



Community Development Department • 69-825 Highway 111 • Rancho Mirage, CA 92270

Phone: 760-328-2266 • Fax: 760-324-9851

SIGN PROGRAM AMENDMENT APPLICATION

APPLICANT:

Mailing Address: _____ Phone: _____
City: _____ State: _____ Zip: _____ Email: _____
Fax: _____

LEGAL OWNER:

Mailing Address: _____ Phone: _____
City: _____ State: _____ Zip: _____ Email: _____
Fax: _____

REPRESENTATIVE/CONTACT PERSON:

Mailing Address: _____ Phone: _____
City: _____ State: _____ Zip: _____ Email: _____
Fax: _____

Please send correspondence to (check one) Applicant Property Owner Representative/Contact

BUSINESS LICENSE NUMBER (Required) _____
License Number Expiration Date

Project Address: _____ Name of Project: _____

Existing General Plan/Zoning: _____ Existing Land Use _____

Assessor's Parcel Number(s) _____ Acres/Sq.Ft. _____
(Photo essays are encouraged to be submitted)

Legal Description: _____

Project Summary: _____
(REQUIRED)

**Any false or misleading information shall be grounds for denial
If Not Legal Owner, Notarized Authorization From Owner of Record Must Be Attached.**

Wet Ink Signature _____ Print Name _____ Date _____

OFFICE USE ONLY

CASE NUMBER: SIPR RELATED CASE NUMBER: _____
FILINIG FEE: \$ _____ RECEIPT NUMBER: _____ CHECK NUMBER: _____
DATED SUBMITTED: _____ SUBMITTED TO: _____

SUBMITTAL REQUIREMENTS

1. A copy of an approved development plan or if an approved development plan does not exist, a site plan showing the location of buildings, parking areas, driveways, landscaped areas and adjacent streets.
2. An accurate indication on the development plan or site plan of the location of each existing and proposed sign.
3. Fifteen (15) colored sets of the sign program as amended, with a cover letter describing the proposed amendment.

FINDINGS

Section 17.28.050 Findings for Sign Program Modifications that exceed twenty square feet (20 s.f.)

- A. The sign is one allowed within the subject zoning district and complies with all of the applicable provisions of this Zoning Ordinance;
- B. The sign is restrained in size and design and, as an identification device, does not excessively compete for the public's attention and is the minimum amount of signage necessary to achieve the purposes of this Chapter;
- C. The sign color, height, materials, placement, shape, size, and texture are harmonious with the design of the structure, property, and neighborhood of which it is a part;
- D. The sign's illumination is at the lowest possible intensity, which ensures adequate identification and readability, and is directed solely at the sign or is internal to it; and
- E. The sign is not detrimental to the public interest, health, safety, or welfare.

Any determination or action taken by the Planning Commission to approve or disapprove an application may be appealed to the City Council by the applicant, Rancho Mirage citizen, or any person having an interest. Appeals must be filed with the City Clerk on an application form with the appeal-filing fee within ten (10) days of the date of Planning Commission action. (Appeals cannot be filed if the City Council is the approving body.)