



# MIRAGESCAPE

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FREE E-MAIL  
UPDATES



Be the first to know about City and Library happenings. Sign up on the City's Web site at [www.ci.Rancho-Mirage.ca.us](http://www.ci.Rancho-Mirage.ca.us) to receive free e-mail announcements about topics that interest you. A wide variety of information is available, including special events, promotions, meetings and news. We will use your e-mail address to deliver the requested information. 📧



## City Volunteers

Each year, by City Council action, volunteer citizens are appointed to serve on various City boards and commissions. Their service and commitment is important to ongoing City operations. Congratulations to these recent appointees:

**ARCHITECTURAL REVIEW:** George Doan; Ron Gregory; Tim Holt; Bill Johnson; Albert Kelly; Raymond Lopez; Charlie Martin; David Prest

**CULTURAL:** Peggy Cravens; Beverlee Greene; Joel Hochberg; Colleen McBride; Iris Smotrich

**EMERGENCY PREPAREDNESS:** H. Roger Barry; Douglas Bornstein; Del Francis; Donald Galbraith; Karen Greenbaum; Dennis S. Mileti; Mike Potter; Fred Sanchez; Michael Sellwood; Dene Shaver; Les Thomas; Gail Tissier, Ph. D.

**HEALTH & MEDICAL WELFARE:** Daniel A. Eventov, M.D.; David Fleming, M.D., Ph.D.; Joel Hirschberg, M.D.; Martin Kodish; Roland Dean Reinhart, M.D.; Keith Young, M.D., F.A.P.A.

**HISTORIC PRESERVATION:** Marilyn Bauer; Carol Leibowitz; Thomas Ostwald; Francis "Herb" Smalley; Joyce Virtue

**HOUSING:** Stuart Ackley; Al Fink; Alyce Paul; Rolland "Robbie" Robertson; Samuel Spevack; Thomas Weil; Anne Winchester

**LIBRARY ADVISORY:** Robert Armstrong; Dorothy Lyons Berns; Linda Bray; Steve Lachs; Charles Monell, M.D.

**MOBILE HOME FAIR PRACTICES:** Jerry Bergquist; Earl Brown; Berrylynn Freeby; Larry Nichols; Charles Rich; Robert Rose

**PARKS & RECREATION:** Judy Cohn; Deborah Grindall; Leland Proimus; Debra Sarlot; Bill Yates

**PLANNING:** Roger Alexander; Jeffrey Feder; Ira Laufer; Bart Rivin; Ted Weill

**SPEAKERS SERIES:** Dr. Gerald Benston; Christine Hughes; Sonia Levinthal; Nick Procaccino; Susan Rosser

**TRAFFIC SAFETY:** Robert Buskas; Robert Crommelin; Cal Custer; Bud Hailperin; Roger Kerchman; Lt. Jim Navarro; Steve Shuey

**TRAILS:** Ruth Beschloss; Gwen Gosch; Susie McCallister Morton; Jeffrey Morgan; Lothar Muench



## FREE CPR TRAINING

For Rancho Mirage Residents  
Saturday, July 18

10 A.M., 11 A.M. & 12 P.M.

The Weil Institute of Critical Care Medicine will provide free CPR classes for City residents at the Rancho Mirage Public Library. The training is available in both English and Spanish. Residents will be eligible to receive a free CPR training kit as a gift if they pledge to train additional family members and friends. This training is sponsored by the City and proof of residency will be required (driver's license or utility bill). The Library is located at 71-100 Highway 111. Please call the Weil Institute for more information (760) 778-4911. Reservations are required. 📧

## SAVE THE DATES!

Rancho Mirage Restaurant Roundup & Business Expo

• Sunday, October 4  
3-7 P.M.

[www.RanchoMirage.org](http://www.RanchoMirage.org)

Rancho Mirage Restaurant Rendezvous

• Entire Month of October  
[www.RanchoMirage.org](http://www.RanchoMirage.org)

Rancho Mirage Art Affaire

• Saturday & Sunday  
November 14 & 15

[www.RanchoMirageArtAffaire.com](http://www.RanchoMirageArtAffaire.com)

**CALENDAR OF PROGRAMS & EVENTS**

**WEDNESDAY ART  
CONVERSATIONS**

FIRST WEDNESDAY OF THE  
MONTH, 10 A.M. – NOON

Each monthly forum will present a topic for discussion and feature a guest speaker. Artists in all disciplines and at all career levels are welcome to attend. William Schinsky serves as group facilitator.

**POETRY WORKSHOPS**

WEEKLY SESSIONS ON  
WEDNESDAYS, JULY &  
SEPTEMBER, 1:30 – 3:30 P.M.

Poets interested in assignments, critiques and readings are invited to join Dorothea Bisbas, workshop leader for the Rancho Mirage Public Library. The goal of these workshops is to encourage poetry based on your own experience, language and insights. More advanced poets will share techniques, including revision and details about getting poetry published.

**FRIENDS BOOK  
DISCUSSION GROUP**

SECOND FRIDAY OF THE  
MONTH, 10 A.M. – NOON

- JULY 10  
*John Paul Jones* By Evan Thomas
- AUGUST 14  
*Death Pans Out* by Ashna Graves
- SEPTEMBER 11  
*The Worst Hard Time* By Timothy Egan

**Library Hours**

Monday & Tuesday:  
9 A.M. - 6 P.M.

Wednesday:  
9 A.M. - 8 P.M.

Thursday, Friday & Saturday:  
9 A.M. - 6 P.M.

Sunday: 12 P.M. - 4 P.M.  
(Open Sundays, November - April)

**MUSIC:**

**AN EVENING OF OPERA**  
Tuesday, July 21, 7 P.M.

Operatic favorites Baritone Gregorio Gonzalez and Soprano Robin Farnsley will perform selected pieces from *The Merry Widow*, *Die Fledermaus*, and other popular operas and operettas. Mr. Gonzalez will also perform zarzuelas and popular songs from Mexico. Also featured are songs by Victor Herbert and Jerome Kern. This special evening is sponsored by The Friends of the Library and *OperaArts*.

**SONGS OF THE SILVER SCREEN COWBOY**  
Tuesday, August 18, 7 P.M.

Tom Hiatt and the Sundown Riders will present classics including *Tumbling Tumbleweeds*, *Ghost Riders in the Sky* and *Back in the Saddle Again* in an evening filled with olde time western cowboy nostalgia. In addition, stills from old movie and TV westerns featuring silver screen cowboys such as Roy Rogers, Gene Autry and Rex Allen will be accompanied by songs sung by the Sundown Riders. This event is sponsored by The Friends of the Library.

**FILM:**

**WESTERN CLASSICS ROUNDUP AT THE LIBRARY**  
Film Screening & Discussion  
Thursdays, August 6, 13, 20 & 27, 4 – 6 P.M.

Saddle up and join us for this collection of cutting edge films in the American western genre.

• August 6  
**Man Who Shot Liberty Valance (1962)**

John Wayne stars in this John Ford film with James Stewart, Vera Miles, and Lee Marvin. The film marks the first instance of John Wayne addressing someone as "Pilgrim."

• August 13  
**Support Your Local Sheriff! (1969)**

An American comic western film which parodies the often-filmed scenario of an iconoclastic new arrival who takes on a lawless frontier town. Starring James Garner, Joan Hackett and Jack Elam, the film was directed by Burt Kennedy.

• August 20  
**Unforgiven (1992)**

The script floated around Hollywood for nearly 20 years before Clint Eastwood finally

made the picture. He was rewarded with four Oscars, including a Best Picture win, which can only be claimed by three other motion pictures.

• August 27  
**Stagecoach (1939)**

This film marked John Ford and John Wayne's first film collaboration and Wayne's 80th picture; filmed on location in Utah's Monument Valley. It ranked No. 9 on the American Film Institute's list of the 10 greatest films in the "Western" genre in June 2008.

Jason Bruecks, The Camelot Theaters, will moderate a discussion session after the screenings.

**FOR FAMILIES AND KIDS:**

**TODDLER STORYTIME**  
Tuesdays and Wednesdays, 10 A.M.

This program is best suited for children ages 1-3. It includes stories, singing and rhyming games. A coloring sheet is provided after each storytime.

**PRESCHOOL STORYTIME**  
Mondays and Thursdays, 10 A.M.

This program is best suited for children ages 3-5. It includes stories and a simple arts and crafts project. *Storytimes are held in the Storytime Room.*

**LIBRARY EXHIBITS:**

**CHILDREN'S ROOM**  
June - July 2009

Monart Art School Annual Art Show  
This original exhibit is presented by Cindi Kelly and her students. 🎨



**"Travel With Friends"**

Booklet Now Available at the Library

As the summer travel season gets underway, the Library wants to assist those residents headed to nearby or far away places. With the funding from the Friends of the Library, a new booklet is available for planning trips. "Travel With Friends" is a compact guide to the Library's many new books and DVDs as well as the most useful and reliable Web sites for vacationers. Happy trails! 🗺️

# Be Creative @ Your Library

14th Annual **2009 Summer Reading Program**  
June 1 - August 19



**Wednesday, June 17, 2 and 4 P.M.**

## “Be Magically Creative”

Take a magical, creative ride into books, culture, fun and reading with bilingual magicians, **Rafael and Katia!**



**Wednesday, June 24, 2 and 4 P.M.**

## “The Art of Storytelling”

Using folktales, historical and personal stories, **Michael McCarty** will spark your imagination in an entertaining and engaging way.

**Wednesday, July 1, 2 to 4 P.M.**

## “Art from S.C.R.A.P.”

**Karen Riley's Students Creative Recycle Art Program** will really get your creative juices flowing – you'll be amazed what beauty can be created from discarded materials!

**Wednesday, July 8, 2 and 4 P.M.**

## “Cowboy Extravaganza Show!”

**Cowboy Ken Frawley's** show features American folktales, camp songs, interactive puppets, and the Old West art of trick roping. Audience participation offers children a chance to really Be Creative @ Your Library!



**Wednesday, July 15, 2 and 4 P.M.**

## “Learning Safari”

Learn all about the creative ways animals adapt to their environment as **Pacific Animal Productions** share their critters – up close and personal!

**Wednesday, July 22, 2 and 4 P.M.**

## “Craig Newton's Music Fest”

**Craig Newton** uses an amazing array of instruments and songs to celebrate the joy of creating music. This is a fast-paced, sing-along program that the whole family will enjoy!

**Wednesday, July 29, 2 and 4 P.M.**

## “The Giant (Who Had No Heart In His Body)”

**Karen Rae Kraut** uses theatre, music and visual art to bring her story alive. Join the hero of the story as he risks death and carries out a daring rescue in a world where giants roam the forest and wolves speak! Lots of audience participation rounds out the thrilling story with music, songs, and more!

*The Summer Reading Program is funded through the generosity of the Friends of the Rancho Mirage Public Library.*

**Wednesday, August 5, 2 and 4 P.M.**

## “Comedy Juggling”

**David Cousin**, “Juggler Extraordinaire,” holds five world records in juggling. Everyone will be entertained with David's comedy and some will learn to do some of the tricks!

**Wednesday, August 12, 2 and 4 P.M.**

## “Wordplay: The Poetry of Music”

All of **Dan Crow's** programs are fun, full of comedy and participation. Dan will share with us how songs become poems and poems become songs.

**Wednesday, August 19, 2, and 4 P.M.**

## “Magical Creativity”

**Tony Daniels** will dazzle you with his artful magic show. Be creatively entertained with Tony's rapid-fire comedy in this final **Summer Reading Program** show. *We'll conduct the Grand Prize Drawing after the 4 p.m. show. Prizes include books, art supplies, games, puppets, T-shirts, a laptop computer, and more! Refreshments will be served. You do not need to be present to win.*

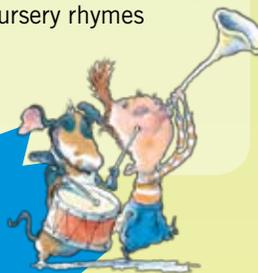


## Special Storytimes

**Thursday, June 18, 10 A.M.** Jennifer Nathan, from Animal Samaritans SPCA, will bring a special animal friend and read stories about creative animals.

**Thursday, July 16, 10 A.M.** Living Desert animal friends will join us for fun and stories. Make a craft for your pet!

**Thursday, August 13, 10 A.M.** Our own Mother Goose, Laura Lee Marcarian, will pay us a special visit and read nursery rhymes and stories.



## Be Creative Station

*In the Children's Room*  
**Beginning June 22**

Our “Be Creative Station” will provide materials for you to exercise your creativity. A different craft will be presented every other Monday. Make masks, craft stick frames, puppets, and more!

All programs are provided **free** of charge and open to all children and their families.

## OVERDRIVE AND PLAYAWAYS

A new wave of downloadable audiobooks have arrived at the Rancho Mirage Public Library! The new format from Overdrive offers iPod®, iPod Touch and iPhone™ support, and will work with just about any MP3 player. Also, great news for those of you with Macs - MP3 audiobooks can now also be downloaded and enjoyed on your Mac. For iPod compatible titles be sure to visit the Overdrive link on the Library's Web site: [www.ranchomiragelibrary.org](http://www.ranchomiragelibrary.org)

And - If you're looking for another way to listen to the latest best seller, check out the Library's growing Playaway collection. Playaways are self playing audio books, smaller than a deck of cards, that only need an ear bud for your listening enjoyment. Ear buds are available for sale for \$1.00 at the Library or you may use your own. Perfect for summer - portable books in audio form!

## PUBLIC LIBRARY NOW OFFERS LAPTOP COMPUTERS

The Library now offers laptop computers for use within the building. With the Library's Wi-Fi environment, these portable computers can be used for internet access, e-mail, or word processing and spreadsheet functions anywhere in the Library. The twelve laptop computers were funded by the Friends of the Library.



## FOUR WAYS TO SEE CITY COUNCIL MEETINGS

- #1 Rancho Mirage City Council meetings are generally held the first and third Thursday of each month and the public is always welcome.
- #2 Council meetings are filmed and aired on Time Warner Cable, Channel 17, for those customers without a digital converter box, and Channel 120 for those customers with a digital converter box. The meeting is aired at 10 a.m. and 7 p.m. on Saturday, Tuesday and Thursday following the meeting.
- #3 The most recent Council meeting is available on the City's Web site, [www.ci.Rancho-Mirage.ca.us](http://www.ci.Rancho-Mirage.ca.us), beginning the weekend following each meeting.
- #4 Council meetings are available on DVD for patron checkout at the Rancho Mirage Public Library located at 71-100 Highway 111.

# NEWS FROM YOUR RANCHO MIRAGE FIRE DEPARTMENT



Jay Ringhofer, Fire Captain  
North Rancho Mirage Station #69



## Swimming Pool Safety

With the heat of summer also comes the responsibility of pool safety. Let's make this summer vacation time a safe and enjoyable one.

### Who's at risk?

Children age 4 and under have a higher rate of death by drowning than any other age group. Approximately 300 kids in this age group drown in home swimming pools every year. In 2002, nearly 2,700 kids age 14 and under were treated in hospital emergency rooms for drowning-related incidents.



### Keep your head above water with these safety tips:

**1** Install barriers around your home swimming pool. One key barrier is a four-sided fence, four feet high, with slats less than four inches apart. The gates should be self-closing and self-latching, and no child should be able to reach the latch.

- 2** For above ground pools, secure and lock steps and ladders, or remove them when the pool is not in use.
- 3** Install door and pool alarms for additional protection.
- 4** Remember, no amount of barriers or alarms will replace supervision – always watch kids in the water. It only takes a few seconds for tragedy to strike.
- 5** Have a cordless phone, emergency numbers, first aid kit, and rescue equipment near the pool and learn CPR!
- 6** Don't let kids swim alone. Teach them never to run near the pool, dive or jump into shallow water, or push or jump on others in the water.
- 7** Drowning isn't the only danger. If you see storm clouds or hear thunder, get out of the pool immediately to avoid electrocution.
- 8** Contaminated pool water can make you sick. It's a good practice to shower before and after you swim. For others' sake, don't swim if you're sick, don't change a baby's diaper near the pool. Put swim diapers on babies and toddlers.

## RESIDENTIAL DISTRIBUTION UTILITY UNDERGROUNDING UPDATE



The final phase of the Citywide undergrounding project is moving right along. This phase includes the areas of Tierra Del Sol, Follansbee Road, Desert Sun Ranch Estates, Mirage Cove Drive, Highway 111/Frank Sinatra Drive, and a few other scattered sites throughout the City. The installation of the underground conduits and structures for Southern California Edison and Verizon services has nearly been completed in all but a few of the project areas and Time Warner Cable is on schedule with installing their conduits and structures as well. You will soon be seeing the utility crews pulling cable and making the connections to their structures and to your house. As soon as that is finished, the individual utility companies will energize their new underground services and de-energize their old overhead services. Since there will be an outage when this switchover occurs, you will be notified by the utility companies in advance of the work. Typically, the outage does not last more than an hour or two. Once all this has been accomplished, removal of the overhead lines and poles will begin. Thank you for your patience during this work. If you have any questions regarding the project, please contact Project Manager Randy Viegas at (760) 770-3224, Ext. 242.

# SHOP & DINE IN RANCHO MIRAGE

With the summer upon us, it's a great time to remember the many local shops and restaurants in our City that cater to the daily needs of our residents throughout the year. By shopping within Rancho Mirage you not only shorten your travel time and save on gas but also gain the additional benefit of keeping your local sales tax dollars close to home to help fund City operations such as police and fire protection.

Convenient shopping and dining destinations located in Rancho Mirage include:

- **Country Club Village** at Monterey Avenue and Country Club Drive
- **Desert Ridge Plaza** at Bob Hope and Dinah Shore Drives
- **Highway 111 Corridor** from Frank Sinatra Drive to Bob Hope/Park View Drives
- **Monterey Marketplace** at Monterey Avenue and Dinah Shore Drive
- **Pavilions Shopping Center** at Gerald Ford and Bob Hope Drives
- **Rancho Las Palmas Shopping Center** at Highway 111 and Bob Hope Drive
- **The River at Rancho Mirage** at Hwy 111 and Bob Hope Drive

Free brochures listing shopping & dining opportunities are available at City Hall, the Library and the Chamber of Commerce. Rancho Mirage restaurants and eateries can also be found on [www.DineInRanchoMirage.com](http://www.DineInRanchoMirage.com).

The following two local businesses were inadvertently omitted from the April *MirageScope* article highlighting the many fine home furnishings retailers in the City:

- **MJ Custom Furniture** opened its flagship store at 72-162 Highway 111 and offers high quality custom made furniture to your door "in about a week." (760) 779-0303



- **Patios Plus** located at 71-619 Highway 111 offers a whole new experience in casual furniture shopping with their showroom of sophisticated and glamorous casual furnishing selections and accessories. (760) 346-3948



## FEATURED RANCHO MIRAGE RESTAURANTS

for this issue of *MirageScope* are:



PRIME STEAKHOUSE & WINE BAR

### FLEMING'S PRIME STEAKHOUSE & WINE BAR

The River • 71-800 Highway 111

Fleming's in Rancho Mirage is a nightly celebration of exceptional food and wine. Indulge yourself with the finest aged prime steak and an inventive array of fresh seafood, chops, generous sides and salads, and tempting desserts. Discover new tastes with their award-winning wine list, The Fleming's 100, featuring 100 wines served by the glass. Private dining rooms are available for small or large groups. (760) 776-6685



### LUNCHBOX SANDWICH SHOP

Country Club Village • 40-101 Monterey Avenue

Located at the intersection of Monterey and Country Club, the Lunchbox is a haven for sandwich aficionados. Whether you are a vegetarian or a meat lover, trying to cut back on calories or desperate for comfort food, the Lunchbox offers an immense variety of the finest breads, Boars Head meats, cheeses, and salads. Try one of their famous offerings or create your own signature sandwich. Catering available. (760) 341-9696



### WATERSCAFÉ

Bob Hope Drive & Ramon Road

This bright, cheery café is located inside the hotel at Agua Caliente Casino • Resort • Spa. It's the perfect spot for breakfast, lunch and dinner, offering everything from omelets and pancakes to steaks, ribs, burgers, pastas and refreshing salads and soups. They also offer a Kid's Menu and a fantastic Asian Menu including popular dishes like Kung Pao Chicken, Won Ton Soup, and a variety of Sakes and imported beers. (888) 999-1995

DETACH HERE

**20% Discount at RESTAURANTS!**

For locations and contact information, please visit [www.DineInRanchoMirage.com](http://www.DineInRanchoMirage.com)

Please present this coupon at time of order. Offer excludes alcohol, tax & gratuity. Offer cannot be used in conjunction with any other offers or promotions. Valid 07/1/09-09/13/09

DETACH HERE

**From July 1 through September 13, residents are invited to savor fantastic food and even better savings at the following Rancho Mirage restaurants. Why not dine out this summer?**

**Please detach & present this coupon at one of the participating locations. Additional coupons are available at Rancho Mirage City Hall, Public Library, and Chamber of Commerce offices, as well as online at:**

[www.DineInRanchoMirage.com](http://www.DineInRanchoMirage.com)

### PARTICIPATING RESTAURANTS

- **Babe's Bar-B-Que Grill & Brewhouse**
- **Bing Crosby's Restaurant & Piano Lounge**
- **Devane's Italian Kitchen**
- **Las Gasuelas Nuevas**
- **Lotus Chinese Restaurant**
- **Mario's Italian Café** (\*excludes lite eaters menu)
- **Piero's Acqua Pazza - A California Bistro**
- **Thai Smile of Rancho Mirage**
- **The Slice Pizzeria Ristorante**

**20% Discount at RESTAURANTS!**

- Babe's Bar-B-Que Grill & Brewhouse
- Bing Crosby's Restaurant & Piano Lounge
- Devane's Italian Kitchen
- Las Casuelas Nuevas
- Lotus Chinese Restaurant
- Mario's Italian Café (\*excludes lite eaters menu)
- Piero's Acqua Pazza - A California Bistro
- Thai Smile of Rancho Mirage
- The Slice Pizzeria Ristorante

DETACH HERE

# Did you Know?

Approximately one quarter of the City's general revenue comes from sales tax. By dining in Rancho Mirage, you're not only rewarding yourself with a fantastic dining experience, you're supporting local business and helping to keep Rancho Mirage the best City in the valley.

[www.DineInRanchoMirage.com](http://www.DineInRanchoMirage.com)



# NEWS FROM YOUR RANCHO MIRAGE POLICE DEPARTMENT



DETACH HERE

**Codi Mix** - *Crime Prevention Community Service Officer*

**SERVED BY THE RIVERSIDE COUNTY SHERIFF'S DEPARTMENT**

- EMERGENCY: 9-1-1
- CELLULAR EMERGENCY: (760) 836-3220
- NON-EMERGENCY: (760) 836-3215

## Safer Business Program in Rancho Mirage

Most criminals are opportunists. Most crimes against businesses are created by opportunity created by the business employees, managers or owners. Businesses can take an active role in reducing criminal opportunity in and around their property by participating in a variety of crime prevention initiatives including the Safer Business Program.

The Safer Business Program was recently launched by the Rancho Mirage Police Department. Like Neighborhood Watch, it is designed to enhance community security through heightened awareness and open communication between police and citizens. It helps reduce crimes in commercial areas, particularly shoplifting, theft, burglaries, purse snatching, drug dealing



and vandalism. The Safer Business Program helps build relationships between business owners, managers, employees and the Police Department. By watching out for each other, businesses can maintain a safer working and shopping atmosphere within and around their establishment.

The Rancho Mirage Police Department has put together a communications system, through e-mail, between the businesses in Rancho Mirage. This system will be used to pass on information about crime and suspicious persons or activities from police to businesses and businesses to police.

Over the past two months, the Rancho Mirage Police Department has attempted to contact every business and collect the data needed to begin this Safer Business Program. Although a vigorous attempt was made, some businesses may have been missed. If you are an employee, manager or owner of a business in Rancho Mirage and would like to be part of the Safer Business Program, please contact Community Service Officer **Codi Mix** at **(760) 770-3200, Ext. 192.**

## U.S. Census 2010



### WHAT IS THE CENSUS?

- The census is a count of everyone living in the U.S. every 10 years.
- The next official "Census Day" is April 1, 2010.
- The U.S. Constitution mandates the census.
- Your participation in the census is required by law.
- It takes less than 10 minutes to complete the confidential questionnaire that will be mailed or delivered to households in March 2010.
- The census is a "once a decade, at one place" count, which means seasonal residents should only complete one questionnaire in March 2010, regardless if they are at their primary or second residence.
- Federal law protects personal information shared during the census. The Census Bureau cannot share the individual answers it receives with others, including the Immigration and Naturalization Service, Internal Revenue Service, welfare agencies, or police. No court of law, not even the President of the U.S., can find out respondents' questionnaire answers.
- Census data is used to distribute Congressional seats to states, make decisions about what community services to provide, and to distribute \$300 billion in federal funds to local, state and tribal governments each year.

Visit online at [www.2010census.gov](http://www.2010census.gov) to learn more.

## GOLF CLUB CORNER

### 2009 CITY GOLF CLUB FOR RESIDENTS

In partnership with The Westin Mission Hills Resort & Spa, the City is pleased to offer the City Golf Club for residents.

Membership is offered to Rancho Mirage permanent residents, seasonal residents that spend five or more months out of the year, and City employees.

Each membership is for an individual and the fee is \$75 per calendar year. The City accepts cash, checks or credit cards. An individual City Golf Club membership/photo ID card will be issued to qualifying residents.

All memberships are issued on a calendar year basis regardless of when issued (no prorated memberships).

Residents may visit City Hall, complete an application and present any valid photo ID (*i.e. driver's license or state-issued ID card*), plus one of the following that has a Rancho Mirage address: Utility bill • Property tax bill • Rental agreement or lease (with phone bill). Call (760) 324-4511 for more information. 🏠



### RANCHO MIRAGE CITY GOLF CLUB PRIVILEGES INCLUDE:

- Access to two world-class championship golf courses (Pete Dye Resort Course and Gary Player Signature Course), seven days per week, subject to availability.
- Tee time reservations on a space available basis up to four days in advance of the date of play.
- All non-sale merchandise in the golf shops is 20% off the full retail price.
- Golf cart and practice balls included in green fee on the day of play.

MEMBER FEE PER ROUND	GUEST FEE PER ROUND	SCHEDULE
\$55	\$90	Jan. to Apr.
\$45	\$70	May
\$35	\$55	June to Sept.
\$55	\$80	Oct. to Dec.



### YMCA SUMMER CHILDCARE

**JUNE 15 – AUGUST 28**  
Monday – Friday  
7 A.M. – 6 P.M.

The City of Rancho Mirage has contracted with Family YMCA of the Desert to operate their Summer Childcare Program at the YMCA Rancho Mirage Child Enrichment Center located at 71-251 Mirage Road in Rancho Mirage. The Center is a licensed childcare center that meets all Title 22 State licensing requirements.

The 11-week program runs June 15 to August 28 and offers a variety of activities and programs for children, including swimming, nature walks, field trips, science camp, math camp, reading, art, and fitness programs.

**For more information call the YMCA Rancho Mirage Child Enrichment Center at (760) 862-0078.** 🏠

## PARKS & TRAILS POCKET MAP

The City of Rancho Mirage Parks & Recreation Commission and Trails Commission recently produced an updated, easy to use Parks & Trails Map.

The pocket map is compact, measuring 3" x 5" in size, and unfolds to highlight the City's five beautiful parks and six trails in the City-owned Trails System. The

pocket map also outlines each park's accessibility and accommodations as well as the trail distances,

classifications and accessibility. The pocket maps are free and can be picked up during regular business hours at Rancho Mirage City Hall, the Public Library, City Hall Annex Building, or Chamber of Commerce. 🏠





# What's Green About Rancho Mirage?



## Fall Neighborhood Clean-Up Day

On Saturday, October 31, the City will hold its annual Fall Neighborhood Clean-up event. This popular program provides residents the opportunity to discard large, bulky items, such as an old couch or sofa bed. It's the perfect time to clean your garage, backyard, or work on any landscaping project.

As with previous years, there will be three drop off sites

or residents can request curbside service. Look for the event brochure in your mailbox in early October or call Bruce Williams at (760) 324-4511 for more details.



## Additional E-Waste Recycling Opportunities

Monday through Friday, 9 A.M. - 4 P.M.

Saturday, 9 A.M. - 1 P.M.

Rancho Mirage residents can bring old electronics (e-waste) to the Burretec Waste and Recycling Center located at 41-800 Corporate Way in Palm Desert. Residents must show proof of residency to the clerk at the recycling center to take advantage of this free service.

## Household Hazardous Waste (HHW)

Rancho Mirage residents can have HHW collected by appointment at their home. Call (800) 449-7587 to schedule a free collection.

## Sharps Program

Rancho Mirage residents can dispose of sharps (needles) directly from their homes. Call (800) 449-7587 for more information about this free program.

## Recycling Wheels

Residential recycling wheels are available at City Hall. These handy guides describe what items can and cannot go into recycling containers. Please contact Sarah Sheers at (760) 324-4511 to request a recycling wheel.



## Document Shredding and E-Waste Collection events

The City will be holding free document shredding and e-waste collection events in 2009 on the following dates:

- Saturday, September 12
- Saturday, December 5

These events will be held from 9 a.m. until 12 p.m. at the City Hall parking lot located at 69-825 Highway 111 (corner of Frank Sinatra and Highway 111).

Shredding will be limited to five (5) 12 x 17 x 9 boxes of documents (normal file box size) per resident.

These events are open to Rancho Mirage residents only. Proof of residency will be required. ♻️



For a complete listing of Rancho Mirage environmental programs, please visit the City's Web site at ► [www.ci.Rancho-Mirage.ca.us](http://www.ci.Rancho-Mirage.ca.us)

## RANCHO MIRAGE – A Leader in Food Waste Recycling



### PROGRESS IN THE RESTAURANT FOOD WASTE PROGRAM

What started out as an idea to further the City's recycling goals years ago is now reality. There are now 29 Rancho Mirage restaurants that are recycling food waste. This is an important solid waste diversion program as food waste can easily be mixed with green waste and recycled into agricultural soil products.

Jennifer Salciccioli, with Burretec Solid Waste and Recycling, reports that the participating restaurants are willing to contribute to the program and like the idea that their food waste is being used to improve soil quality as opposed to ending up in the landfill.

The City, working with Burretec Waste and Recycling Services, wants to thank the following restaurants for participating and doing the right thing:

- Bad Ass Coffee
- Wally's Desert Turtle
- Borders Cafe
- Panda Express
- Juice it Up
- Sushi Manbo
- Clark's Nutrition
- Tortilla Express
- The Slice Pizzeria
- Burgers and Beer
- Bangkok Five
- Francisco's Cafe
- The Westin Mission Hills Resort
- Oceans 111 Bar and Grill
- Fleming's Steakhouse

- Las Casuelas Nuevas
- Yard House
- Applebee's
- Shame on the Moon
- Mario's Italian Cafe
- Jensen's Minute Mart
- Mimi's Cafe
- Kobe Japanese Steakhouse
- Hibachi Steakhouse & Sushi Bar
- Thai Smile
- Roy's of Hawaii
- bluEmber
- Red Robin
- P.F. Chang's

## CUT YOUR ELECTRICITY CONSUMPTION & COSTS

### Variable Speed Pool Pump Motor

Rancho Mirage residents can take advantage of an exclusive offer from the City and Southern California Edison (SCE). Reduce the energy cost of operating your pool pump motor by up to 90% by purchasing and installing a variable speed pool pump motor and receive cash back.

Rancho Mirage residents who take advantage of this offer will receive a rebate check from SCE (currently \$200) and, in addition, receive a check for an additional \$300 from the City.

Over 130 residents have already received rebate checks from both SCE and the City. While the variable speed pool pump motors are expensive, the residents who have already installed these pumps seem overwhelmingly pleased, citing significant energy savings as well as much quieter pump operation.

#### Single And Two Speed Pumps Do Not Qualify.

Pumps used solely for spas, boosters or fountains are not eligible. Check out [www.sce.com](http://www.sce.com) for a list of eligible pumps and additional program details. If you have further questions, please contact Bruce Williams at the City of Rancho Mirage, (760) 324-4511. ♻️



### Free In-Home Energy Survey

Southern California Edison (SCE) and the City of Rancho Mirage are pleased to offer you a **FREE** personalized in-home energy efficiency survey as part of our efforts to help you conserve energy and provide you with tools to manage your energy costs.



As part of the in-home energy efficiency survey, an energy expert will visit your home to evaluate key areas and appliances where energy is used most. The energy expert will then provide you with information and recommendations on the most effective ways for you to reduce your energy costs while maintaining a comfortable home environment, and will also provide you with a personalized report showing how much energy and money you can save if you make the recommended adjustments. In addition to saving money, saving energy reduces carbon dioxide emissions, one of the main greenhouse gases contributing to climate change.

Find out how you can save energy, money and help save the environment by calling (800) 278-8585 to make an appointment for your free in-home energy efficiency survey. ♻️

## WATER CONSERVING IRRIGATION CONTROLLERS



The City of Rancho Mirage has partnered with the Coachella Valley Water District (CVWD) to offer residents the opportunity to purchase Weather-Based Irrigation Controllers at a significantly reduced price. This effort helps to accomplish the goals of increased efficiency in landscape water use.

Interested residents can visit CVWD's Web site at [www.cvwd.org](http://www.cvwd.org) for more information and to download the application. ♻️

## GIVING BACK TO THE ENVIRONMENT



Renewable resources were used to produce this printed piece. With each printing of *MirageScope*, a donation of trees is made to American Forests on behalf of the City. This is made possible by the City's participation in the Green Print Alliance. [www.greenprintalliance.com](http://www.greenprintalliance.com) ♻️

## REUSABLE SHOPPING BAGS



**Don't be the last one on your block to get your new, reusable shopping bag!**

As Rancho Mirage strives to reduce, reuse and recycle, toting the latest in recycling fashion sends the message to everyone that you care about the environment and your community. Reusable shopping bags are available at City Hall for Rancho Mirage residents (proof of residency required). Stop by and pick one up or call Sarah Sheers at (760) 324-4511 to request a bag to be mailed to your residence. ♻️

## REDUCE. REUSE. RECYCLE.

## TAX REQUIRED ON SHORT-TERM RESIDENTIAL RENTALS

As is common with many cities, including those in the Coachella Valley, the City of Rancho Mirage has previously adopted a Transient Occupancy Tax – often referred to as Bed Tax – that is charged by hotels, motels and rental agencies in Rancho Mirage.

The tax rate is 10% and is applied to the charge for renting a room at a hotel, motel or a private residence where the guest is staying for a period of 27 consecutive days or less. Guests staying more than 27 consecutive days are exempt since they are no longer considered to be transient occupants.

It has come to the attention of the City that certain rental agencies and individual property owners are renting out homes in Rancho Mirage for short-term periods, such as a weekend or a week, and are not collecting the 10% Bed Tax and remitting it to the City. As a reminder, such short-term residential rentals are subject to the tax.

Please contact the City's Finance Division at (760) 770-3207 for further information to comply with this requirement.

## Summer Tourism

A RANCHO MIRAGE EXCLUSIVE PROMOTION!

Rancho Mirage FAMILY FUN DESTINATION  
HEART OF THE PALM SPRINGS VALLEY

# PASSPORT

Best Rates Ever at Luxury Resorts!

Book Your Family Fun Vacation Today!

STAY AT A PARTICIPATING RESORT THROUGH SEPTEMBER 13, 2009 AND ENTER TO WIN A THREE-DAY, ALL EXPENSES PAID FAMILY VACATION IN RANCHO MIRAGE & A \$100 GIFT CERTIFICATE FOR TOYS "R" US

Families with children 12 years and younger that check into a participating Rancho Mirage resort from June 1 – September 13, 2009, receive upon check-in a Family Fun Passport that provides the following added value opportunities:



→ **Free breakfast for kids at participating resorts.**

→ **Kids free admission to the following attractions:**

- The Living Desert
- Palm Springs Art Museum
- Children's Discovery Museum of the Desert

Rancho Mirage Residents: Tell your family & friends to come visit this summer!

→ **Free meals from children's menus at 10 restaurants:**

- Applebee's Neighborhood Grill & Bar Rancho Mirage
- Bella Vista at The Westin Mission Hills Resort & Spa
- bluEmber at Rancho Las Palmas Resort & Spa
- Juice It Up
- Las Casuela Nuevas
- Marie Callender's
- Mimi's Café
- Piero's Acqua Pazza
- Ruby's Diner
- The Slice Pizzeria Ristorante



→ **The participating Rancho Mirage resorts are:**

- Rancho Las Palmas Resort & Spa
- The Westin Mission Hills Resort & Spa
- The Westin Mission Hills Resort & Villas
- The Hilton Garden Inn Palm Springs/Rancho Mirage

Families that book a summer vacation in Rancho Mirage and receive the Family Fun Passport may win an all expense three-day return visit to Rancho Mirage and a \$100 gift certificate for Toys "R" Us.

For more information regarding the Family Fun Passport and to book a summer getaway at a participating Rancho Mirage resort go to [www.RelaxRanchoMirage.com](http://www.RelaxRanchoMirage.com).



**Media Buy:**

- June, July and August
- Los Angeles Magazine  
4 color, full page, full circulation
  - Orange Coast Magazine  
4 color, full page, full circulation
  - San Diego Magazine  
4 color, full page, full circulation

**Direct Mail:**

30,000 postcards sent in late May and early July to qualified travel consumers residing in Los Angeles Orange and San Diego Counties

**Family Fun Passport:**

30,000 passports handed to children 12 years and younger that stay in participating resorts from June 1 – September 13, 2009.

## NEW AROUND TOWN

Take advantage of new shopping opportunities, special educational experiences and “at your service” business establishments in the City.



### MONTEREY MARKETPLACE

**Plummers Furniture** opened its 40,000 sq. ft. store at 72-767 Dinah Shore Drive offering a wide selection of furniture rooted in the true spirit of European design for every room in the home and office. (760) 324-8730

### RANCHO LAS PALMAS SHOPPING CENTER

**Marivic's Scrubs & More** has opened its second valley location at 42-452 Bob Hope Drive in the Rancho Las Palmas Shopping Center. At Marivic's



Scrubs & More you'll find the best service, best quality and best prices on medical uniforms, jackets, lab coats, shoes, supplies and accessories. (760) 776-7577

### COUNTRY CLUB VILLAGE

**Christel's Boutique** has opened a new store at 40-101 Monterey Avenue. They offer quality women's apparel including resort and cruise wear. (760) 341-3183

### HIGHWAY 111

**The Office Furniture Store** has relocated from Palm Desert to its new home at The Atrium Center at 69-930 Highway 111. With fantastic pricing and quality, they promise the same great service to customers as they've delivered for 16 years. (760) 772-7001

The new **Orchid Nail Bar & Spa** is located next door to Plummers at 72-765 Dinah Shore Drive. (760) 770-9999



### COMMUNITY & VISITOR ATTRACTION

The **Tolerance Education Center** recently opened at 35-147 Landy Lane near Ginger Rogers Road and Bob Hope Drive. Built by Holocaust survivor and Rancho Mirage resident Earl Greif, the purpose of the Center is to educate and inspire young people to understand the terrible consequences that result from intolerance and bigotry. The Center is open Monday through Friday, 9 a.m. to 6 p.m. (760) 328-8252

## OUTSTANDING SENIORS

Cathedral City High School (CCHS) selected four seniors to be honored for their outstanding personal success and civic contributions to the community. The students are Rancho Mirage residents and were each presented with the Rancho Mirage Mayor's Award on May 7, 2009, at the Rancho Mirage City Council meeting. Pictured below are: David Kenneth Adams Jr., Peerawat Prasatcharoen, Josh Roell, and Blake Joles. Congratulations!



## SUNLINE SUMMER GO PASS

The SunLine Summer Go Pass allows youths, ages 5-17 to travel anywhere on a SunBus during the months of June, July and August for \$30. That breaks down to \$10 a month and a huge savings over the regular \$24, 31-Day Youth Pass.

Visit online at [www.sunline.org](http://www.sunline.org) for more information and details on this summer program offered by SunLine Transit Agency.





## CITY HELPS COLLECT CITRUS FOR THE HUNGRY

Thank you to all our Rancho Mirage residents and their landscape professionals who helped feed the hungry by donating fruit from their trees and keeping it from needlessly rotting in the yards. Through the City's participation in the Hidden Harvest "Vitamin C Express Program" this spring, we collected 14,000 pounds of citrus to support healthy food donations for agencies in the Palm Springs Valley. Thank you one and all! 🐾

## THANK YOU RANCHO MIRAGE ROTARY CLUB

In honor of Rotarians at Work Day, Rotary Clubs around the country do a community service project. We salute the Rancho Mirage Rotary Club who recently helped spruce up a Rancho Mirage resident's home, giving it much more curbside appeal. 🐾



# ANIMAL ADOPTION INCENTIVE PROGRAM FOR RESIDENTS

► **Made possible by the City of Rancho Mirage**

Established May 7, 2009, the City's Animal Adoption Incentive Program allows Rancho Mirage residents to be reimbursed adoption costs when they adopt an animal from the Coachella Valley Animal Campus (CVAC) located at 72-050 Pet Land Place in Thousand Palms. Telephone: (760) 343-3644.

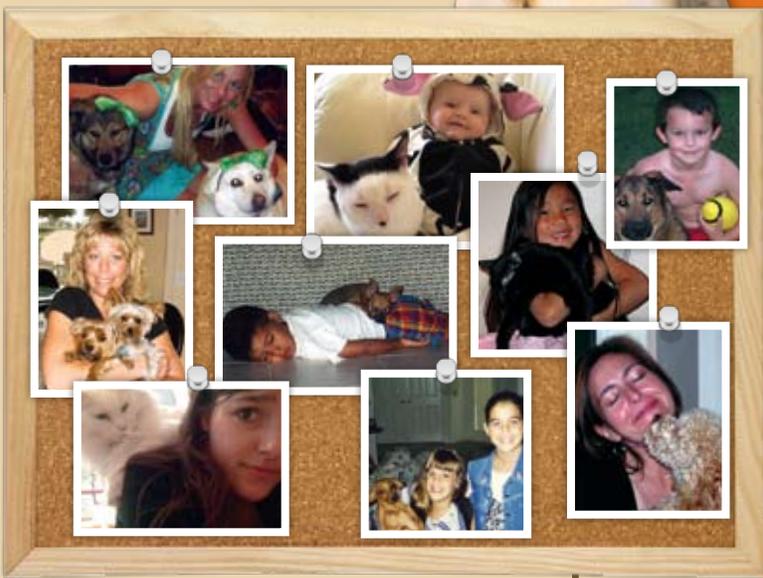


**REIMBURSEMENT** is made to Rancho Mirage residents generally within two-weeks from the date they present CVAC adoption documents and receipts to City Hall for processing. (Limited to one reimbursement per Rancho Mirage household).

**RANCHO MIRAGE RESIDENCY** is defined as permanent and seasonal residents that spend five or more months out of the year during the season in the City. Proof

is any valid photo ID (i.e. driver's license or state-issued ID card), plus one of the following items that must have a Rancho Mirage address: utility bill, property tax bill, or rental agreement or lease (with phone bill).

**RANCHO MIRAGE IS A PET FRIENDLY COMMUNITY.** The Rancho Mirage City Council has long supported the CVAC, Friends of the Animal Campus, and Animal Samaritans in a number of ways. Rancho Mirage animal control functions operate from City Hall in order to provide an upgraded level of service for residents. Priorities include educating the community about the benefits of spaying, neutering, licensing and microchipping; returning lost pets to owners quickly; and informing residents about the need to prepare to care for their pets during emergencies. 🐾





# EMERGENCY PREPAREDNESS

Many of us are aware that the Palm Springs Valley is at great risk of a major earthquake that may inflict many casualties and cause tremendous property damage. As reported by Dr. Dennis Mileti at the City's 7th Annual Emergency Preparedness Town Hall Forum, the last major earthquake in our area occurred in the year 1682. In the 900 years prior to that, on average, our area experienced a major earthquake every 150 years. We are way overdue for a major earthquake and it could occur at any time.

Recognizing that emergency response efforts by valley cities and Riverside County will likely be overwhelmed by the sheer magnitude of the earthquake, the City of Rancho Mirage and the City's Emergency Preparedness Commission are urging residents to be prepared to take care of themselves for **7 to 10 days** while state and federal aid is mobilized. As a result, people will have to rely on each other for help in order to meet immediate needs.

Several brochures providing useful information on emergency preparedness are available at City Hall and the Library free of charge.

Topics such as personal and household disaster supplies, identifying and securing hazards in your home, creating a disaster plan, how to protect yourself during an earthquake, steps to take after an earthquake, etc., are covered.

Additionally, for the first time, the City has scheduled Community Emergency Response Team (CERT) training for Rancho Mirage residents (first priority to attend) and residents of other cities (as room permits). The 20-hour

course is taught at the Rancho Mirage Public Library by a Certified Emergency Manager with many years of relevant experience.

CERT training provides residents with information on Disaster Preparedness, Response Team Organization, Disaster Medical Operations, Disaster Fire Suppression, Search & Rescue Operations and includes a Disaster Simulation Exercise.

**The next public CERT course is November 5, 7 and 14.** Each course consists of a 4-hour session one evening during the week and two subsequent Saturdays from 8:30 a.m. to 5 p.m.

Course participants will receive a CERT manual and backpack containing a hard hat, goggles, gloves and other pertinent supplies. The initial cost is \$87.50 but Rancho Mirage residents who complete the course will be refunded the full amount. All that is required is an investment of your time!

The City encourages your participation. **Please contact City Hall at (760) 324-4511 for information on how to enroll.**



## Helpful Hint

**This simple device could help save your life if a major power outage occurred during the heat of summer.**

- Filled with water and sprayed on the body it can cool the skin and help reduce the risk of hyperthermia.
- The elderly, disabled, babies and young children are more at risk from overheating of the body. Keep several bottles with your emergency supplies.

*This handy hint is from the City of Rancho Mirage Community Emergency Preparedness Commission.*



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## Emergency Related Services & Supplies Web Sites

- ➔ [www.costco.com](http://www.costco.com)  
Emergency Preparedness kits and supplies
- ➔ [www.survival-warehouse.com](http://www.survival-warehouse.com)  
Individual food (freeze dried) items & water
- ➔ [www.longlifefood.com](http://www.longlifefood.com)  
MRE food items & water
- ➔ [www.rei.com](http://www.rei.com)  
Individual Food (freeze dried) items, water and camping supplies
- ➔ [www.walmart.com](http://www.walmart.com)  
Emergency Preparedness kit
- ➔ [www.samsclub.com](http://www.samsclub.com)  
Emergency Preparedness kit
- ➔ [www.emergencysupplies.com](http://www.emergencysupplies.com)  
Many vendors listed
- ➔ [www.redcross.org](http://www.redcross.org)  
Go to "Store"- kits and supplies/ How to make a pet plan
- ➔ [www.quakekare.com](http://www.quakekare.com)  
Supply kits
- ➔ [www.sportsauthority.com](http://www.sportsauthority.com)  
Equipment & food
- ➔ [www.earthquakeauthority.com](http://www.earthquakeauthority.com)  
Earthquake insurance info
- ➔ [www.beprepared.com](http://www.beprepared.com)  
Earthquake supplies
- ➔ [www.mtnhse.com](http://www.mtnhse.com)  
Freeze dried food
- ➔ [www.fcs.uga.edu](http://www.fcs.uga.edu)  
Instructions on preparing food kits/food and water storage
- ➔ [www.survivaloutpost.com](http://www.survivaloutpost.com)  
Food bars, water containers and treatment pills
- ➔ [www.equipped.org](http://www.equipped.org)  
Instructions on preparing an emergency kit



The City of Rancho Mirage provides this list of Emergency Related Services and Supplies Web sites as a source of useful information for the public. Please note that the City of Rancho Mirage makes no warranty or guarantee of the quality of the goods or services provided by any of the service providers and/or vendors listed on this list. The public is encouraged to request and check references of any service provider or vendor before retaining their services or purchasing their goods or supplies.

## Early Warning Notification System

The County of Riverside has instituted an Early Warning Notification System (EWNS) that uses telephones to alert residents and businesses in Riverside County who are affected, threatened, or might be endangered by an emergency event or a disaster. The system, which is capable of making 250,000 calls per hour, uses phone numbers in the region's 9-1-1 database to contact listed and unlisted landline telephones. It is TTY/TDD capable. If the call is picked up by an answering machine, the system will leave a voice message. Because the 9-1-1 database includes only landline numbers, other phone numbers must be registered. If you have a cellular or voice over Internet protocol (VoIP) telephone and would like to be notified over the device, you must register those telephone numbers to be included in the notification system. Residents can register up to two telephone numbers for each address. In order to register VoIP or cellular telephone, please visit online at [www.rvcfire.org](http://www.rvcfire.org) and follow the directions to register. For additional information, please contact the Riverside County Fire Office of Emergency Services at (951) 955-4700.



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# SENIOR CENTERS & SERVICES

The City of Rancho Mirage contributes to the following nearby senior centers that offer a variety of ongoing events. For more information, please telephone, visit online, or stop by and take a tour!

## JOSLYN SENIOR CENTER

73-750 Catalina Way  
Palm Desert, CA | (760) 340-3220  
[www.JoslynCenter.org](http://www.JoslynCenter.org)

### INDEPENDENCE DAY PARTY

Thursday, July 2, 11:30 A.M. - 1:30 P.M.

Entertainment by Al Apodaca and the Patriots, Sponsored by Brighton Gardens. \$8 in advance; \$12 at the door

### PIZZA PARTY AND CASINO STYLE BINGO

Thursday, September 3, 2 P.M.

Sponsored by Canterra Apartment Homes. Tickets \$8

### WEDNESDAY MOVIE MATINEES

Screenings begin at 1 P.M.

Members \$2; Guests \$3  
Includes popcorn & beverage.

#### July:

- Dance With Me Henry
- Abbott & Costello Meet the Mummy
- Abbott & Costello African Scream
- Swing Vote

#### August:

- The Sound of Music
- Fiddler on the Roof
- Oliver
- My Fair Lady

#### September:

- Gigi
- The King and I
- Pillow Talk
- The Pajama Game

The Center will be closed Saturdays and Sundays in July and August

### COOLING CENTER –

Joslyn Senior Center is a Community Cooling Center during its hours of operation during July and August, Monday through Friday, 8 a.m. to 5 p.m.

## THE COMMUNITY CENTER AT TIERRA DEL SOL

(Cathedral City Senior Center)  
37-171 West Buddy Rogers Ave.  
Cathedral City, CA | (760) 321-1548  
[www.TheCommunityCenteratTierradelSol.com](http://www.TheCommunityCenteratTierradelSol.com)

**SPECIAL EVENTS** (Schedules and activities may change, please call to confirm.)

### NEW CITIZENS' RECEPTION CEREMONY July 10 – 10 A.M.



Seniors who have recently become U.S. citizens will be presented certificates of recognition by local dignitaries and the Center. Reception to follow. Please call the Center for mandatory preregistration so certificates can be prepared.

### MONTHLY BRUNCH & LIVE JAZZ

July 16, August 13  
9:30 - 11:30 A.M.

RSVP required, please call the Center.  
Members \$2; Guests \$4

### BINGO

Mondays, Wednesdays & Fridays  
12:30 P.M.

Members \$2; Guests \$4

### FREE BLOOD PRESSURE & BLOOD SUGAR TESTING

Second Wednesday of the month  
10 A.M.-Noon

### LEGAL AID SERVICES

(First session free, sliding scale thereafter)  
First and Third Fridays  
10 A.M. - 3 P.M.

Please call the Center ahead to make an appointment.

### ACTING CLASSES

Mondays, 7 P.M.  
Wednesdays, 6 P.M.  
Saturdays, 3 P.M.

Please call (760) 329-0797 for more information. ♿

FREE 2-1-1  
REFERRAL SERVICE



Operated by the Volunteer Center of Riverside County, 2-1-1 is a free referral service to call, 24 hours a day, 365 days a year, which offers the largest health and human resources directory in Riverside County. The Center's goal is to maintain specialized information and link people who need assistance with appropriate service providers. This free service is available for all Rancho Mirage residents.

If you are unable to reach the service by directly dialing 2-1-1, please report it to Beth Williams at City Hall (760) 324-4511, Ext. 217. ♿

## DESERT SAMARITANS FOR THE ELDERLY



Desert Samaritans for the Elderly provides services to seniors 60+ who need assistance in living independently in their home as long as possible.

Services include financial aid, transportation for medical appointments, information on aging resources, grocery delivery and home visits from a social worker. Desert Samaritans focuses on seniors in need that are facing a crisis or difficult situation and need professional advice and guidance. Call the offices at (760) 837-9066 or visit the Web site at [www.dsfe.org](http://www.dsfe.org). ♿



## THANK YOU TO THE CITY OF RANCHO MIRAGE TOURISM ADVISORY COMMITTEE MEMBERS

The Tourism Advisory Committee advises the City on tourism advertising programs and develops collaborative promotions to maximize consumer awareness of the destination. This summer's promotion on page 10 is an example of the Committee's work. There are two City Council Members appointed to serve on this Committee as well as the following representatives:

**Jane Brady - Director of Sales & Marketing,** Hilton Garden Inn, Rancho Mirage

**Jim Moran - General Manager,** The Westin Mission Hills Resort Villas

**Gabe Coddig - Business Manager,** Kraft Nabisco Championship

**Ann Schrader - Finance & Administration,** Kraft Nabisco Championship

**Phil Cooper - Executive Director of Marketing,** Agua Caliente Band of Cahuilla Indians

**Robert Secoda - Director of Leisure & Travel Industry Sales,** The Westin Mission Hills Resort & Spa

**Andres Delgado - Manager,** Las Casuelas Nuevas

**Parool Shah - Director of Public Relations,** The Ritz-Carlton, Rancho Mirage

**Josh Herman - Director of Marketing & Communications,** Rancho Las Palmas Resort & Spa

**Nancy Volk - Project Management Director,** Annenberg Center for Health Sciences

**Therese Everett-Kerley - Communications Manager,** Agua Caliente Band of Cahuilla Indians

**Elizabeth Wholihan - Manager, Public Relations,** Eisenhower Medical Center

**Carol Ann Zale - General Manager,** The River

**Dan Keyser - Director of Sales & Marketing,** Rancho Las Palmas Resort & Spa

**Robert Barrett - Marketing Manager,** City of Rancho Mirage, **Tourism Advisory Committee Chair**

**Linda Long - Chair,** Rancho Mirage Chamber of Commerce

### EX OFFICIO MEMBERS CHAIR:

**Patrick Pratt - City Manager,** Rancho Mirage

**Michael Macleod - Director of Sales & Marketing,** The Westin Mission Hills Resort & Spa

**Curt Watts - Director of Economic Development,** Rancho Mirage

### OFFICIAL CITY NEWSLETTER

*Bringing the Citizens and the City Together*

#### CITY COUNCIL

Mayor Gordon Moller  
Mayor Pro Tem Alan Seman  
Council Member G. Dana Hobart  
Council Member Richard W. Kite  
Council Member Ron Meepos

#### PLANNING COMMISSION

Roger Alexander; Jeffrey Feder;  
Ira Laufer; Bart Rivin; Ted Weill

#### CITY STAFF

Patrick M. Pratt, City Manager  
Steven Quintanilla, City Attorney  
Elena Keeran, City Clerk  
Randal K. Bynder,  
Director of Community Development  
Bruce B. Harry, Jr.,  
Director of Public Works  
William Enos, City Engineer  
Catherine A. Mitton,  
Director of Management Services  
Scott Morgan,  
Director of Administrative Services  
Curt Watts,  
Director of Economic Development  
David Bryant, Library Director  
Beth Williams,  
Public Information Officer

#### CITY OF RANCHO MIRAGE

69-825 Highway 111  
Rancho Mirage, CA 92270  
(760) 324-4511

[www.ci.Rancho-Mirage.ca.us](http://www.ci.Rancho-Mirage.ca.us)  
[www.RelaxRanchoMirage.com](http://www.RelaxRanchoMirage.com)

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