

# *Rancho Mirage Art Affaire*

*Fine Art...Fine Music...Fine Wine...Fine Food*  
*November 9 & 10, 2013*

## *Invitation*

You are invited to apply for the 13th Annual Rancho Mirage Art Affaire. The Art Affaire is open to all original art and select fine craft in a variety of media and price ranges. Participants will be selected by a jury panel based on quality, originality, diversity and display presentation. Each medium will be limited to ensure a well-balanced and interesting show. Artist must be present during the advertised show hours. No manufactured items or buy/sell imports will be considered. Work submitted for consideration must accurately represent work that will be displayed and sold at the Art Affaire. Works displayed at the Art Affaire must be for sale. Prototypes will not be considered.

Held at beautiful Whitewater Park in Rancho Mirage, the Art Affaire features approximately 100 fine artists, musical entertainment, food, wine and other special exhibits. The Art Affaire is the City of Rancho Mirage's premiere community event, presented by the City's Community Parks and Recreation Commission and is free to the public. Approximately 8,000 patrons attend each year. Rancho Mirage is located in the center of the Coachella Valley in the Palm Springs Desert Resorts area. Temperatures range from the 70-80's in November. Whitewater Park is located at 71-560 San Jacinto Drive, accessible from Bob Hope Drive and Highway 111. The Art Affaire is a **Rain or Shine** event.

## *Dates and times*

The Art Affaire will be held November 9<sup>th</sup> and 10<sup>th</sup>, 2013. Show hours are 9:30am – 4:00pm each day. MANDATORY SET-UP is Friday, November 8th, from 9am to 5pm. Overnight security will be provided on November 8 & 9. All exhibits must remain set up until show closing on Sunday.

## *Display Booths*

Spaces are approximately 12' x 12'. Single booth space fee is \$250.00. A limited number of double booth spaces will be available for \$450.00. Most booths will be in quad arrangements to allow for corner display and some booths will be set up along the perimeter of the Park. Most booths will be on grass. Electricity is not available. Only photoelectric or similar power sources will be allowed and must be approved in advance by the Festival Coordinator before they can be used. Special set up arrangements must be approved in advance. You must provide your own canopy, tables, chairs and display items. Be prepared for wind. Carts are necessary for unloading. Vehicles are not allowed on the grass or basketball courts. Vehicles must be moved to the designated artist parking area after unloading and during show hours. Some golf carts driven by City staff will be available to assist during set-up and breakdown.

## *Fees*

There is a \$25.00 (non-refundable) application fee. Booth space fees: \$250.00 & \$450.00. Booth fees will only be accepted **after** an artist has been accepted to the show. Do not send booth fees at this time – send only the application fee at this time. Artist commissions will not be charged. (Booth fees are non-refundable after acceptance, except for written cancellations post-marked no later than Monday, October 7, 2012.)

## *Application Process*

Submit (please mark the check box for each of the four items to ensure that everything is included in your application package)  the completed Artist Application,  the Application Fee check for \$25.00 made payable to the City of Rancho Mirage (do not send booth fee),  5 photos (see below), and  the required artist bio or resume with a description of work.

**PHOTOS ONLY PLEASE** Submit **four (4) PHOTOS of your work and one (1) of your booth/display setup (4" x 6" minimum photo size)**. Booth space set-up and presentation are important and will be judged by photos submitted. Booth photo must represent the display you intend to use at the show if invited to participate. Photos of your art may be used for advertising purposes and in our program, so please send quality photos (4" x 6" min. size). Photos and marketing materials will **not** be returned. Many artists have **high-resolution photos** of their work and **we may request a high-resolution** photo from you, if your work is selected for advertising.

Award winners from Rancho Mirage Art Affaire 2012 will be automatically accepted to participate in 2013 after a timely receipt of a completed application package and \$25 application fee.

## *Application Deadline & Address*

**Applications must be postmarked or received in our office no later than  
5:00 p.m. on Friday, July 12, 2013  
(later postmarks will not be accepted)**

**Send to: Rancho Mirage Art Affaire, c/o City of Rancho Mirage  
69-825 Highway 111, Rancho Mirage, CA 92270**

## *Acceptance and Notification*

Notification of status will be mailed out in August. A limited wait list will be created to fill vacancies if invited artists are not able to attend. Wait list artists are frequently placed into the show.

# Rancho Mirage Art Affaire 2013

## Artist Application

For Office use only:

Date Received \_\_\_\_\_

Artist's Name \_\_\_\_\_

(Please print clearly)

Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ E-mail \_\_\_\_\_

California Resale # (required) \_\_\_\_\_ Web site \_\_\_\_\_

Please mark *one* main category that best describes your medium. The Rancho Mirage Art Affaire reserves the right to move an artist to another category based on jury and judging criteria.

- Oils  Acrylic  Watercolor  Drawing/Pastels  Mixed Media  Metal  Glass  Jewelry  
 Ceramic  Textile  Photography  Sculpture  Wood

**Attach your bio or resume.**

**Describe your work**, noting any special subject matter, technique, and materials used. Attach separate pages if necessary.

**Price range of your work** \$ \_\_\_\_\_

Booth requests: (standard size is 12'x12'). Only a limited number of double booths will be available. Please note special booth placement requests and if any special equipment is used in your display. All special equipment must be approved in advance.  Single  Double

*The undersigned agrees to hold harmless the City of Rancho Mirage, Parks & Recreation Commission, staff and volunteers working on their behalf, against any and all liability for damage to persons or property from any source. The undersigned agrees to abide by the rules and regulations as established for the Art Affaire.*

Signed \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

- Check List:** Your application will not be juried unless it contains everything in the check list.
- Completed application form
  - Application Fee check for \$25.00 (made payable to **City of Rancho Mirage**).
  - Five (5) PHOTOS – four (4) of your work plus one (1) of your display (*photos will not be returned*)
  - Artist bio or resume with a description of your work

**Deadline: Must be postmarked or received in our office no later than 5:00 p.m. on Friday, July 12, 2013.**

Send Completed Application to: RANCHO MIRAGE ART AFFAIRE  
c/o City of Rancho Mirage  
69-825 Highway 111  
Rancho Mirage, California 92270

### ***Information***

For more information, please contact Michael Schlange at 760-324-4511 or MichaelS@RanchoMirageCA.gov