project will improve the safety and capacity of the intersection by way of additional left turn lanes and traffic signal modifications. The NEPA/CEQA environmental clearance process is complete and final design is complete. City staff is in the process of finalizing right-of-way certification with Caltrans and submitting the Request for Construction Authorization. The City received a \$900,000 Highway Safety Improvement Program (HSIP) State Grant, which will fund the majority of the project improvements. Construction is tentatively scheduled to commence in May 2014.

**CP 10-254: MONTEREY AVENUE (SOUTHBOUND) STREET WIDENING FROM DINAH SHORE TO GERALD FORD DRIVES**

The City received an \$850,000 grant through the State Transportation Program (STP) for this street widening project. Environmental studies have been completed and are in the process of being approved. Final design plans will be completed immediately upon receiving environmental clearance from Caltrans. Construction is tentatively scheduled for summer 2014.

**CP 12-269: FRANK SINATRA DRIVE BRIDGE AT WHITEWATER RIVER**

The City received a \$35 million Highway Bridge Program (HBP) State Grant to construct an all-weather bridge to replace the current low water crossing that no longer serves its intended purpose. URS Corporation is the City's consultant analyzing Project Alternatives and preparing the Environmental Document (PA&ED) for the project. The PA&ED commenced on October 1, 2012 and will take 18 months to complete. If all goes as planned bridge construction can begin in late 2016 and be completed within 12-15 months thereafter.

**CP 12-275: MEDIAN ISLAND LANDSCAPING REDEVELOPMENT ON HIGHWAY 111 (PAXTON DRIVE TO BOB HOPE DRIVE, INCLUDING THE PARKWAY ALONG FRONTAGE ROAD, FROM SAN JACINTO DRIVE TO BUTTON DRIVE)**

This rehabilitation project will remove existing shrubs, portions of stamped concrete, and the old irrigation and electrical lighting systems. New drought-tolerant shrubs, drip irrigation and LED electrical lighting will be installed. Design plans are complete and construction is tentatively scheduled for spring of 2014, with a 90-day construction period and a 90-day maintenance period.

**CP 12-276: MEDIAN ISLAND LANDSCAPING REDEVELOPMENT ON BOB HOPE DRIVE (FRANK SINATRA DRIVE TO COUNTRY CLUB DRIVE) & CP 12-278: MEDIAN ISLAND LANDSCAPING REDEVELOPMENT ON FRANK SINATRA DRIVE (MORNINGSIDE DRIVE TO BOB HOPE DRIVE)**

This rehabilitation project will remove existing shrubs and the existing Robusta palm trees due to their increasing maintenance costs. The project will also remove the old irrigation and electrical lighting systems. Once the demo work is completed, new drought-tolerant shrubs and Filifera palms will be planted, as well as constructing a new drip irrigation and LED electrical lighting. Design plans are complete and construction is tentatively scheduled for spring of 2014, with a 90-day construction period and a 90-day maintenance period.

**CP 12-284: WHITEWATER PARK EXPANSION**

See the Development Services Department/Planning Division Section of this report for details about this project.

**CP 13-285: CONSTRUCTION OF PHOTOVOLTAIC RENEWABLE ENERGY SYSTEM AT CITY YARD AND CITY HALL**

The City has finalized their Power Purchase Agreement with Nobell Energy Solutions, LLC. Work will commence in early October and be complete by December 2013.

## **CP 13-307: TRASH/RECYCLING ENCLOSURES AT OCOTILLO APARTMENTS (OCOTILLO DRIVE & SAHARA ROAD)**

The City is proposing to partner with the owner of these apartments to build two trash/recycling enclosures. City staff is designing the enclosures and walkways. Construction of the trash/recycling enclosures will begin shortly and be completed before the end of the year.

### **Other News**

## **LOCAL AIR QUALITY MANAGEMENT PLAN AND PM<sup>10</sup> CONTROLS**

The City's new PM<sup>10</sup> ordinance is in effect. All projects that require grading or demolition permits must submit a Dust Mitigation Plan, which we call the Local Air Quality Management Plan (or LAQMP) signed by the owner, contractor and a certified individual through the SCAQMD dust mitigation course. In response to the South Coast Air Quality Management District's "Guidelines for Dust Control Plan Review," and a growing concern that dust is not being controlled adequately, we have now updated our standard LAQMP forms. It is available as a 24" x 36" mylar to be attached with the grading plans or is available with the newly updated Standard Drawings by e-mail upon request. This way, the public is able to print their own.

## **RECYCLING NEWS IN RANCHO MIRAGE**

### Document Shredding / Electronic Waste (e-waste) collection event at the City Library

The City will be conducting a paper shredding/e-waste event on Saturday, October 26, 2013 (the third of three we hold each year). Coordination is underway to hold the event at the Rancho Mirage Public Library parking lot. That location proved to be a success at our last shredding event this past May, as it provided more space than the City Hall lot. As usual, the hours of operation will be from 9:00 a.m. to 12:00 p.m., and residents will be limited to five (5) boxes of material to be shredded.

### Recycling at Art Affaire

Coordination is underway to provide recycling receptacle boxes at the upcoming Art Affaire in November. In addition, the Rad Hatter will again conduct his handmade hat workshop, showing visitors how to make fun hats using paper grocery bags and recycled material.

### Hazardous Household Waste (HHW) and Sharps (Needle) Collection

The City continues its free pickup of household hazardous waste (HHW) and sharps (e.g. needles) for the residents of Rancho Mirage. If a Rancho Mirage resident wishes to dispose of either HHW or sharps, an appointment must be made by calling 1-800-449-7587. Residents who have ordered a HHW/Sharps collection may also leave out e-waste on the same day, which will also be picked up at no charge.

### Bulky Item Pickup

The City continues to offer free bulky item pickup for Burrtec's residential customers that live in the City. Residential customers need to call Burrtec at 760-340-2113 to make an appointment. Bulky items are picked up on the same day the customer's trash is picked up.

### Construction and Demolition (C&D) Debris Recycling

We continue to monitor all construction sites in Rancho Mirage and assist contractors in their efforts to recycle. In the past, this type of waste was taken to landfills, but that practice is no longer allowed.

### Food Waste Recycling

There are thirty-six (36) Rancho Mirage restaurants, resorts and country clubs successfully recycling food waste. It has been estimated that food scraps comprise up to 20% of the waste stream going to landfills. With State mandates to reduce waste going to landfills, Rancho Mirage's food scrap program helps the City reduce its waste stream. Also, residents can help by composting food scraps in their own backyards. Residents are also allowed free drop offs of yard waste at Burrtec's facility in Palm Desert.

### Mandatory Commercial Recycling

The City continued its implementation of the Mandatory Commercial Recycling program, which is required by State law (AB 341). Effective July 1, 2012, all multi-family housing of five (5) or more units and all commercial enterprises that generate more than 4 cubic yards of waste per week are required by the new State law to recycle. The City's responsibility under this law is to provide "education, outreach, and monitoring" of the program to housing projects and the business community.

We are also working with the owner of the apartments on Ocotillo Dr. and Sahara Dr. to install trash/recycling enclosures in an effort to divert more of their trash to recycling bins. City staff and the owner have met and have decided on two locations for the two enclosures. Staff is presently working on design plans and should have them ready for internal review in the next two to three weeks.

### Burrtec Contract Negotiations

City staff and consultants continue to meet with Burrtec representatives in an effort to develop a new contract. The current contract that had a June 30, 2013 end date was recently amended by the City Council to be extended on a month-to-month basis until the new contract is completed and approved. Similar to the current contract, the new contract will have a term of six (6) years, but will now include penalty provisions should Burrtec not meet the contract's requirements for providing reports. The contract will also include new language in order to bring it in line with recent and expected future legislation.

### Upcoming schedule:

- October 15, 2013 - provide update and draft contract to Budget Subcommittee and City Attorney
- October 24, 2013 - Budget Subcommittee to review final draft of contract
- November 7, 2013 - City Council to approve contract

**PHOTOVOLTAIC SOLAR PROJECTS**

The following progress has been made since we last reported on it:

- City Yard – Design plans have been completed by Nobell Energy Solutions (Nobell) and have been approved.
- City Hall – Design plans have been completed by Nobell and have been approved.
- Power Purchase Agreement (PPA) – Approved by City Council on September 16, 2013

City Council, Subcommittee, and Study Session meetings to discuss design and financing progress:

- July 2, 2013 – City Council Study Session
- July 9, 2013 - Budget Subcommittee
- July 17, 2013 – Budget Subcommittee
- July 18, 2013 – City Council approved funds for Nobell to finish City Hall plans
- July 24, 2013 – Budget Subcommittee
- August 21, 2013 – Budget Subcommittee
- September 16, 2013 – City Council Study Session and City Council meeting to discuss and approve PPA agreement with Nobell.
- October 3, 2013 – City Council to discuss and approve Assignment and Assumption agreement
- Mid-October 2013 – Construction expected to commence.
- Mid-December 2013 – Construction expected to be completed.

PERMITS ISSUED DURING JULY - SEPTEMBER 2013 (as of 9/27/13)

Grading	18
Encroachment	37
Transportation	29
Pool Drainage	12
<u>Miscellaneous</u>	<u>1</u>
<b>TOTAL:</b>	<b>97</b>

If the public wishes any additional information on any projects, please contact the Department of Public Works at (760) 770-3224.

**COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS**

The following chart is an up-to-date list of ongoing Council Subcommittees with work in progress. Subcommittee members include Council members and others completing work on City projects. This chart provides a progress report for the established subcommittees and the status of the projects:

COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS			
GROUP	MEMBERS INCLUDE	STATUS	SUBJECT TO THE BROWN ACT
<p>Affordable Housing Design Subcommittee</p> <p>Originally formed at 10-16-03 Council meeting and tasked with redesign of Santa Rosa Villas; reconfigured 9-14-04 by Ron Meepos.</p>	<p><u>Council:</u> Mayor Kite Councilmember Weill</p> <p><u>Staff Assistance:</u> Econ. Dev. and Housing Mgr. Smith City Engineer Enos City Manager Bynder</p>	<p><u>Assignment:</u> To assist in the site planning and unit design for sites held by the Housing Authority for affordable units.</p> <p><u>Status:</u> Subcommittee met in July with a developer wishing to substitute 40 acres on Ramon Road. The project is being redesigned based on input from staff.</p>	<p>Exempt from Brown Act as an advisory committee.</p>
<p>Audit/Budget Subcommittee</p> <p>Formed 7-14-05 by memo from Alan Seman.</p> <p>On 05-18-06 combined Audit with Budget Subcommittee.</p>	<p><u>Council:</u> Mayor Kite Councilmember Hobart</p> <p><u>Staff Assistance:</u> City Manager Bynder Finance Dir. Hagerman Other Dept. Dir. or staff as needed.</p>	<p><u>Assignment:</u> Subcommittee to: 1) Specifically review the procedures concerning the process of the annual (financial) audit; 2) Meet with City Manager and Dept. Directors to review mid-year and year-end budget adjustments (as needed), the two-year budget and ten-year budget projections.</p> <p><u>Status:</u> (10-09-13) 1) CAFR and related reports were received by Council at the June 6, 2013 City Council meeting. 2) The FY 13-14 and 14-15 budget was approved by City Council at the June 20, 2013 meeting. The ten year projection is schedule to be completed in August/2013. Finance is currently reviewing the way information is presented as part of the 10 year projection to make it a more relevant projection.</p> <p><u>Burrtec Solid Waste and Recycling Contract Negotiations</u></p> <p>City staff continues to finalize the new six year contract with Burrtec staff. The subcommittee has met several times with staff to discuss the progress of the negotiations, but several more meeting will be needed. The contract that had expired on June 30, 2013 has been extended by City Council action on a month-to-month basis until the new contract is completed and approved. Similar to the current contract, the new contract will have a term of six (6) years, but will now include penalty provisions should Burrtec not meet the contract's requirements for providing reports. The contract will also include new language in order to bring it in line with recent and expected future legislation.</p> <p><u>Photovoltaic Solar Projects</u></p> <p>The City Council approved a Power Purchase Agreement (PPA) with Nobell Energy Solutions, LLC on September 16<sup>th</sup> for the City Hall and City yard projects. The City Council discussed a potential solar project for the Rancho Mirage</p>	<p>Exempt from Brown Act as an advisory committee.</p>

COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS			
GROUP	MEMBERS INCLUDE	STATUS	SUBJECT TO THE BROWN ACT
		Library, in which the subcommittee will be involved in initial staff discussions regarding financing such a project. Staff is currently putting together the details on the project and will be scheduling a meeting with the subcommittee within the next few months. finalized.	
Chamber of Commerce Subcommittee	<u>Council:</u> Mayor Pro Tem Smotrich Councilmember Weill <u>Staff Assistance:</u> Dev. Svcs. Dir. Watts Econ. Dev. and Housing Mgr. Smith	<u>Assignment:</u> Coordinate with members of the Board of Directors of the Chamber of Commerce and the Chamber's Executive Director related to services provided to the City by the Chamber. <u>Status:</u> Subcommittee meets with Chamber officials on a bi-monthly basis. The subcommittee last met on January 8, 2013 to discuss the future schedule for Team Rancho Mirage meetings and other upcoming events. The March 5 <sup>th</sup> meeting was cancelled due to scheduling conflicts.	Subject to the Brown Act as a standing committee.
Commercial Development Subcommittee  Formed 9-20-07 by memo from Mayor Hobart.	<u>Council:</u> Mayor Kite Councilmember Hobart <u>Staff Assistance:</u> City Manager Bynder Dev. Svcs. Dir. Watts Planning Mgr. Dev. Kopp	<u>Assignment:</u> To review proposed and recently submitted commercial development projects. <u>Status:</u> The subcommittee met on March 13, 2013 to discuss future projects in Section 19 and again on March 19, 2013 to receive an update on the Ritz-Carlton.	Exempt from Brown Act as an advisory committee.
Eisenhower Medical Center Subcommittee  Formed 4-19-07 Council meeting	<u>Council:</u> Councilmember Hobart Councilmember Weill <u>Staff Assistance:</u> City Manager Bynder Dev. Svcs. Dir. Watts Planning Mgr. Kopp <u>EMC Representatives:</u> Aubrey Serfling, President & CEO Ali Tourkaman, VP, Facilities & Construction	<u>Assignment:</u> To work cooperatively with representatives of Eisenhower Medical Center to ensure an effective partnership between EMC and the City on various concerns and topics of interest. <u>Status:</u> EMC notified staff that many proposed projects have been eliminated or scaled back. Staff met with Eisenhower Medical Center in October and they do not have any major projects scheduled for 2013.	Subject to the Brown Act as a standing committee.
Golf Club Subcommittee  Formed 9-19-02 Council meeting Per an email of 9/8/08 from then Mayor Meepos.	<u>Council:</u> Mayor Hines Councilmember Kite <u>Staff Assistance:</u> City Manager Bynder Contract Specialist Griego	<u>Assignment:</u> Golf Club for residents implemented January 1, 2003. Reconvene periodically to consider program modifications, terms and conditions of contract with provider, fees charged, etc. <u>Status:</u> The subcommittee met on October 7, 2013 to discuss the program. Negotiations are ongoing. The 2013 Golf Club has a total of 955 members.	Exempt from Brown Act as an advisory committee.
McCallum Theatre Subcommittee  Formed 11-21-02 Council meeting	<u>Council:</u> Mayor Kite Councilmember Weill <u>Staff Assistance:</u> City Manager Bynder Mgt Analyst Wilson	<u>Assignment:</u> Provide direction in implementation of a funding agreement with McCallum Theater. <u>Status:</u> No action to report this quarter. The City budgeted \$40,000 for the McCallum Theatre in FY13-14 and FY14-15. The subcommittee met with Mitch Gershenfeld and chose three programs to sponsor. As part of the City's sponsorship, residents will receive a discount on three shows and the City has advertising at the McCallum Theatre during the shows.	Exempt from Brown Act as an advisory committee.
Mobilehome Liaison	<u>Council:</u>	<u>Assignment:</u> Promote communication and develop	Subject to the

COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS			
GROUP	MEMBERS INCLUDE	STATUS	SUBJECT TO THE BROWN ACT
<p>Subcommittee</p> <p>Formed 03-17-05 Council meeting. At 04-21-05 Council meeting it was noted that Ron Meepos had replaced Harvey Gerber.</p>	<p>Councilmember Hobart Councilmember Weill <u>Community Member:</u> Mobilehome Park representative(s) to be invited as necessary. <u>Staff Assistance:</u> City Attorney Quintanilla Econ. Dev. and Housing Mgr. Smith</p>	<p>a productive working relationship between mobilehome park HOAs, mobilehome park owners and residents of mobilehome parks. Also develop an enforcement system to carry out the Mobilehome Fair Practices Commission decisions and findings. <u>Status:</u> No activity to report.</p>	<p>Brown Act as a standing committee.</p>
<p>Public Safety Subcommittee</p> <p>Formed on 6/16/13 Council Meeting</p>	<p><u>Council:</u> Mayor Pro Tem Smotrich Councilmember Weill <u>Staff Assistance:</u> City Manager Bynder Svcs. Dir. Malcolm-Valente</p>	<p><u>Assignment:</u> To meet, discuss and advise on public safety issues, programs, matters and fiscal matters. <u>Status:</u> No meetings have been held.</p>	<p>Exempt from Brown Act as an advisory committee.</p>
<p>Section 19 Specific Plan Subcommittee</p> <p>Formed 12-15-05</p>	<p><u>Council:</u> Councilmember Hines Councilmember Hobart <u>Staff Assistance:</u> City Manager Bynder Planning Mgr. Kopp Dir. of Public Works Harry Dev. Svcs. Dir. Watts</p>	<p><u>Assignment:</u> To meet with staff, consultant and invited property owners for the development of a Specific Plan in Section 19, which has now been drafted. <u>Status:</u> The Subcommittee met on June 20, 2013 with City staff and representatives from CVWD and Quorum Realty Funds to discuss the status of infrastructure development in Section 19. The next update will be in the Fall.</p>	<p>Exempt from Brown Act as an advisory committee.</p>
<p>Section 30 Planning Subcommittee</p> <p>Formed 5-20-10 Council Meeting</p>	<p><u>Council:</u> Councilmember Hines Councilmember Weill <u>Staff Assistance:</u> City Manager Bynder Planning Mgr. Kopp Dir. of Public Works Harry Econ. Dev. and Housing Mgr. Smith</p>	<p><u>Assignment:</u> To review future development alternatives in Section 30, including property owned by the City of Rancho Mirage. <u>Status:</u> No recent meetings have been held.</p>	<p>Exempt from Brown Act as an advisory committee.</p>
<p>Section 31 Subcommittee</p> <p>Formed 9-14-04 by memo from Ron Meepos</p>	<p><u>Council:</u> Councilmember Hobart Councilmember Weill <u>Staff Assistance:</u> City Manager Bynder City Attorney Quintanilla Planning Mgr. Kopp City Engineer Enos Dev. Svcs. Dir. Watts</p>	<p><u>Assignment:</u> To discuss terms and conditions of a settlement agreement and development agreement between the City and property owners to allow a Partition Agreement to proceed. <u>Status:</u> No recent meetings have been held.</p>	<p>Exempt from Brown Act as an advisory committee.</p>
<p>Senior Citizen Advisory Subcommittee</p> <p>Formed 9-20-07 by memo from Mayor Hobart</p>	<p><u>Council:</u> Councilmember Hines Councilmember Weill <u>Community Member:</u> Resident(s) of Housing Authority projects <u>Staff Assistance:</u> Econ. Dev. and Housing Mgr. Smith</p>	<p><u>Assignment:</u> To continue the Council's liaison with the senior community. <u>Status:</u> No activity to report.</p>	<p>Subject to the Brown Act as a standing committee.</p>

COUNCIL SUBCOMMITTEES WITH WORK IN PROGRESS			
GROUP	MEMBERS INCLUDE	STATUS	SUBJECT TO THE BROWN ACT
<p>Special Assistance Funds (SAF) Subcommittee</p> <p>Formed 7-18-02 Council Meeting 10-26-04 Ron Meepos appointed Harvey Gerber to serve in his place. 10-20-05 Council appointed Richard Kite to fill vacancy created by the resignation of Gerber.</p>	<p><u>Council:</u> Mayor Pro Tem Smotrich Councilmember Weill</p> <p><u>Staff Assistance:</u> Contract Specialist Griego</p>	<p><u>Assignment:</u> Review and recommend changes in policies and evaluation criteria. Review submitted applications for funds and report back to Council with funding allocation recommendations.</p> <p><u>Status:</u> The FY 13/14 SAF Application and Guideline packets were mailed out on June 21, 2013, and deadline to submit is July 22, 2013. The subcommittee will reconvene thereafter to prioritize requests.</p>	Exempt from Brown Act as an advisory committee.
<p>Sphere of Influence (SOI) Subcommittee</p> <p>Formed 06-07-06 Special Council Meeting</p>	<p><u>Council:</u> Mayor Pro Tem Smotrich Councilmember Hobart</p> <p><u>Staff Assistance:</u> City Manager Bynder Planning Mgr. Kopp Dev. Svcs. Dir. Watts</p>	<p><u>Assignment:</u> Review and analyze information and data related to City's Sphere-of-Influence (SOI).</p> <p><u>Status:</u> A meeting of the subcommittee was held on March 28, 2013 to discuss a potential future project for Section 24 and annexation</p>	Exempt from Brown Act as an advisory committee.
<p>Sustainability Subcommittee</p> <p>Name changed from Solid Waste/ Recycling Subcommittee to Sustainability Subcommittee at 6-25-09 Council Meeting. Formed 6-17-04 Council Meeting</p>	<p><u>Council:</u> Councilmember Hines Councilmember Weill</p> <p><u>Staff Assistance:</u> City Manager Bynder Project Mgr. Viegas</p>	<p><u>Assignment:</u> Meet on an as-needed basis to discuss issues related to sustainability.</p> <p><u>Status:</u> The Subcommittee met on May 28<sup>th</sup> to discuss the solar project at the City Yard. The primary purpose was to update the subcommittee on the consultant's progress and to fine-tune some of the deal points.</p> <p>A Solar Power Purchase Agreement (PPA) and environmental document was approved by the City Council on September 16<sup>th</sup>.</p>	Exempt from Brown Act as an advisory committee.
<p>Tourism, Marketing and Special Events Subcommittee</p> <p>Formed 1-2005 by Ron Meepos; modified in conjunction with Marketing Plan approved by City Council in 12-2007.</p>	<p><u>Council:</u> Mayor Pro Tem Smotrich Councilmember Hobart</p> <p><u>Staff Assistance:</u> City Mgr. Bynder Dev. Svcs. Dir. Watts Marketing Mgr. Barrett</p>	<p><u>Assignment:</u> Develop a theme for Rancho Mirage tourism; create an effective and user-friendly format to market Rancho Mirage tourism opportunities via the Internet; pursue group marketing of Rancho Mirage tourism; and promote Rancho Mirage hotels as a place to hold conferences, business meetings, and other special events.</p> <p><u>Status:</u> The subcommittee last met on April 10, 2013 to discuss design and security up-upgrades to the City's website as well as proposed enhancement for MirageScape.</p>	Exempt from Brown Act as an advisory committee; related Tourism Advisory Committee subject to the Brown Act as a standing committee.
<p>Zoning Ordinance Update Subcommittee</p> <p>Formed 11/08/10 by then Mayor Kite</p>	<p><u>Council:</u> Mayor Kite Councilmember Hobart</p> <p><u>Staff Assistance:</u> Planning Mgr. Kopp</p>	<p><u>Assignment:</u> To meet with staff pursuant to Municipal Code Section 17.02.030 to discuss a list of potential corrections, clarifications, interpretations and recommended updates to the Zoning Ordinance (Municipal Code Title 17)</p> <p><u>Status:</u> A Zoning Ordinance Subcommittee meeting was held on May 16, 2013 to discuss a proposed development in the Tamarisk area that may require a Development Agreement. The City Council approved a new group of zoning amendments at their June 6, 2013 meeting.</p>	